Beta Gamma Sigma is the prestigious international honor society serving business programs accredited by AACSB International – the Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. The mission of this international honor society is to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifelong members. Undergraduate students who rank in the upper 10% of their class and graduate students who rank in the upper 20% of their class are eligible for membership.

The senior inductees are: Nicholas Carreri, Mathew Cassidy, Evan Creswell, Hannah Earl, Eric Eiswerth, Sara A. Johnson, Annamarie McMains, Christine Mulder, Jennifer Murphy, Casey O’Guinn, Maria Pittman, Jamie Selby, Nicholas Snider, Trevor Spoelma, Philip Stancil, Justin VanAcker, Julie Vander Jagt, Sean Walsh, Andrew Wellman, and Joseph Zuccaro.

The junior inductees are: Joseph Boch, Mitchell Boerman, Charissa Borgman, Jacob Borysiak, Matthew Dyer, Nichole Hess, Jon Hoezee, Ellen Kellner, Stefan Kocaj, Tamra Kren, Max Maodush-Pitzer, Derek Moretz, Anthony Nazarowff, Alison O’Brien, Katherine Oliver, Raffael Pichler, Sara Smith, Bradley Teeple, Calla VanAtta, Megan Verchereau, Kory Walsh, Claire Wilcox, and Kassondra Wilson.

Seidman Study Abroad Scholarship

The Seidman College of Business announces the recipients of the 2012 Summer/Fall Study Abroad Scholarship.

Summer 2012 recipients include: Joseph Boch, Leah Dancz, Karen DeRooy, Adriana Garcia-Gonzalez, Anabel Garcia-Gonzalez, Rachel McHenry, Erika Rau, and Dennis Terhaar.

Fall 2012 recipients include: Elisabeth Deller and Claire Wilcox

Application deadline for winter 2013 study abroad scholarship is November 1, 2012. For more information, visit http://www.gvsu.edu/business/studyabroad_scholarship.htm
International Honor Society for Economics – Omicron Delta Epsilon

Omicron Delta Epsilon is the international honor society recognizing scholastic achievement in economics. Membership encourages close professional and social relationships between students and faculty and amongst its members across the world. The minimum requirements for membership are the completion of 12 undergraduate credits in economics, a minimum grade point average of 3.0 in economics courses, and a minimum cumulative grade point average of 3.0 in all other courses. Students do not have to be an economics major, but must have a genuine interest in economics.


Seidman Outstanding Student Awards for 2012

Every year, the Seidman College of Business recognizes outstanding senior level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Evening of Honors and Recognitions held Friday, March 23, 2012. Congratulations to this year’s undergraduate Outstanding Seidman College of Business Majors:

   Aaron Hennesey – Accounting; David May – Business Economics; Christine Sauer – Economics
   Stephen Miller – Finance; Angela Smith – General Business; Kristiana Hagyard – International Business
   James Anderson – Management; Jordan Bremer – Supply Chain Management; Casey O’Guinn – Marketing

Delta Sigma Pi Key

The Delta Sigma Pi Key is awarded to the graduating senior with a Bachelor of Business Administration degree who has the highest academic average over four years of study. The recipient for 2012 is Jill Schutte, an accounting major with a 4.0 GPA who graduated April 2012 with a Bachelor of Business Administration degree. Delta Sigma Pi is a professional, interdisciplinary, co-educational business fraternity with a national alumni membership in excess of 150,000 businessmen and women. Membership activities encourage academic and professional development by operating the chapter as a business. Chapter activities include bringing business leaders to campus, conducting fundraisers, field trips, and social events. Membership is open to all pre-business and business students who meet the Seidman academic standards. Seidman’s Chapter of Delta Sigma Pi is Lambda Xi #212.

