**Advertising Sources**

**MLive Media Group –**(Ann Arbor.com, Bay City Times, Flint Journal, **Grand Rapids Press**, Jackson Citizen Patriot, **Kalamazoo Gazette**, **Muskegon Chronicle**, Saginaw News)

**Address:** 155 Michigan Street NW, Grand Rapids, MI 49501-3338

**Contact:** Martin Wingate (216) 999-4766

**Phone:** (800) 886-5529

**Email:** [mwingate@advancelocal.com](mailto:mwingate@advancelocal.com)

**Deadlines:** Tuesday and Sunday Editions

**Sunday Edition**

Column Ad – Friday at 4 PM Display Ad – Thursday by 4 PM

**Tuesday/Thursday Editions**

Column Ad – Previous day at 3 PM

MLive – Included in cost (14 or 30 days)

**Lansing State Journal**

**Address:** 300 S. Washington Square, Suite #300, Lansing, MI 48933

**Contact:** Lauren Henderson

**Phone:** (517) 377-1020

**Fax:** (313) 496-4968

**Email:** [lhenderson@michigan.com](file:///C:\Users\bravome\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\O9BUKP62\lhenderson@michigan.com)

**Deadlines:** Daily and Sunday Editions

**Sunday Editions**

Column Ad – Friday, 4 PM Display Ad – Approved by Wednesday 4PM, Material delivered by Thursday 4PM.

**Michigan.com**

**Address:** 6200 Metropolitan Parkway, Sterling Heights, MI 48312

**Contact:** Tamika Key, Account Executive

**Phone:** (586) 826-7329

**Fax:** (313) 496-4834

**Email:** [tkey@michigan.com](mailto:tkey@michigan.com)

**Deadlines:** Daily and Sunday Editions

**Sunday Editions**

Column Ads – Friday 3PM Display Ads – Thursday 5 PM (unless sending camera ready ad then the deadline is noon on Friday)

Must list which section ad to be listed:

258 Accounting 270 Medical-Dental

259 Automotive 275 Nursing

260 General 280 Office-Clerical

262 Computer/Information Systems 281 Restaurant

263 Designers 282 Retail

264 Drivers 285 Sales Opportunities

265 Engineers 287 Telemarketing

266 Professional/Management 290 Part-Time Temporary

267 Machine/Machinist 353 Job Fairs

**Holland Sentinel**

**Address:** 54 West Eighth Street, Holland, MI 49423

**Contact:** Haley Havinga

**Phone:** (616) 546-4235

**Fax:** (616) 396-4710

**Email:** haley.kelley@hollandsentinel.com

**Deadlines:** Daily and Sunday

**Sunday Edition**

Column – Friday, 2 PM Display – Thursday, 11 AM

**Daily Edition**

Column – Previous Day, 2 PM Display – 2 Workdays Prior to Ad Running, 11 PM

**Grand Haven Tribune**

**Address:** 101 N. Third Street, Grand Haven, MI 49417

**Contact:** Audra

**Phone:** (616) 842-0100

**Fax:** (616) 245-1026

**Email:** [classifieds@grandhaventribune.com](mailto:classifieds@grandhaventribune.com)

**Deadlines: Daily Edition only –** (No Sunday or Holiday editions)

Daily – Column Ad – Previous Day by 3:30

Saturday Edition – Friday by 11:30 AM

Display – 2 Days Prior

**Grand Rapids Times (Weekly Publication)**

**Address:** 2016 Eastern Ave SE, Grand Rapids, MI 49507

**Contact:** Pam Chapman

**Phone:** (616) 245-8737

**Fax:** (616) 245-1026

**Email:** [staff@grtimes.com](mailto:staff@grtimes.com)

**Deadlines:** Submit by Wednesday by 12PM for Friday publishing.

**Instructions:** Email ad copy and also send by fax. They will format it for their system and send a quote. Be sure to specify that we want them to use the GVSU logo (they have it). Ask them to bill as usual; bill comes at the end of the month.

