## Communications Studies-BA or BS

This is a general curriculum guide and is not applicable to every student. It is important to meet with your advisor.

### Communications Studies major (45 credits)

<table>
<thead>
<tr>
<th>School of Communications Core (9 credits)</th>
<th>Capstone (3 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COM 101 Concepts of Communication (3)</strong></td>
<td><strong>COM 495 Issues in Communications</strong></td>
</tr>
<tr>
<td><strong>COM 201 Speech (3)</strong></td>
<td>Prerequisite: Senior Standing</td>
</tr>
<tr>
<td><strong>COM 295 Theories of Communication (3)</strong></td>
<td><strong>COM 498 Senior Thesis/Project (1-6)</strong></td>
</tr>
<tr>
<td><strong>COM 230 Argument &amp; Analysis (3)</strong></td>
<td><strong>Communication Studies Core (3) (300-level or above)</strong></td>
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### Communication Studies Core options

- **COM 202 Critical Interpretation (3) OR COM 203 Argument & Analysis (3)**
- **Communication Studies Core (3)**
- **Communication Studies Core (3)**
- **Communication Studies Core (3)**

### Communication Studies Core options

- COM 202 Critical Interpretation
- COM 210 Nonverbal Communication
- COM 271 History of Com Technologies
- COM 303 Debate
- COM 372 Global Communications
- COM 399 Independent Study
- COM 490 Internship
- **Communication Studies Core options may include more than one COM 380, may include no more than 3 credits in COM 399 and no more than 3 credits in COM 490.**

### Emphasis Area (12 credits)

Complete 12 credits of any of the following approved courses in the other School of Communication majors

- **Emphasis Area course (3)**
- **Emphasis Area course (3)**
- **Emphasis Area course (3)**

### Emphasis Area Courses

- **Advertising and Public Relations**
- **Theatre**
- **Broadcasting**
- **CAP 210 Fundamentals of Advertising**
- **CTH 151 Acting I: Improvisation**
- **CBR 240 Survey of Electronic Media**
- **CAP 220 Fundamentals of Public Relations**
- **CTH 161 Theatre Production**
- **CBR 281 Audio Production I**
- **CAP 310 Advertising Management and Cases**
- **CTH 261 Stagecraft I**
- **CBR 340 Life on Television**
- **CAP 315 Advertising Copywriting**
- **CTH 371 Theatre History I**
- **CBR 368 Broadcast News I**
- **CAP 320 Public Relations & Management Cases**
- **CTH 372 Theatre History II**
- **CBR 368 Broadcast News I**
- **CAP 321 Media Relations Writing**
- **CTH 373 Global Arts Performance**
- **CBR 380 Special Topics**
- **Journalism**
- **Film and Video**
- **Photography**
- **CJR 256 News Reporting I**
- **CFV 125 Media Production I**
- **CPH 171 Photography I**
- **CJR 270 News Reporting II**
- **CFV 225 Film Culture**
- **CPH 172 Photography II**
- **CJR 290 Journalism History**
- **CFV 348 Film Theories**
- **CPH 266 History of Photography I**
- **CJR 316 Editing**
- **CFV 370 Film and Video Interpretation**
- **CPH 279 Color Printing**
- **Health Communications**
- **Courses not otherwise applied to the major may be eligible for emphasis area course credits with faculty advisor approval. Other emphasis area courses may qualify for application to the major but may not be listed, see your faculty advisor.**
- **CAP 220 Fundamentals of Public Relations**
- **COM 209 Health Communication Systems**
- **COM 410 Senior Seminar in Health Com**

### Degree: choose one (B.A. or B.S.)

#### Bachelor of Arts (B.A.)

- **Third semester proficiency (201 level) is required for the B.A. degree. This may be fulfilled through language placement (http://www.gvsu.edu/ml/language-placement-the-opi-108.htm) or by completing the courses listed below**
  - **Language 101* (4)**
  - **Language 102* (4) (150 is a hybrid of 101 & 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150)**
  - **Language 201 (4)**

#### Bachelor of Science (B.S.)

- **STA 215 Introduction to Statistics (3)**
  - Prerequisite: MTH 110 or equivalent
- **COM 300 Foundations of Communication Research (3)**
  - Prerequisites: COM 101, STA 215
- **COM 375 Communication Research (3)**
  - Prerequisite: STA 215

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It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly. The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585. Online at: [http://www.gvsu.edu/clasadvising](http://www.gvsu.edu/clasadvising)
## Sample Plan

<table>
<thead>
<tr>
<th>Year One</th>
<th>Year Three</th>
<th>Year Four</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 101 (3)</td>
<td>COM Studies Core (3)</td>
<td>COM Studies Core (3)</td>
</tr>
<tr>
<td>COM 201 (3)</td>
<td>COM Studies Core (3)</td>
<td>COM 495 (3)</td>
</tr>
<tr>
<td>BA or BS Course (3-4)</td>
<td>Emphasis Area Course (3)</td>
<td>COM 498 (1-6)</td>
</tr>
<tr>
<td>WRT 150 (4)</td>
<td>Emphasis Area Course (3)</td>
<td>Emphasis Area Course (3)</td>
</tr>
<tr>
<td>MTH 110 (4)</td>
<td>BA or BS Course (3-4)</td>
<td></td>
</tr>
</tbody>
</table>

*Students must complete a total of two courses with an SWS attribute
*Students should complete an average of 30 credits per year to earn the required 120 credits to graduate within a 4 year time span
*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15

### Guide for Declaring the Communication Studies Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select “Student”, “Student Records”, and then, “Change Major”
3. Click on the “Change Major 1/Program” box
4. Click on the down arrow in the box next to “New Major 1/Program,” from here scroll down and choose “Communication Studies-BA” OR “Communication Studies-BS” depending on your degree
5. Click “Submit” and then “Change to New Program”

### General Education Overlap

<table>
<thead>
<tr>
<th>General Education Categories fulfilled by the Communication Studies major:</th>
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<tbody>
<tr>
<td>Mathematical Sciences: STA 215 if selecting the B.S. degree</td>
<td>Philosophy and Literature: option of selecting COM 202 in the Communication Studies Core</td>
</tr>
<tr>
<td>Arts Category: option of selecting CFV 225 in the Emphasis Area of the Communication Studies major</td>
<td>Identity Issue- option of selecting COM 438 in the Communication Studies Core</td>
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