



*A newsletter for undergraduate  
students of business.*

Accounting • Business Economics • Economics • Finance • General Business •  
International Business • Management • Marketing

# Seidman College of Business

Undergraduate Student Services Newsletter • DeVos Center, 1<sup>st</sup> floor  
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• H. James Williams, Dean •  
• John Reifel, Associate Dean • Leigh Brownley, Director Undergraduate Business Programs •  
• Alexandra Schmid, Special Programs Coordinator •

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## Seidman Outstanding Students

Every year, the Seidman College of Business recognizes outstanding senior-level business students in each of the eight majors. As in past years, the students were recognized at the annual Seidman Honors Banquet and the All-University Honors Banquet.

*Congratulations to this year's outstanding majors:*

**Julie Achterhof**, *Accounting*  
**Nathan Fujioka**, *Business Economics*  
**Ehren Schuttringer**, *Economics*  
**Jeffrey Fujioka**, *Finance*  
**Steve Rozema**, *General Business*  
**Jessica Lonik**, *International Business*  
**Melanie Austin**, *Management*  
**Michelle Meyer**, *Marketing*



**Melanie Austin**, Seidman's  
Outstanding Management  
Major for 2005-2006

## Glenn A. Niemeyer Awards

The Glenn A. Niemeyer Awards are the most prestigious academic awards presented by Grand Valley State University. They are named in honor of Glenn Niemeyer, GVSU's first Provost, who acted in that capacity for more than 20-years. Each year, two faculty members, two undergraduate students, and one graduate student recipients are chosen from across the university. The Seidman College of Business is honored to have both an undergraduate student and a faculty member chosen as awardees this year.

**Andy Bruischat** (finance and business economics majors), was one of the two undergraduate recipients, selected from all GVSU undergraduate students. Undergraduate awardees are well-rounded individuals with excellence in both the classroom and extra curricular activities.

**Jaideep Motwani** (management department), was one of the two university-wide faculty recipients. Faculty members are honored for their excellence, enthusiasm, and loyalty to teaching, scholarship, and service. Faculty members have a superior student-centered approach to teaching with continual development of excellence in the classroom that instills the love of learning in their students.

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## Seidman Service Awards

The Seidman College of Business is proud to announce that **Andy Bruischat**, a double major in finance and business economics, is this year's recipient of the Seidman Service Award. This award honors students for their outstanding service to Seidman, the university, and the community.



**Seidman Dean, H. James Williams (left)**  
**congratulates Andy Bruischat**

Andy is current President of CEO, the Collegiate Entrepreneurs' Organization, one of the Seidman student business organizations. In fact, Andy organized and helped implement the first CEO book drive at GVSU. This ongoing program allows students to donate books not repurchased by the bookstore, which CEO then sells on ebay for fundraising.

In addition to participating in Relay for Life, and Breast Cancer and AIDS walks to raise money for research, Andy is very active in his church and participates in mission trips throughout the U.S. He also volunteered for four years on the Youth Advisory Committee for the Community Foundation of the Holland/Zeeland Area, and spent two summers as a volunteer building houses in Guatemala. Even with all of these endeavors, Andy still finds time to excel at his academics, and intends to become a Financial Planner upon graduation.

### **American Production and Inventory Control Society (APICS) Scholarship**

APICS scholarships are given annually to students interested in production and inventory control. The students are selected based on scholarship and financial need. The Grand Rapids Chapter of APICS provides the \$500 awards. This year's winners are **Michael Corwin, Melinda Mitchell, and Terry VanDyke**.

### **Building Owners and Managers Association (BOMA) of Grand Rapids Scholarship**

Every year, BOMA awards a \$1,000 scholarship to a Seidman junior with a 3.0 or higher GPA and either a major in real estate economics or an interest in real estate. The 2006-2007 recipient is **William Fisher**. William is majoring in business economics with a real estate emphasis.

### **Delta Sigma Pi Scholarship Key**

Each year, Delta Sigma Pi, a co-educational, interdisciplinary business fraternity, awards the Delta Sigma Pi Scholarship Key to the graduating Seidman seniors achieving the highest level of scholarship. The 2005-2006 recipients of this Key are **Nathan Fujioka and Jeffrey Fujioka**. Both earned overall grade point averages of 4.0.

### **Johnny C. Burton Memorial Scholarship**

The recipients of the 2006-2007 Johnny C. Burton Memorial Scholarship are: **Courtney Banks, Nicole Blanchard, David Curley, Jennifer Groce, Dominique Groenveld, Nathan Hillary, Samuel Lark V, Elizabeth Mills, and Amariah Stepter**. The winners were selected by the Multicultural Business Education Cohort and Mr. Burton's family. This award is open to African American students majoring in business.

### **Steelcase Diversity Scholarship**

The 2006-2007 recipients of the Steelcase Diversity Scholarship are **Andrea Gullette, Alyssa Groh, Kimberly Anthony, and Jovawnti Stovall**. Steelcase, Inc. introduced this scholarship to advance and support persons of color in their pursuit of an undergraduate degree from the Seidman College of Business.

### **Wall Street Journal Award**

This year's Wall Street Journal Award winner is **Erin Pedersen**. Every year, the Wall Street Journal awards a one-year subscription of the Journal and a paperweight to an undergraduate business student. The Seidman faculty selects the recipient based on academic excellence, business leadership, contribution to the university, and the promise of success.

