



Accounting • Business Economics • Economics • Finance • General Business •
International Business • Management • Marketing

Seidman College of Business

Undergraduate Student Services Newsletter • DeVos Center, 1st floor
616-331-7500 • go2gvbiz@gvsu.edu

*A newsletter for undergraduate
students of business.*

• H. James Williams, Dean •
• Kathy Gulembo, Assistant Dean • Leigh Brownley, Student Services Coordinator •
• Tracey Ohm, Special Programs Coordinator •

Seidman Outstanding Students

Every year, the Seidman College of Business recognizes outstanding senior-level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Honors Banquet and the All-University Honors Banquet.



Interim Dean John Reifel welcomes students and their families to the Seidman Honors Banquet.

Congratulations to this year's outstanding students:

Steve Bussis, *Accounting*
Kristin Hicks, *Business Economics*
Jamie Davis, *Economics*
Scott Setlock, *Finance*
Levi Byker, *General Business*
Nathan DeRidder, *International Business*
Lisa Schwartzenberger, *Management*
Mark DeWys, *Marketing*

Phi Kappa Phi

Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life, and achieving such distinction is a universally recognized sign of academic ability and motivation. These business students were initiated into Phi Kappa Phi this year: **Katie Anderson, Daniel Blaser, Kyle Cutler, Ryan Fraley, Brittany Grooters, Heather Jones, David Moder, Jennifer Ouellette, Kevin Patterson, Erin Ragland, Jayme Ryerson, Nadira Saafir, Lisa Schwartzenberger, and Amy Winkel.** Phi Kappa Phi Freshman Honorees included **Casey Shelters** and **Jonathan Sherwood.**

L. V. Eberhard Scholarship

The 2004-2005 recipients of the L. V. Eberhard Scholarship are **Patrick Radde, Timothy Sporte, Joseph Trombka III, and Kathleen White.** The L. V. Eberhard Business Scholarship provides a distinguished scholarship award to entering undergraduate students in the business program. The scholarship requires students to have a minimum grade point average of 3.5 and a minimum 29 ACT composite score. The scholarship amount is \$1,000 and is renewable for four years.

~ Celebrating Excellence ~

Building Owners and Managers Association (BOMA) of Grand Rapids Scholarship

Every year, BOMA awards a \$1,000 scholarship to a Seidman junior with a 3.0 or higher GPA and either a major in real estate economics or an interest in real estate. The 2004-2005 recipient is



Brian Bonser, (center) with Dean Reifel and John Mundell, BOMA President.

Brian Bonser. Brian is majoring in business economics with a real estate emphasis.

American Production and Inventory Control Society (APICS) Scholarship

APICS scholarships are given annually to students interested in production and inventory control. The students are selected based on scholarship and financial need. The Grand Rapids Chapter of APICS provides the \$500 awards. This year's winners are **Justin Kozak, Ryan Polcyn, and Lisa Schwartzberger.**



APICS Scholarship winners accept their awards from Wayne White, APICS GR President, (right).

Beta Gamma Sigma Awards

The Beta Gamma Sigma Honor Society recognizes business administration students for superior scholastic achievement. Seidman undergraduate students are invited to join GVSU's chapter if they place in the top seven percent of the junior class or the top ten percent of the senior class. The 2004 inductees are: (juniors) **Corey Bascom, Kim Doane, Lindsey Frawley, Brittany Grooters, John Kose, Kristen Noffke, Jennifer Ouellette, Erin Pedersen, Stephanie Secord,**



Beta Gamma Sigma Seniors 2004, with Professor Simha Magal, President, (left) and Professor Yatin Bhagwat, Treasurer, (right) of the Seidman Chapter of Beta Gamma Sigma.



Beta Gamma Sigma Juniors 2004

Jacqueline Walker; and (seniors) **Kelly Allen, Chuck Bauss III, Christa Bonner, Cameo Castle, Jennifer Cook, Ryan Craves, Fay Dubord, Phillip Goerbig, Jodi Lamer, Kellen Lynch, David Moder, David O'Neill, Lorraine Pickett, Jonathan Prins, Tracey Rogers, Crystal Rudolph, Nicole Skuse, Sarah Van Elderan, Benjamin Webster, Jenny Welmerink, and Jared Wheat.** Faculty members also recognized for distinction by being inducted into Beta Gamma Sigma are **Richard Hall (management)** and **Gerald Simons (economics).**

~ Celebrating Excellence ~

Seidman Service Awards



Sean Cato (right) receives his Seidman Service award from Dean Reifel and Professor Fred Kraft.