Johnny C. Burton Memorial Scholarship

The Seidman College of Business announces the recipients of the 2012-2013 Johnny C. Burton Memorial Scholarship: Jessica Austin, Leah Hess, Eerin Jones, Chasten Young, and Aliyah Walker. The winners were selected by the Multicultural Business Education Cohort and Mr. Burton’s family. This award is open to African American students majoring in business or entrepreneurship.

Barry Castro Business Ethics Scholarship

The winners of the 2012-2013 Barry Castro Business Ethics Scholarship, named after the late Management faculty member, Barry Castro, are: Hannah Kleiner and Tim Westrate.
Seidman Undergraduate Student Service Award

The Seidman College of Business is proud to announce Samantha Schaeffler as the recipient of the Seidman Undergraduate Student Service Award. This award honors students for their outstanding service to the Seidman College of Business, the university, and the community.

Samantha is currently seeking her BBA in Accounting with an International Business minor. She has a 3.3 GPA and anticipates graduating May 2013. She organized the Volunteer Income Tax Assistance (VITA) program for winter 2012, helped prepare tax returns for low-income taxpayers in the Grand Rapids area, and helped organize volunteer opportunities for Beta Alpha Psi as vice president of Community Service. A member of Habitat for Humanity for Kent County, Samantha is also involved with Special Olympics Area 23, and the Grand Rapids Children’s Museum. Her goals are to graduate with a high GPA, enroll in the MBA program, achieve CPA status, and work at a non-profit organization.

Beta Alpha Psi Professor of the Year – Rita Grant

Associate Professor, School of Accounting

Beta Alpha Psi is an honorary organization for financial information students and professionals. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field. This year’s Professor of the Year is awarded to Rita Grant. A CPA, Rita received her Bachelor of Arts degree from Hope College and MBA from Michigan State University. Rita currently teaches Financial Accounting Applications, International Accounting, and Intermediate Accounting II.

Glenn A. Niemeyer Award – Dr. Ashok Kumar

Professor, Management Department

The Glenn A. Niemeyer Awards are the most prestigious academic awards presented by Grand Valley. It is named in honor of Glenn Niemeyer, GVSU’s first provost, who acted in that capacity for more than 20 years. Each year, two faculty members, two undergraduate and one graduate student are chosen from across the university. The Seidman College of Business is honored to have outstanding faculty member, Dr. Ashok Kumar, chosen as an award winner for 2012.

2012-2013 Scholarship Awardees

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<tr>
<th>APICS Scholarship</th>
<th>Earl Harper Management Scholarship</th>
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<tr>
<td>Elisabeth Deller, Kate Oliver, and Troy Zeigler</td>
<td>Leah Hess, Corey Stamps, and James Blessman</td>
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<tr>
<th>J.C. Huizenga Scholarship</th>
<th>L.V. Eberhard Scholarship</th>
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<tr>
<th>Dean’s Advisory Board Leadership Scholarship</th>
<th>Hilda C. Holder Scholarship</th>
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<td>Anabel Garcia-Gonzalez, Emir Ibrahimovic, Michael Villarreal, Danielle Weaver, and Charles Wesley, Jr.</td>
<td>Sarah Bassett</td>
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<th>Kathleen B. Vogelsang Scholarship</th>
<th>Steelcase Diversity Scholarship</th>
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<tr>
<td>Kelli Meloche</td>
<td>Jamie Allen, Brittany Garza, Shanee Martin, Michael Reeves, and George Weaver</td>
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2012 Outstanding Alumni

Ray Bennett, 2012 Outstanding Alumni, Career Achievement: Ray received his Bachelor of Business Administration degree in 1992 and is currently the Chief Lodging Services Officer for The Americas. He is accountable for driving brand differentiation at the hotels by focusing on food and beverage, rooms operations, information resources, engineering and facilities and safety & security. His team supports day-to-day operational excellence through breakthrough leadership; execution of brand, product and service strategies; and, new hotel openings. His most recent position was Area Vice President, The Americas for the Midwest Region. He was responsible for Marriott’s full service hotels in Michigan, Ohio, Kentucky, Missouri and Kansas. Ray and his wife, Vivian, recently established a GVSU scholarship honoring Dean Emeritus Donald Williams, Sr., in recognition of his directorship and service for the GVSU Minority Business Education Center (MBEC) program.