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## Beta Gamma Sigma Awards

The Beta Gamma Sigma Honor Society recognizes business administration students for superior scholastic achievement. Seidman undergraduate students are invited to join GVSU's chapter if they place in the top seven percent of the junior class or the top ten percent of the senior class.

The 2006 junior inductees are: **Gerrit Arens, Jenna Bernott, Chelsea Childs, Ryan Curtis, Gregory Erickson, James Farmer IV, Laura Hancock, Aubrey Healey, Erin Healy, Mark Hoppe, Christopher McCone, John Milne, Sara Scheuerlein, Casey Shelters, Brian Sladewski, Steven Stinchcombe, Sarah Taylor, Joel Wolfram, and Dayna Zane.**



Beta Gamma Sigma Juniors 2006



Beta Gamma Sigma Seniors 2006

The 2006 senior inductees are: **Venso Alibasic, Amy Bedau, Andrew Bruischat, Daniel Cobb, Cybil Duvall, Brandon Finnie, Barbara Geisman, Jordan Grieser, Dana Hicks, Jeffrey Hop, Laureen Joseph, Kevin Kotlewski, Melissa McDonald, Kathryn Nichols, Jessica Nowakowski, Jessica Peterson, Eric Ryan, Timothy Schaaf, Steven Sytsma, Jeffrey Timmerman, Meredith Vanover, Jon Virgilio, Ketti Wescott, Nanette Yarranton, and Kristyn Zapalski.**

Faculty members also recognized for distinction by being inducted into Beta Gamma Sigma are **Laurence Blose (Finance), David Cannon (Accounting), Marinus DeBruine (Accounting), Aaron Lowen (Economics), Jitendra Mishra (Management), Parvez Sopariwala (Accounting) and Star Swift (Management).**

### L. V. Eberhard Scholarship

The 2006-2007 recipients of the L. V. Eberhard Scholarship are **Brian Bakker, Alexander Beachum, Casey Key, Alexander Perry, Alyssa Roehmer, Ross Thomas Rose, Christine Saksa, Christa Skelton, and Brittney Wood.** The L. V. Eberhard Business Scholarship provides a distinguished award to entering undergraduate students in the business program. The scholarship requires students to have a minimum grade point average of 3.5 and a minimum 29 ACT composite score. The scholarship amount is \$1,000 and is renewable for four years.

### Phi Kappa Phi

Phi Kappa Phi is one of the two most exclusive honor societies in America. Membership is for life, and achieving such distinction is a universally recognized sign of academic ability and motivation. The following business students were initiated into Phi Kappa Phi this year: **Casey Shelters, Adam Bradley, Barbara Geisman, Mackenzie O'Grady, Stacey Seaman, Kristen Noffke, Beth Rye, Daniel Lupo, Meghan Palmer, Jessica Peterson, Chelsea Whiteford, Lisa Pohl, Jacqueline Walker, and Michelle Meyer.**

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## Kenneth R. Venderbush Award

The Kenneth R. Venderbush Award is presented to one senior each year at Grand Valley State University. This prestigious award is presented to a senior who has made a significant leadership contribution to student life at Grand Valley. Along with making this voluntary contribution, the student also demonstrates good academic performance. This year's recipient of the Kenneth R. Venderbush award was **Silda Nikaj** (economics and mathematics majors).

## Thomas M. Seykora Award

Realizing the need to recognize individuals who make outstanding contributions that improve the campus community, the GVSU Student Services Division recognizes a variable number of senior students each year for their significant contributions to the University. The 2005-2006 honorees of the Thomas M. Seykora award included **Patricia Garcia** (human resources and general business majors).

## Faculty Focus

**Ben Rudolph**, marketing, was the 2006 recipient of the **Seidman Faculty Recognition Award** for his outstanding contributions to the Seidman College of Business and Seidman alumni. The recognition banquet attendees were treated to a DVD presentation that featured Seidman alumni speaking about the positive impact that Dr. Rudolph had on them, as well as photographs of Dr. Rudolph from throughout his many, many, years as a marketing instructor in the Seidman College of Business. Dr. Rudolph's teaching and research interests include international marketing, marketing strategy, and retailing.



**Dr. Rudolph (left) receives his award and congratulations from Bill Smith (right)**

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## Accounting Department Awards

### Accounting Alumni Scholarship

Janet Bruner	James Lettow
Ryan Bryker	Jason Mast
Harmony Gould	Danette Miller
Kenneth Greenup	Ashley Prins
Keith Hayes	Eric Ryan
Heather Herrick	Casey Shelters
Nathan Herrygers	Jonathan Sherwood
Joshua Huyser-Honig	Lindsey Weber
Laureen Joseph	Heather Wittenmyer

### BDO Seidman International

#### Accounting Scholarship

Mackenzie O'Grady

### Becker CPA Course Scholarship

Katie Spica

### Clipper Belt Lacer Company Award

Paula Wittek

### Beene Garter & Co.

#### Accounting Excellence Award

Laureen Joseph

### Ernst & Young Accounting

#### Senior Excellence Award

Elaine Goralski

### HANC Accounting Scholarship

Sara Van Noord

### Institute of Management Accountants Outstanding Accounting Student Award

Leigh Blanchard

### Richard H. Giles Memorial Scholarship

Mackenzie O'Grady

Anne Oxendale

Kathrine Spica

Jeffrey Timmerman

### TEI Accounting/Tax Scholarship

Sarah Rothermel

Scott Hunt

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