The Seidman College of Business is pleased to announce that for the first time, two undergraduate students received the Seidman Service Award, **Sean Cato**, a marketing major and **Scott Setlock**, a double major in finance and business economics. This award honors students for their outstanding service to Seidman, the university, and the community.



Scott Setlock (right) receives his Seidman Service award from Dean Reifel and Professor Mick Swartz.

Sean has been an active member of the Seidman chapter of the American Marketing Association, serving as president this year. Last year he co-directed a fundraising project that designed and marketed Grand Valley football championship t-shirts, and this year was instrumental in bringing a panel of speakers to campus to speak about their career paths. Scott has been involved with Seidman IPO (Investment Portfolio Organization) since his freshman year, and was president of the organization for two years. Under his leadership, the student group has grown to over five times the size it was in his first year. Scott has also helped to organize trips to Chicago and New York for IPO members to view the financial markets in action.

Steelcase Diversity Scholarship

The 2004 recipient of the Steelcase Diversity Scholarship is **Giovanni Yunissi**. Giovanni is a double major in international business and business economics. Steelcase, Inc. introduced this scholarship to advance and support persons of color in their pursuit of an undergraduate degree from the Seidman College of Business.



Giovanni Yunissi (center) accepts his scholarship from Brian Cloyd, Director of Corporate/Community Relations for Steelcase, Inc. and Dean Reifel.

Johnny C. Burton Memorial Scholarship

The recipients of the 2004-2005 Johnny C. Burton Memorial Scholarship are: **Joel Brown**, **David Curley**, **Candice Johnson**, **Anthony Stepter**, and **Kandis Townsend**. The winners were selected by the Minority Business Education Center and Mr. Burton's family to receive this reward, open to African-American students majoring in business.

Wall Street Journal Award

This year's Wall Street Journal Award winner is **Kristopher "Boomer" Hoppough**. Every year, the Wall Street Journal awards a one-year subscription of the Journal and a paperweight to an undergraduate business student. The Seidman faculty selects the recipient based on academic excellence, business leadership, contribution to the university, and the promise of success.



Boomer Hoppough accepts his award from Professor Sue Edwards and Dean Reifel.

~ Celebrating Excellence ~

Thomas M. Seykora Award

Each year, the Dean of Students recognizes senior student leaders who have made a significant contribution to student life at Grand Valley. The 2003-2004 honorees of the Thomas M. Seykora award included **Kevin VanderKlok**, a Seidman marketing major.

Delta Sigma Pi Scholarship Key



Key recipients with Delta Sigma Pi's Nina Khounsone (center left) and Dean Reifel.

Each year, Delta Sigma Pi, a co-educational, interdisciplinary business fraternity, awards the Delta Sigma Pi Scholarship Key to the graduating Seidman seniors

achieving the highest level of scholarship. The 2003-04 recipients of this Key are **Jennifer Knauf** and **Jeffrey Wood**. Both earned overall grade point averages of 4.0.

Faculty Focus

Dori Danko, accounting, received a **Pew Teaching Excellence Award**. The awards were established to recognize outstanding teachers throughout the university and are presented annually. Nominees are selected by students, alumni, other faculty, and academic units, and the names are submitted to each respective Dean's office for final selection.



Dean Reifel congratulates Professor Dick Hall on his Faculty Service Award

Richard Hall, management, was the 2004 recipient of the **Seidman Faculty Service Award** for his long-standing service to the college of business and the university. Professor Hall, who Interim Dean Reifel described as

"diligent, cheerful, and doing a wonderful job," has teaching interests in production and operations management. He has served on both the Seidman and GVSU Curriculum Committees and on the Executive Committee of the University Academic Senate.

Accounting Department Awards

Accounting Alumni Scholarship

DeAndrea Bowers	Heidi Holmes
Robin Garity	Patrick Huver
Brittany Grooters	Saly Sok
Linda Henders	Adam Stevenson

BDO Seidman International Accounting Scholarship

Nicole Ivy

Becker CPA Course Scholarship

Christopher Maulbetsch

Clipper Belt Lacer Company Award

Bub-Sub Bae

Beene Garter & Co. Accounting Excellence Award

Karen Carmody-Schaut

Ernst & Young Accounting Senior Excellence Award

David O'Neill

HANC Accounting Scholarship

Cathleen Gould

Institute of Management Accountants Outstanding Accounting Student Award

Jodi Rothenthaler

Richard H. Giles Memorial Scholarship

Steve Bussis
Randall Hesselink
Lindsey Laber
Kevin Patterson

TEI Accounting/Tax Scholarship

Katie Anderson
Randall Hesselink

American Society of Women Accountants Scholarship

Lindsay Busman