Brandon Reame, 2012 Outstanding Alumni, Distinguished Early Career: Brandon received his Bachelor of Business Administration in 2009. He has been with izzy+ since 2008 helping the Spring Lake company expand its powerful brand identity, award-winning product portfolio, and market penetration, especially in the higher education segment. He first joined izzy+ as a marketing intern and was hired to serve as a Brand Associate, then Brand and Product Specialist. His current role is Market Development Strategist. During his time at GVSU, Reame was active in the Collegiate Entrepreneurship Organization (CEO) and Seidman Dean’s Undergraduate Advisory Board. He also partnered with GVSU faculty, students, and alumni in leading trips to Central America as part of the Nicaragua Esteli Innovation Project. He focused on the process of innovation to promote economic and cultural development in that country including coffee harvesting and distribution, improving water quality, and eco-tourism.

Scott Setlock, 2012 Outstanding Alumni, Up and Coming: Scott received his Bachelor of Business Administration degree in 2004 and MBA in 2010. Scott served in many leadership positions as an undergraduate student including President of the Seidman Investment Portfolio Organization (IPO). He joined Mercantile Bank as a Commercial Credit Analyst, advancing to Assistant Commercial Credit Management and Assistant Vice President just two years later. Serving as Commercial Credit Manager and Vice President since 2009, he manages the commercial credit underwriting process for a $1 billion commercial loan portfolio. As a student, Scott received the Outstanding Finance Student award and was part of a winning team for the ACG Cup representing Seidman/GVSU. He also teaches bank management to upper-level finance students as an adjunct faculty member in the Finance department.

Amy Sparks, 2012 Outstanding Alumni, Leadership Achievement: A native of Grand Rapids, Amy anticipated becoming a professional golfer and playing on the LPGA tour but later developed a love for business and accounting. Her love for accounting, business, and golf were all factors in her decision to become a CPA. She joined Plante & Moran in the audit area, transitioning into the tax and consulting practices where she was a Senior Tax Manager and Business Consultant specializing in high wealth individuals and privately-held corporations. She transitioned to SoundTech, a privately-owned West Michigan manufacturer of acoustical and thermal insulations solutions for the office furniture, appliance, automotive, HVAC and commercial building industries in 2002. She quickly moved up the ranks becoming president in 2007 and was awarded a U.S. Patent in 2010 for an acoustic wall system developed with SoundTech for commercial interiors, currently the only acoustical wall treatment approved for use in hospital patient rooms. Amy received an executive MBA at The University of Michigan.

Announcing New Economic Classes for Fall 2012

ECO 300-Applied Economic Analysis: Prerequisites are ECO 200 or 210 or 211, and STA 215 with Dr. Aaron Lowen, Monday/Wednesday, 1:30-2:45 p.m., DeVos. You will: (a) learn to locate, access, and use data on businesses and the economy, (b) formulate and test hypotheses about economic and social behavior, and measure the impacts of public policies; (c) develop your ability to present data and statistics in informative and engaging formats, including graphical presentations; and, (d) expand your technical skills by using spreadsheet software (Excel) and a powerful statistics package (Stata).

ECO 380-01-Health Economics: Prerequisites are ECO 200 or 210 or 211 with Dr. Leslie Muller, Tuesday/Thursday, 2:30-3:45 p.m., DEV 201D. Goals of the course include: (a) apply economic principles to health care policy markets; (b) analyze issues related to health care ethics; (c) evaluate different alternatives of regulation and competition; (d) discuss the history and prospects for NHI/Health Reform; and, (e) develop pros/cons of the health care systems of major countries.