Summary

In 2012-2013, 70.6 percent of GVSU graduates were employed, 8.1 percent were employed and attending graduate school at the same time, and 11.2 percent were enrolled in graduate school. In 2012-2013, 81.4 percent of graduates that were employed stated that being a college graduate contributed to obtaining employment.

Trend in Employment/Graduate School Activity
2012-2013 Post-graduation Employment Report

Employment by Geographic Location

Nationally
- Michigan 86.3%
- West Michigan 71.4%
- Other States 13.0%
- International 0.7%

Within Michigan
- Other Michigan Locations 28.6%

Top Employers Recruiting at Grand Valley State University

Grand Valley State University values the strong relationships we have with all employers who provide valuable career opportunities, experience and advice to our students. The following organizations have partnered with the Career Center to build a strong campus brand in order to attract top talent for employee sourcing and have made a strong commitment to year-round recruitment activities at GVSU.

- 3M
- Accenture
- AmeriCorps
- Amway Corporation
- Auto-Owners Insurance
- BDO USA, LLP
- Beaumont Hospital
- Bethany Christian Services
- Cargill
- Chrysler Group LLC
- Consumers Energy
- Crowe Horwath LLP
- DA Blodgett
- Deloitte
- Domino’s Pizza
- Enterprise Rent-a-Car
- Ernst & Young LLP
- Farmers Insurance
- Fifth Third Bank
- Ford Motor Credit Company
- GE Aviation
- General Motors
- Gentex Corporation
- Gordon Food Service, Inc.
- Grand Rapids Community College
- Grand Rapids Public Schools
- Grand Valley State University
- Haworth, Inc.
- Herman Miller
- Holland Hospital
- Hope Network
- IBM
- Innotec
- Jackson National Life Insurance Co
- Johnson Controls, Inc.
- JR Automation Technologies LLC
- Kent County
- Meijer, Inc.
- Mercantile Bank
- Muskegon County
- National Heritage Academies
- Northwestern Mutual
- Ottawa County
- Peace Corps
- Perrigo Company
- Pine Rest Christian Mental Health Services
- Plante Moran
- PricewaterhouseCoopers, LLP (PwC)
- Quicken Loans
- Saint Mary’s Health System/Advantage Health
- Spectrum Health/Priority Health
- State of Michigan
- Steelcase, Inc.
- Target
- University of Michigan/UofM Health System
- Wedgewood Christian Services
- Whirlpool Corporation
- Wolverine Worldwide, Inc.
- Wood TV8
- YMCA
## Postgraduate Numbers by College

### GVSU College

<table>
<thead>
<tr>
<th>College</th>
<th>Employed Only</th>
<th>Employed and Graduate School</th>
<th>Graduate School Only</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooks College of Interdisciplinary Studies (BCOIS)</td>
<td>47.8%</td>
<td>8.7%</td>
<td>32.6%</td>
<td>89.1%</td>
</tr>
<tr>
<td>College of Community &amp; Public Service (CCPS)</td>
<td>78.4%</td>
<td>4.6%</td>
<td>8.5%</td>
<td>91.5%</td>
</tr>
<tr>
<td>College of Liberal Arts &amp; Sciences (CLAS)</td>
<td>59.1%</td>
<td>9.7%</td>
<td>17.0%</td>
<td>85.8%</td>
</tr>
<tr>
<td>College of Health Professions (CHP)</td>
<td>66.7%</td>
<td>10.6%</td>
<td>16.3%</td>
<td>93.6%</td>
</tr>
<tr>
<td>College of Education* (COE)</td>
<td>87.5%</td>
<td>6.3%</td>
<td>1.3%</td>
<td>95.1%</td>
</tr>
<tr>
<td>Kirkhof College of Nursing (KCON)</td>
<td>82.5%</td>
<td>12.3%</td>
<td>1.8%</td>
<td>96.6%</td>
</tr>
<tr>
<td>Padnos College of Engineering and Computing (PCEC)</td>
<td>92.5%</td>
<td>2.5%</td>
<td>0.8%</td>
<td>95.8%</td>
</tr>
<tr>
<td>Seidman College of Business (SCOB)</td>
<td>80.1%</td>
<td>7.7%</td>
<td>5.6%</td>
<td>93.4%</td>
</tr>
</tbody>
</table>

*College contains graduate programs only.

