School of Communication Core Requirements: (9 Credits)

- **COM 101** Concepts of Communication
- **COM 295** Theories of Communication (Prerequisite: COM 101)
- **COM 201** Speech

Communications Studies Core: (21 Credits)

Courses in the Communications core may not be double counted.

- **COM 202** Critical Interpretation (SWS) **OR**
- **COM 203** Argument & Analysis
- **COM 498** Senior Thesis/Project

and 15 unduplicated credits from the remaining Communication Studies courses, at least 9 credits of which must be at the 300 level or above:

- **COM 202** Critical Interpretation
- **COM 203** Argument & Analysis
- **COM 204** Health Communications Systems
- **COM 210** Nonverbal Communication
- **COM 215** Story Making
- **COM 220** Media Literacy
- **COM 271** History of Communication Technology
- **COM 301** Interpersonal Communication
- **COM 302** Small Group Communication
- **COM 303** Debate
- **COM 309** Health Communications Systems
- **COM 410** Senior Seminar in Health Com


Com 300 Level or above

Two additional COM Courses

Emphasis Area: (12 Credits)

12 credits of any of the following approved courses in the other School of Communication majors:

Advertising and Public Relations:

- **CAP 210** Fundamentals of Advertising
- **CAP 220** Fundamentals of Public Relations
- **CAP 310** Advertising Management and Cases
- **CAP 315** Advertising Copywriting
- **CAP 320** Public Relations Management Cases
- **CAP 321** Media Relations Writing

Theatre:

- **CTH 151** Acting I: Improvisation
- **CTH 161** Theatre Production
- **CTH 261** Stagecraft I
- **CTH 371** Theatre History
- **CTH 372** Modern Theatre
- **CTH 373** Global Arts Performance
- **CTH 380** Special Topics

Broadcasting:

- **CBR 240** Survey of Electronic Media
- **CBR 281** Audio Production I
- **CBR 340** Life on TV
- **CBR 368** Broadcast News I

Film and Video:

- **CFV 225** Film Culture
- **CFV 348** Film Theories
- **CFV 125** Media Production I
- **CFV 370** Film and Video Interpretation

Film and Video:

- **CFV 225** Film Culture
- **CFV 348** Film Theories
- **CFV 125** Media Production I
- **CFV 370** Film and Video Interpretation

Film and Video:

- **CFV 225** Film Culture
- **CFV 348** Film Theories
- **CFV 125** Media Production I
- **CFV 370** Film and Video Interpretation

Health Communications:

- **COM 209** Health Com Systems
- **COM 410** Senior Seminar in Health Com

Four Emphasis Area courses

Capstone: (3 Credits)

- **COM 495** Issues in Communications - Capstone (Prerequisite: Senior Standing)

Cognate

B.S. **STA 215** Intro to Statistics **SS 300** Social Science Research **COM 375** Communication Research

B.A. **3rd** semester language proficiency