



PSY 310:
Behavior Modification
Course Syllabus
Fall Semester 2017

Instructor: Victoria Fogel, M.A., BCBA
Adjunct Faculty, Psychology Department
Grand Valley State University
Telephone: 813-484-6747
Email: fogelv@gvsu.edu

Office Consultation: 2110 Au Sable Hall
Mondays, 4:00 pm to 5:40 pm
Other times by appointment

Course Prerequisite: PSY 101

Classroom: 2302 AuSable Hall

Class Times: Mondays, 6:00-8:50 pm
First class: 8-28-17
Last class: 12-4-17
Last exam: 12-11-17

In the event of an emergency, it may be necessary for GVSU to suspend normal operations. During this time, GVSU may opt to continue delivery of instruction through methods that include but are not limited to: Blackboard, Skype, and email messaging and/or an alternate schedule. It's the responsibility of the student to monitor Blackboard site for each class for course specific communication, and the main GVSU, College, and department websites, emails for important general information.

Course Objectives

This introductory 45-hour undergraduate course provides the student with information in the form of lectures, demonstrations, and practical exercises on the basic principles and procedures of the field of Applied Behavior Analysis (ABA). Students will be introduced to the field of ABA and will receive training on how to become fluent in applying basic principles and procedures of ABA to their career. In addition, this course will prepare students for advanced undergraduate coursework in ABA. Lastly, this course is designed to prepare students to sit for the Board Certified Assistant Behavior Analyst Certification exam. More information on this exam can be found at the Behavior Analyst Certification Board website (www.bacb.com).

Student Learning Objectives

After the course, students will be able to:

- Describe basic behavior analysis principles
- Provide novel examples of basic behavior analysis principles
- Describe assessment and intervention procedures in ABA
- Describe and provide examples on how to apply the science of ABA to their future career

Required Text

Miltenberger, R.G. (2016). *Behavior Modification: Principles and Procedures, Sixth Edition*. Boston, MA: Cengage Learning. (Book is available through the GVSU bookstore and online). Book rental, e-book version, and purchasing e-chapters are also available at Cengage: <http://www.cengagebrain.com/shop/isbn/9781111306113>

Class Materials (needed for every class)

- Dry erase board, dry erase marker, and eraser (iPad will work)
- Writing utensil

Class Format

- Prior to each class (Sunday evening), a power point presentation will be posted on Blackboard under Lectures to aid in note taking during class.
- Every class will begin with a brief quiz over the reading materials to prepare students for the class discussions and activities.
- Following the quiz, the instructor will expand upon the assigned reading and highlight the key points through lecture, demonstrations, and activities.
- A 10 minute break will be provided from 7:30-7:40 pm.
- After the break, the interactive lecture will continue.
- Class will conclude with a class evaluation and possibly a lecture quiz.

Course Grade

It is the **student's responsibility to monitor his or her grade** and to seek help from the instructor should his or her overall grade fall below a B at any point during the semester. Grades will be updated in Blackboard every Monday night following lecture. The column named "Current Grade" in the Blackboard gradebook tells the student what his or her current grade is in the course at all times. Following the second exam, if a student's grade falls below a B, the instructor will ask the student to come into her office to discuss her grade, class performance, and study habits to develop a plan to improve class performance. Regardless of current grade, students are **strongly encouraged** to email and stop by office hours for additional individualized instruction. The overall course grade will be based upon the following categories:

- A. Class attendance, participation in lectures, presentations, demonstrations, evaluations and activities (5%)
 - B. Weekly quizzes (35%)
 - C. Exams (60%)
 - D. Extra Credit (up to 10%)
- A.** Class participation will be based on listening, answering questions, writing responses on white boards, taking notes, and/or asking questions and not surfing the net, texting, or engaging in any other activities that are not directly related to class instruction. Class attendance is expected and students are expected to be on time for class. Each student will have a folder for passing back papers and a name plate to be placed in front of each student's desk to assist the instructor in learning student names and developing rapport in the class. During the quiz, the instructor will pass around the folders containing the name plates and graded papers. It is the student's responsibility to remove graded papers from his or her folder and to put out the name plate. If a student arrives after the folders have been passed around, the student should retrieve his or her folder from the front of the room upon his or her arrival. At the end of class, students will turn in his or her name plate along with his or her quiz. If a name plate is left in a folder, that student will not receive class participation points for that class because that indicates the student was not present for the entire lecture. When a student misses class, he/she will lose percentage points for attendance, participation, quizzes, and class activities for that day. Only if an emergency arises (e.g. student illness, death in the family, family illness, etc.) and the