### Total Postgraduate Numbers by College (Employed and/or Graduate School)

- BCOIS: 89.1%
- CCPS: 91.5%
- CLAS: 85.8%
- CHP: 93.6%
- COE: 95.1%
- KCON: 96.6%
- PCEC: 95.8%
- SCOB: 93.4%
2012-2013 Post-graduation Employment Report

Graduate School by State

- Michigan: 66.3%
- Other States: 33.7%

Graduate Schools Attended

Aquinas College
Arizona State University
Austin Presbyterian Theological Seminary
Baylor University
Butler University
Central Michigan University
Central Washington University
Colorado University
Davenport University
Eastern Illinois University
Eastern Michigan University
Ferris State University
Grand Canyon University
Grand Rapids Theological Seminary
Grand Valley State University
Harrington College of Design
Illinois State University
Indiana State University
Indiana University
Kansas State University
Lamar University
Lewis University
Loyola University of Chicago School of Law
Michigan State University
Midwestern University
New Mexico State University
New York University
Northeastern University
Northern Michigan University
Northwood University
Oakland University
Penn State University
Purdue University
Roosevelt University
Rosalind Franklin University
Southeast Missouri State University
The Ohio State University
University of Akron
University of Arizona
University of California
University of Chicago
University of Cincinnati
University of Colorado
University of Dayton
University of Denver
University of Detroit Mercy
University of Kansas
University of Louisville
University of Maryland
University of Massachusetts
University of Michigan
University of Michigan College of Pharmacy
University of Missouri Saint Louis
University of North Carolina at Pembroke
University of North Florida
University of North Texas
University of Notre Dame
University of South Florida
University of Southern California
University of Washington
University of West Georgia
University of Wisconsin
Valparaiso University
Wayne State University
Wesley Theological Seminary
Western Michigan University
Western Washington University
Wingate University
2012-2013 Post-graduation Employment Report

Trend in Graduate School Participation

Survey Response Rate

<table>
<thead>
<tr>
<th>GVSU College</th>
<th>Graduates</th>
<th>Responses</th>
<th>Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooks College of Interdisciplinary Studies (BCOIS)</td>
<td>133</td>
<td>46</td>
<td>34.6%</td>
</tr>
<tr>
<td>College of Community &amp; Public Service (CCPS)</td>
<td>742</td>
<td>282</td>
<td>38.0%</td>
</tr>
<tr>
<td>College of Liberal Arts &amp; Sciences (CLAS)</td>
<td>2601</td>
<td>919</td>
<td>35.3%</td>
</tr>
<tr>
<td>College of Health Professions (CHP)</td>
<td>422</td>
<td>141</td>
<td>33.4%</td>
</tr>
<tr>
<td>College of Education (COE)</td>
<td>472</td>
<td>80</td>
<td>17.0%</td>
</tr>
<tr>
<td>Kirkhof College of Nursing (KCON)</td>
<td>210</td>
<td>57</td>
<td>27.1%</td>
</tr>
<tr>
<td>Padnos College of Engineering and Computing (PCEC)</td>
<td>239</td>
<td>120</td>
<td>50.2%</td>
</tr>
<tr>
<td>Seidman College of Business (SCOB)</td>
<td>1076</td>
<td>557</td>
<td>51.2%</td>
</tr>
<tr>
<td><strong>University Total</strong></td>
<td><strong>5425</strong></td>
<td><strong>1969</strong></td>
<td><strong>36.3%</strong></td>
</tr>
</tbody>
</table>
2012-2013 Post-graduation Employment Report

Student Enrollment in Experiential Education Programs

![Bar graph showing student enrollment from 2008-2009 to 2012-2013]

(Experiential Learning Includes: Internships, Practicums, Clinicals, Student Teaching, Co-ops, and Field Experiences)

Internship Achievements

- Awarded $30,436 in grants to 12 departments (Environmental Studies, Exercise Science, Finance, Hospitality Tourism Management, International Relations, Legal Studies, Management, Office of Integrative Learning & Advising, Professional Science Masters, Sport Leadership, The Women’s Center, and Writing). As a result of this funding, 153 new employer relationships were built (five of them international contacts) and 289 additional contacts were identified; 206 employers participated in IMG sponsored events; and 222 internships were generated (both directly and indirectly).

- Held annual Internship Recognition Luncheon thanking campus, community, and employer partners for their work in enhancing internship initiatives. This year we had a record 105 students nominated for Outstanding Intern of the Year, and 33 internship supervisors nominated for Outstanding Internship Supervisor of the Year! In addition, two employers received the Outstanding Internship Employer of the Year, and one faculty member received the Outstanding Internship Advocate of the Year award.

- Financially assisted 30 students completing unpaid internships through the Career Center Internship Award, totaling $15,000.

- Expanded the Internship Management System (IMS), the Career Center’s online tracking system for students completing credit-bearing internships.
Career Center

Overview of Services

Grand Valley Career Center offers a broad range of services to assist students and alumni including individual job search assistance, networking strategies, cover letter and resume writing, simulated interviewing, career fairs, web-based job listings/resume postings, on-campus recruiting, career contact bank, and much more. For more information about our services, please visit our website at www.gvsu.edu/careers.

The mission of the Career Center staff is to empower students and alumni to attain career goals in support of a comprehensive and integrated liberal education.

Please feel free to contact our office if you have any questions regarding our services or this report.

Sincerely,

Troy Farley
Career Center Director