**El Vocero Hispano**

**Address:** 2818 Vineland SE, Grand Rapids, MI 49508

**Contact:** Ana Guerra-Advertising Department

**Phone:** (616) 246-6023

**Fax:** (616) 246-1228

**Email:** [advertising@elvocerous.com](file:///C:\Users\bravome\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\O9BUKP62\advertising@elvocerous.com)

**Deadlines:** Publication Days – Fridays

**Instructions:** Email ad copy, they will send a quote.

**Chronicle of Higher Education – The Chronicle of Philanthropy**

**Address:** 1255 Twenty-third Street NW, Washington, D.C. 20037

**Contact:** Robert Schiff, Recruitment Advertising Consultant

**Phone:** (202) 466-1762

**Fax:** (202) 296-2691

**Email:** [robert.schiff@chronicle.com](mailto:robert.schiff@chronicle.com)

**Online insertion form:** [www.chronicle.com](http://www.chronicle.com)

**HigherEdJobs**

**Address (Main):** 328 Innovation Boulevard, Suite 235, State College, PA

**Address (Billing & Accounting):** 715 Lake Street, Suite 400, Oak Park, IL 60301

**Contact:** Lynley Brinkman

**Phone:** (814) 861-3080 ext. 206

**Email:** [lynleyb@higheredjobs.com](mailto:lynleyb@higheredjobs.com)

**Instructions:** Go to website for information. [www.higheredjobs.com](http://www.higheredjobs.com)

**Diverse Issues in Higher Ed (Formally Black Issues in Higher Ed)**

**Address:** 10520 Warwick Avenue, Suite B-8, Fairfax, VA 22030-3216

**Contact:** Virginia Hendrix

**Phone:** (703) 385-2400

**Fax:** (703) 218-1919 or (708) 385-1839

**Email:** [DiverseAds@DiverseEducation.com](mailto:DiverseAds@DiverseEducation.com)

**Website:** [www.diverseeducation.com](http://www.diverseeducation.com)

**Hispanic Outlook in Higher Education**

**Address:** P.O. Box 68, Paramus, NJ 07652

**Contact:** Tomas Castellanos

**Phone:** (201) 587-8800

**Fax:** (201) 587-9105

**Email:** [tomas.castellanos@hispanicoutlook.com](mailto:tomas.castellanos@hispanicoutlook.com)

**Website:** [www.hispanicoutlook.com](http://www.hispanicoutlook.com)

**Women in Higher Education – (Monthly Publication)**

**Address:** 5376 Farmco Drive, Madison, WI 53704

**Contact:** Liz Farrington, Senior Account Manager

**Phone:** (512) 202-4093

**Fax:** (608) 284-0601

**Email:** [lfarringto@wiley.com](mailto:lfarringto@wiley.com)

**Website:** [www.wihe.com](http://www.wihe.com)

**Chicago Tribune**

**Address:** 435 N. Michigan, Chicago, IL 60611

**Contact:** Sara

**Phone:** (844) 666-6501 ext. 3742

**Fax:** (312) 222-4014

**Email:** [smangel@tronc.com](mailto:smangel@tronc.com)

**Instructions:** If you email, put “Ad” in the subject line.

**InsideHigherEd.com**

**Contact:** Margaret Gray

**Phone:** (202) 448-6147

**Fax:** (202) 448-6136

**Email:** [margaret.gray@insidehighered.com](mailto:margaret.gray@insidehighered.com)

**Instructions:** Post 5 ads or more in the coming year, you can get discounts by pre-paying for a package of 5 credits for $1,100 or 10 credits for $2,100

**About:** More than 1.3 million higher ed professionals a month from every academic discipline and every administrative area (site traffic measured by Google Analytics). About 35% of our readers are academics, about 38% are institutional and academic administrators, and nearly 12% hold executive titles. Readership is proportional throughout the country, and about 12% of our readers are outside the U.S. Our readers come from every kind of institution; about 13% are at community colleges. And our readers are very diverse: nearly 20% are minorities and more than 55% are women.

**Multiracial Association of Professionals: Program of the Grand Rapids Area Chamber of Commerce**

**Address:** 111 Pearl Street NW, Grand Rapids, MI 49503

**Contact:** Anna Young

**Phone:** (616) 771-0338

**Email:** [younga@grandrapids.org](mailto:younga@grandrapids.org)

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