student notifies the instructor at least an hour before class (more notice is preferred), can the student earn the percentage points for that class. If a student plans to leave early from class and would like to avoid losing points, the student must speak with the instructor to determine if the reason for leaving early is excusable. **Missing class for vacation, work, or any extra-curricular activity is not excusable. The student must get approval from the instructor to complete the make-up work and only excusable absences will be approved.** If the absence is approved by the instructor, the student must do the following three assignments in order to make up the points for the missed class **(All three assignments must be completed and turned in on time to earn the percentage points for a missed class. Partial work will not count.):**

1. Write a three-page double spaced summary of the assigned readings. The summary must be emailed to the instructor before the beginning of the next class. Summaries that are late will not count.
2. Make up the quizzes before the next class. It is the student's responsibility to schedule a make-up with the instructor.
3. Write out a description and example of each of the key points listed on the PowerPoint for that class and provide an answer to all WBAs (White Board Activities) then submit to the instructor via email before the beginning of the next class.

Participation in lectures, presentations, activities, demonstrations, and evaluations is expected. Students need to bring a dry erase board or iPad to class as students will sometimes be asked to respond to questions during lecture in a written format during class. Students are expected to engage in professional behavior in the classroom which is defined as:

- being on time and attending all lectures
- attending to lecture (e.g. taking notes, asking appropriate questions, commenting on lecture, etc),
- being respectful of other students and the instructor,
- participating in class activities, and
- completing weekly class evaluations

Students looking for a letter of recommendation for future employment and/or graduate school should not only perform at the top of the class (A), but should engage in professional behavior throughout the entire course. Any unprofessional behavior in class that competes with participation and/or creates a negative classroom experience for others will not be tolerated. These behaviors include but are not limited to the following:

- engaging in texting, internet surfing, instagram, facebook, other social media,
- making rude comments/facial expressions about other students and/or the instructor,
- completing assignments or studying for other classes,
- completing work assignments,
- failure to complete in class activities, and
- falsifying assignments

If such unacceptable behavior occurs in class, the instructor will provide immediate feedback and ask the student to stop engaging in the behavior during class. If the behavior persists, the instructor may ask for a meeting with the student, ask the student to leave the class, and/or take away participation points. Applied Behavior Analysis is a profession and to be successful, behavior analysts must engage in professional behavior at all times. As such, professional behavior is expected from all students.

Lectures will go until 8:50 pm; therefore, there is no need to refrain from asking questions in hopes of getting out early. My goal is for everyone to learn the material; therefore, when needed please ask questions.

Absences due to Religious Observances:

