Announcing the School of Accounting
Steve Goldberg –Director

Welcome back to what will hopefully be a successful year for all of us.

School of Accounting Inaugural Events
We hope everyone can join us for the inaugural event for the School of Accounting on Thursday, October 16, 5:00 p.m. at the Hager/Lubber Exhibition Center in front of the Loosemore Auditorium. We are also asking for student, as well as alumni, and employer volunteers to participate in strategic planning sessions for the School. The sessions will be held on October 24 and December 5.

Faculty Developments
As indicated in the General Ledger (GL), Assistant Professor Bruce Bettinghaus joined us most recently from Michigan state university. Bruce earned a BBA from GVSU. Anne Sergeant is also an assistant professor. She was a visiting instructor at GVSU last year. Emily Drog and Dave Centers are affiliate instructors this year. They were visiting instructors last year.

Scholarships and Graduate Assistantships
For the current 08-09 academic year, 37 scholarships and awards were given to accounting students for approximately $70,000. We thank supporters of the School for their generosity to our students. In addition, we will award approximately 14 graduate assistantships to MSA and MST students. At the start of winter semester, information on the scholarship application process will be emailed to accounting majors.

Tutors
We will have graduate assistants available for tutoring approximately 40 hours per week this semester. You will soon be given schedules of availability of tutors for any level of accounting class. Please take advantage of this opportunity.

Beta Alpha Psi
Our chapter achieved superior status for the sixth time in seven years. It is one of the largest chapters in the country and may be the only BAP chapter in the country to have over 80 members and to consistently achieve superior chapter status. This brings considerable prestige in the academic accounting and public accounting worlds to GVSU’s accounting programs. Thank you to all BAP members and especially to the E-Board and advisor Dori Danko. We also congratulate Dori on being asked to be the Mid-West Regional Director at Large for the national BAP organization. This is an honor and recognition of the strength of the GVSU programs.

Suggestions & Concerns
My door is open. If you have any questions, suggestions or concerns, let me know. Please let us know of any suggestions on matters that you would like covered in the General Ledger.

Internship Tips
Dori Danko
‘Tis the season for internships! Fall recruiting is upon us and quickly firms will be visiting campus to conduct interviews with students for winter (and summer!) internships. Public accounting internships usually require full-time employment plus overtime which impedes students taking a full course load. Students seriously question taking the winter off for an internship and wonder if it is worth it... On the job exposure and experience is always worth it! In addition, many students receive offers from their internship employers making the internship very worthwhile. The winter semester, often, presents the best time to take an internship due to exposure to busy season work and hours (heaps of overtime hours means large profits for many interns - time and a half).

My most practical advice to students focuses on using a step by step process when considering an internship. Start at ground zero – obtain an offer! This is not an easy task; internships are competitive, therefore, first obtain an OFFER! This process requires spending time preparing for your interviews by researching the firm via the Internet, brush up on your interviewing skills and attend Prerecruiting Night. Next, interview with gusto and snap the offer, THEN and only then explore your scheduling options. Don’t put the cart before the horse by letting your mind race and consider your whole graduation schedule ruined if you accept an internship.

We have amazing professors with fabulous abilities in advising! Usually, your schedule can be rearranged to accommodate an internship opportunity. Consider the possibilities!

Dates to Remember
- Beta Alpha Psi Prerecruiting, Sept. 18, Eberhard Center.
- School of Accounting Inaugural Reception and Annual Accounting Alumni Reunion, 5:00 P. M. Thursday, Oct. 16, Hager/Lubbers Exhibition Hall, DEV.
- Strategic Planning Session 1, Oct. 24.
- Strategic Planning Session 2, Dec 5.

Faculty Sketches
Bruce Bettinghaus
Please join us in welcoming Dr. Bruce Bettinghaus to the School of Accounting as Assistant Professor. Dr. Bettinghaus comes to us from Michigan State University where he was a Professor of Practice in the Eli Broad College of Business. Bruce received his BBA from Grand Valley State University and earned his Ph.D. from The Pennsylvania State University. This fall Bruce is teaching ACC 380, Ethics for Accountants and ACC 620, Accounting Theory. During the Winter semester he will teach ACC 213, Principles of Managerial Accounting as well as ACC 620.

Anne Sergeant
We are pleased to announce that Dr. Anne Sergeant has joined the School of Accounting as Assistant Professor, specializing in the managerial accounting area. Anne began teaching in the Accounting & Tax Pro-

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Beta Alpha Psi—Melissa de la Rosa, President

With the continuing support of the School of Accounting and the Grand Rapids community, the Kappa Beta Chapter of Beta Alpha Psi is looking forward to another exciting semester. We have a busy schedule in place and Beta Alpha Psi will continue to offer its members numerous professional opportunities both on and off the Grand Valley campus.

This fall, the chapter will host its annual “Accounting Talent Pre-recruiting Night” where roughly twenty-five different accounting firms and companies will be present helping members with career information. Deloitte, Ernst & Young, Pricewaterhouse Coopers, BDO Seidman, Crowe Chizek, Plante & Moran, Beene Garter, Stryker, Spartan, and 5/3 Bank are only a sampling of the firms and businesses that will attend. The event will take place on September 18, 2008 and is free for members of Beta Alpha Psi, offering early admission at 6:00 PM. There will be a $15 fee for all others interested in attending, with doors opening for general admission at 7:00 PM.

The Chapter will continue to visit a number of public accounting firms in the Greater Grand Rapids area this semester. These visits offer our members exposure to invaluable information and networking opportunities otherwise unavailable on campus. This semester we will be visiting Ernst & Young, The Rehmann Group, Beene Garter, BDO Seidman, Plante & Moran, and Hungerford, Aldrin, Nichols & Carter. We thank these firms for their continued support of the Grand Valley State University School of Accounting and its students.

In August, the Chapter was fortunate to have had eight Executive Board members attend the Beta Alpha Psi Annual Meeting in Anaheim, CA. The Conference allowed our E-Board the opportunity to attend and participate in numerous information sessions and functions pertaining to the accounting profession and the organization itself. The members of this Board bring to Grand Valley a fresh new perspective and will lead our Chapter through to the Winter 2009 semester. A special thanks to Dori Danko, the Chapter’s faculty advisor, whose continuous dedication to the organization helped make this year’s trip the success that it was.

As an honors society, members are required to maintain a 3.0 GPA in their upper-division (300-level or higher) accounting courses and have a cumulative GPA of 3.0 or higher. Additionally, each semester members are required to regularly attend weekly meetings, complete a ten-hour community service hour requirement and pay dues of $65 for members and $120 for pledges. Membership in Beta Alpha Psi presents students with great networking opportunities in the accounting profession.

For more detailed information relating to any of the items mentioned above, and for a schedule of events or any additional information, please visit our website at http://www.gvsu.edu/bap/ or feel free to email me directly at dela-rom@gmail.com.

Faculty Sketches (Continued from page 1)

program as an adjunct in fall 2004 shortly after her family relocated to Grand Rapids from Ames, Iowa, where she had been an Assistant Professor for five years at Iowa State University. Anne earned her Ph.D. from University of Arizona, majoring in Accounting with minors in Finance and Econometrics. She has an MBA from University of Washington and a BS from SUNY/Buffalo. Dr. Sergeant has published empirical papers examining statistical test methods for research using stock market data and is currently working on managerial accounting research and on understanding employment practices of accounting academics.