

COMMUNICATIONS STUDIES-BA OR BS

THIS IS A GENERAL CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Communications Studies major (45 credits)

School of Communications Core (9 credits)	Capstone (3 credits)	
<p>— COM 101 Concepts of Communication (3) — COM 201 Speech (3) — COM 295 Communication Theory (3) Prerequisite: COM 101</p>	<p>— COM 495 Issues in Communications Prerequisite: Senior Standing</p>	
Communication Studies Core (21 credits)		
At least 9 credits of Communication Studies Core courses must be at the 300 level or above; the 15 credits must be unduplicated		
<p>— COM 202 Critical Interpretation (3) OR COM 203 Argument & Analysis (3) — Communication Studies Core _____(3) — Communication Studies Core _____(3)</p>	<p>— COM 498 Senior Thesis/Project — Communication Studies Core _____(3) (300-level or above) — Communication Studies Core _____(3) (300-level or above) — Communication Studies Core _____(3) (300-level or above)</p>	
Communication Studies Core options		
<p>COM 202 Critical Interpretation (SWS) COM 210 Nonverbal Communication COM 271 History of Com Technologies COM 303 Debate COM 372 Global Communications COM 399 Independent Study COM 490 Internship</p>	<p>COM 203 Argument & Analysis COM 215 Story Making (SWS) COM 301 Interpersonal Communication COM 320 Vision and Culture COM 376 Communications Policy and Law COM 410 Senior Seminar in Health Com * Communications Studies Core options may include more than one COM 380, may include no more than 3 credits in COM 399 and no more than 3 credits in COM 490.</p>	
Emphasis Area (12 credits)		
Complete 12 credits of any of the following approved courses in the other School of Communications majors		
<p>— Emphasis Area course _____(3) — Emphasis Area course _____(3)</p>	<p>— Emphasis Area course _____(3) — Emphasis Area course _____(3)</p>	
Emphasis Area Courses		
<p><u>Advertising and Public Relations</u> CAP 210 Fundamentals of Advertising CAP 220 Fundamentals of Public Relations (SWS) CAP 310 Advertising Management and Cases CAP 315 Advertising Copywriting CAP 320 Public Relations & Management Cases CAP 321 Media Relations Writing</p>	<p><u>Theatre</u> CTH 151 Acting I: Improvisation CTH 161 Theatre Production CTH 261 Stagecraft I CTH 371 Theatre History I CTH 372 Theatre History II CTH 373 Global Arts Performance CTH 380 Special Topics</p>	<p><u>Broadcasting</u> CBR 240 Survey of Electronic Media CBR 281 Audio Production I CBR 340 Life on Television CBR 368 Broadcast News I</p>
<p><u>Journalism</u> CJR 256 News Reporting I CJR 270 News Reporting II CJR 290 Journalism History CJR 316 Editing</p>	<p><u>Film and Video</u> CFV 125 Media Production I CFV 225 Film Culture CFV 348 Film Theories (SWS) CFV 370 Film and Video Interpretation</p>	<p><u>Photography</u> CPH 171 Photography I CPH 172 Photography II CPH 266 History of Photography I CPH 279 Color Printing</p>
<p><u>Health Communications</u> CAP 220 Fundamentals of Public Relations (SWS) COM 209 Health Communication Systems COM 410 Senior Seminar in Health Com</p>	* Courses cannot count for both the emphasis area and the COM Studies elective credits. COM prefix courses not otherwise applied to the major may be eligible for emphasis area course credits with faculty advisor approval. Other emphasis area courses may qualify for application to the major, but may not be listed, see your faculty advisor	

Degree: choose one (B.A. or B.S.)

Bachelor of Arts (B.A.)	Bachelor of Science (B.S.)
<p>Third semester proficiency (201 level) is required for the B.A. degree. This may be fulfilled through language placement (http://www.gvsu.edu/ml/language-placement-the-opi-108.htm) or by completing the courses listed below</p> <p>— Language 101* (4)</p> <p>— Language 102* (4) (*150 is a hybrid of 101 & 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150)</p> <p>— Language 201 (4)</p>	<p>— STA 215 Introduction to Statistics (3) Prerequisite: MTH 110 or equivalent</p> <p>— COM 300 Foundations of Communication Research (3) Prerequisites: COM 101, STA 215</p> <p>— COM 375 Communication Research (3) Prerequisite: STA 215</p>

It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>

Sample Plan

Year One COM 101 (3) COM 201 (3) BA or BS Course (3-4) WRT 150 ¹ (4) MTH 110 (4)	Year Three COM Studies Core (3) COM Studies Core (3) Emphasis Area Course (3) Emphasis Area Course (3) BA or BS Course (3-4)	Year Four COM Studies Core (3) COM 495 (3) COM 498 (1-6) Emphasis Area Course (3)	*Students must complete a total of two courses with an SWS attribute *Students should complete an average of 30 credits per year to earn the required 120 credits to graduate within a 4 year time span *The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15
---	--	--	--

¹ Students who self-place into WRT 098 should take this course in the fall semester and then take WRT 150 in the winter semester of their first year. Students who self-place into WRT 150 should normally take this course in the winter semester of their first year.

Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better is required in WRT 150 in order to satisfy the WRT 150 requirement at GVSU.

Credits earned for WRT 098 or ESL 098 do not count toward the required 120 credits for graduation, however they do count for GPA, financial aid, and full time status

Guide for Declaring the Communication Studies Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select “Student”, “Student Records”, and then, “Change Major”
3. Click on the “Change Major 1/Program” box
4. Click on the down arrow in the box next to “New Major 1/Program,” from here scroll down and choose “Communication Studies-BA” **OR** “Communication Studies-BS” depending on your degree
5. Click “Submit” and then “Change to New Program”

General Education Overlap

General Education Categories fulfilled by the Communication Studies major:	
Mathematical Sciences: STA 215 if selecting the B.S. degree	Philosophy and Literature: option of selecting COM 202 in the Communication Studies Core
Arts Category: option of selecting CFV 225 in the Emphasis Area of the Communication Studies major	Identity Issue- option of selecting COM 438 in the Communication Studies Core