- Students are expected to notify the instructor at the beginning of each academic term if they intend to be absent for a class or announced examination. Students absent for religious reasons, as notified to the instructor at the beginning of each academic term, will be given reasonable opportunities to make up any work missed.
- B. Up to twenty four quizzes will be administered throughout this course. Quizzes will be held from 6:00-6:10 pm and 8:35-8:45 pm on regular class days and from 7:45-7:55 pm on exam days. Quizzes provided at the beginning of class will come from one of the quizzes in the book covering the assigned reading. The quiz is selected at random and will not be announced until the beginning of the quiz. Students will be given a copy of the selected quiz to complete. **It is recommended that students complete the book quizzes prior to class and email or come to office hours before class to discuss challenging questions.** On exam days, following the exam and break, students will be allowed to use their books to complete the reading quiz. The time allotted will remain the same; therefore, students should still read and complete book quizzes ahead of time on exam days. Quizzes provided at the end of class will consist of 10 multiple choice questions over the lecture for that day. A quiz will not always be provided at the end of class and will not be provided at the end of class on exam days. Students must be present during these times to take the quizzes. Quizzes will be turned in at 6:10 pm (7:55 pm on exam days) and 8:45 pm.
- C. Four exams will be administered throughout the course. **Students are NOT permitted to wear hats, have anything in their lap, or sit in close proximity to another student, and phones and computers must be put away during exams as these behaviors have been associated with cheating in previous classes.** Exams will consist of short answer and multiple choice questions. Exams will cover basic principles, assigned readings, and key points discussed in class (see power points and chapter practice tests). **Students are encouraged to email the professional with any exam questions. Please note that in order to receive assistance and ensure the instructor has adequate time to reply to all student emails, questions regarding quizzes or an exam should be emailed by no later than 5 pm on the Friday before the exam or quiz.** Questions sent after that deadline will not be answered before the exam is administered. **Final Exam Exemption:** There are two ways a student may be exempted from taking the final exam 1) Any student that holds an overall grade of 98% or higher (after extra credit has been calculated) after completing the last reading and lecture quiz for the semester, will have an opportunity to bypass taking the final; and 2) Any student that scores 100% on every reading and lecture quiz covering the lectures from 4/3- 4/17 will have an opportunity to bypass the final. By either maintaining a 98% or higher in the course or scoring 100% on the material that will be covered on the final exam, demonstrates that the student would perform well on the final and; therefore, further testing over this material is not necessary. Students that bypass the final, will elect to take the current grade he or she holds in the course as her final grade. Following the last class, the instructor will email students that have met the requirement and offer the opportunity. Students will have the option to either take the opportunity or take the final and will notify the instructor via email of his or her decision. If the student elects to take the final exam, the student's overall grade will include the final exam regardless of performance on the final exam.
- D. Extra credit will be offered throughout the course. A total of 10% extra credit will be offered. Extra credit opportunities will be announced in class and posted in the lecture slides. **A student must be present during class, when extra credit is assigned, to be able to participate in that extra credit opportunity. A deadline will be given for each extra credit opportunity. Once the deadline expires, the opportunity to complete that specific extra credit opportunity is no longer available.** Therefore, it is recommended that students complete extra credit opportunities as they occur to avoid missing out on receiving extra credit. It is important to note that most extra credit opportunities will be presented before the last few weeks of the course.

Letter grades will be assigned according to the following scale:

94 – 100%	= A
90 – 93.9%	= A-
87 – 89.9%	= B+
83 – 86.9%	= B
80 – 82.9%	= B-
77 – 79.9%	= C+
73 – 76.9%	= C
70 – 72.9%	= C-
60 – 69.9%	= D
Less than 60%	= F

Behavior Modification Class Schedule			
Class	Agenda	Readings (To be read BEFORE class)	Class Activity & Assignment
8/29 Week1	Class One: Introduction of Course & Syllabus and Lecture on Introduction to Behavior Modification Open book reading quiz over Chapter 1	Ch. 1	What is Behavior Modification?
9/4 W2	No Class- Labor Day Recess	None	None
9/11 W3	Class Two: Observing and Measuring Behavior & Graphing and Measuring Change	Ch. 2 & 3	Recording (Bring a timing device- any device that has a stop watch function)
9/18 W4	EXAM 1 (Chps 1-3) Class Three: Reinforcement: Part One Open book reading quiz over Chapter 4	Ch. 4	None
9/25 W5	Class Four: Reinforcement: Part Two, Extinction, & Apply Extinction	Ch. 4 (review), 5, 14 Quiz from 5 or 14	Identifying Correct Examples of Reinforcement and Extinction First Extra Credit Opportunity (1%) Due Friday, 9/29, by 5:00 pm
10/2 W6	Class Five: Punishment, Applications of Negative Punishment, and Ethics	Ch. 6, 17	Discriminating between SR, Ext, and SP- Case Studies and Ethical Dilemmas
10/9 W7	Class Six: Applications of Positive Punishment, Ethics, & Stimulus Control	Ch. 7 & 18	Discrimination Training Activity Second Extra Credit Opportunity (1%) Due Friday, 10/13, by 5:00 pm
10/16 W8	EXAM 2 (Chps 4-7, 14, 17, 18) Class Seven: Respondent Conditioning Open book reading quiz over Chapter 8	Ch. 8	Startle Response Activity Third Extra Credit Opportunity (2%) Due Friday, 10/20, by 5:00 pm
10/23 W9	Class Eight: Functional Assessment	Ch. 13	Functional Assessment Process Drop deadline 10/27
10/30 W10	Class Nine: Shaping and Prompting Pt. 1	Ch. 9 & 10	Don't Say Game, activity, and worksheet
11/6 W11	Class Ten: Prompting Pt. 2 & Chaining	Ch. 11	Activity and Worksheet Fourth Extra Credit Opportunity (3%) Due Friday, 11/10, by 5:00 pm
11/13 W12	Class Eleven: Behavioral Skills Training & Differential Reinforcement	Ch. 12 & 15	Activity and worksheet
11/20 W13	EXAM 3 (Chps 8-15, except 14) Class Twelve: Antecedent Control Procedures Open book reading quiz over Chapter 16	Ch. 16	Self Analysis Activity Fifth Extra Credit Opportunity (3%) Due Friday, 12/1, by 5:00 pm
11/27 W14	Class Thirteen: Self Management & Promoting Generalization	Ch. 19 & 20	Self Management Project
12/4 W15	Class Fourteen: Habit Reversal, Fear and Anxiety Reduction Procedures, and Cognitive Behavior Modification	Ch. 21, 24 & 25 Quiz 1 from 21, 24, or 25	None
12/11 FINAL	EXAM 4 (Chps 16, 19, 20, 21, 24, & 25)	None	None

CLASS POLICIES

Academic Dishonesty

Any form of cheating on examinations or plagiarism on assigned papers constitutes unacceptable deceit and dishonesty. Disruption of the classroom or teaching environment is also unacceptable. Grand Valley State University has very specific policies and procedures regarding academic dishonesty or disruption of academic process. Cheating is the (a) the unauthorized granting or receiving of aid during the prescribed period of a course-graded exercise; students may not consult written materials such as notes or books, may not look at the paper of another student, nor consult orally with any other student taking the same test; (b) asking another person to take an examination in his/her place; (c) taking an examination for or in place of another student; (d) stealing visual concepts, such as drawings, sketches, diagrams, musical programs or scores, graphs, maps, etc., and presenting them as one's own; (e) stealing, borrowing, buying, or disseminating tests, answer keys or other examination material except as officially authorized, research papers, creative papers, speeches, other graded assignments, etc.; (f) stealing or copying of computer programs and presenting them as one's own. Such stealing includes the use of another student's program, as obtained from the magnetic media or interactive terminals or from cards, print-out papers, etc. Punishment will be based on the University guidelines for academic dishonesty.

If you have any questions, please refer to GVSU Student Code

- <http://www.gvsu.edu/studentcode/>

Accommodations

If you need special accommodations, or if there is any topic or activity in class which makes you feel uncomfortable and causes serious distress, please advise the instructor. Students with disabilities are responsible for registering with Disability Support Resources in order to receive academic accommodations. DSR encourages students to notify instructors of accommodation requests. Please provide instructor with the appropriate, completed form with at least five business days prior to needing the accommodation. A letter from DSR must accompany this request.

- <http://gvsu.edu/dsr/responsibilities-of-students-17.htm>

Audio or Video Recording Policy

You must obtain advance written permission from the Instructor prior to audio recording or video recording any lecture or discussion with the Instructor. Suitable reasons may include a reasonable accommodation for a disability. However, students are not permitted to sell notes or tapes of class lectures.

Class Notes

Please be aware that students are not permitted to take notes in class for remuneration or for the purpose of sale to any person or entity.

Plagiarism

Plagiarism is defined as "literary theft" and consists of the unattributed quotation of the exact words of a published text, or the unattributed borrowing of original ideas by paraphrase from a published text. On written papers for which the student employs information gathered from books, articles, web sites, or oral sources, each direct quotation, as well as ideas and facts that are not generally known to the public at large, or the form, structure or style of a secondary source must be attributed to its author by means of the appropriate citation procedure. Only widely known facts and first-hand thoughts and observations original to the student do not require citations. Citations may be made in footnotes or within the body of the text. Plagiarism also consists of passing off as one's own segments or the total of another person's work. If you are not sure please bring the material to the instructor for guidance. The student who submitted the subject paper, lab report, etc. shall receive an "F" with a numerical value of zero on the item submitted, and the "F" shall be used to determine the final course grade.

Right to Change Syllabus

If necessary, some components of this syllabus may change. However, any such changes will be announced to the students in class and posted on blackboard. The student is responsible for any such announced changes.