

Advertising Sources

MLive Media Group - (Ann Arbor.com, Bay City Times, Flint Journal, **Grand Rapids Press**, Jackson Citizen Patriot, **Kalamazoo Gazette**, **Muskegon Chronicle**, Saginaw News)

Address: 155 Michigan Street NW, Grand Rapids, MI 49501-3338

Phone: (616) 254-0609 or (800) 866-5529

Fax: (616) 222-5272

Email: MBrandt@mlive.com

Contact: Melissa Brandt (616) 254-0615

Deadlines: Tuesday and Sunday Edition

Sunday Edition

Column Ad - Friday at 4 PM Display Ad – Thursday by 4 PM

Tuesday/Thursday Editions

Column Ad - Previous day at 3 PM Display Ad - 1 ½ days prior to ad running

M-Live – Included in cost (14 or 30 days).

Lansing State Journal

Address: 120 East Lenawee Street, Lansing, MI 48919

Phone: Direct toll free (888) 692-5519

Fax: (517) 482-5476

Email: slasiter@gannett.com

Contact: Scott Lasiter

Deadlines: Daily and Sunday Editions

Sunday Editions

Column Ad - Friday, 4PM - Display Ad – 1 day prior, 4 PM (Call before placed.)

Michigan.com

Address: 6200 Metropolitan Parkway, Sterling Heights, MI 48312

Phone: (586) 977-7520

Fax: (313) 496-4834

Contact: Karen Gulli

Email: kgulli@dnps.com and/or kgulli@michigan.com

Deadlines: Daily and Sunday Editions

Sunday Edition

Column Ads - Friday, 3 PM - Display Ads – Thursday 5 PM (unless sending camera ready ad then the deadline is noon on Friday)

Must list which section ad to be listed:

258 Accounting

259 Automotive

260 General

262 Computer/Information Systems

263 Designers

264 Drivers

265 Engineers

266 Professional/Management

267 Machine/Machinist

270 Medical-Dental

275 Nursing

280 Office-Clerical

281 Restaurant

282 Retail

285 Sales Opportunities

287 Telemarketing

290 Part-Time Temporary

353 Job Fairs

Holland Sentinel

Address: 54 West Eighth Street, Holland, MI 49423
Phone: (616) 546-4203
Fax: (616) 396-4710
Contact: Haley Havinga (616) 546-4235
Email: miranda.martin@hollandsentinel.com or earlene.klein@hollandsentinel.com
Deadlines: Daily and Sunday
Sunday Edition
Column - Friday, 2 PM Display – Thursday, 11 AM
Daily Edition –
Column Ad - Previous Day 2 PM, Display Ad by 11 AM– 2 Workdays Prior to Ad Running

Grand Haven Tribune

Address: 101 N. Third Street, Grand Haven, MI 49417
Phone: (616) 842-0100
Fax: (616) 842-9584
Contact: Audra
E-mail: classifieds@grandhaventribune.com
Deadlines: **Daily Edition only** – (No Sunday or Holiday Editions)
Daily – Column Ad – Previous Day by 3:30
Saturday Edition – Friday by 11:30 AM Display – 2 Days Prior

Grand Rapids Times (Weekly Publication)

Address: 2016 Eastern Ave SE, Grand Rapids, MI 49507
Phone: (616) 245-8737
Fax: (616) 245-1026
Contact: Sally or Pam
E-mail: staff@grtimes.com
Deadline: Submit by Wed before 4pm. for Friday publishing
Instructions: Email ad copy and also send by fax. They will format it for their system and send a quote. Be sure to specify that we want them to use the GVSU logo (they have it). Ask them to bill as usual; bill comes at the end of the month.

El Vocero Hispano

Address: 1438 Eastern, S.E., Grand Rapids, MI 49507
Contact: Marisol Orellano-Advertising Department, Cell: (616) 881-1473
Phone: (616) 246-6023 ext. 10
Fax: (616) 246-1228
E-mail: advertising@elvoceromi.com; www.elvocerous.com; elvocero@me.com
Publication Days – Fridays
Instructions: Email ad copy, they will send a quote.

Chronicle of Higher Education – The Chronicle of Philanthropy

Address: 1255 Twenty-third Street, NW

Washington, DC 20037
Phone: (202) 466-1229
Fax: (202) 296-2691
Contact: Sam Speicher, Senior Team Leader/Sales Training
E-mail: Sam.Speicher@chronicle.com
Online insertion form: www.chronicle.com
HigherEdJobs.com
Phone: (814)-861-3080
Go to website for information.

Diverse Issues in Higher Ed (Formally Black Issues in Higher Ed)

Address: 10520 Warwick Avenue, suite B-8, Fairfax, VA 22030-3136
Phone: (703) 385-2400
Fax: (571) 308-1246
Contact: Elena Maconaughey
Website: www.diverseeducation.com
E Mail DiverseAds@DiverseEducation.com

Hispanic Outlook in Higher Education

Address: 220 Kinderkamack Rd., Westwood, NJ 07675
Phone: (201) 587-8800
Fax: (201) 587-9105
Contact: Magaly LaMadrid
E Mail: Magaly.lamadrid@hispanicoutlook.com
Website: www.hispanicoutlook.com

Women in Higher Education – (Monthly Publication)

Address: 5376 Farmco Drive, Madison, WI 53704
Phone: (608) 251-3232
Fax: (608) 284-0601
Contact: Mary Helen Conroy
Website: <http://www.wihe.com>
E Mail: career@wihe.com

Chicago Tribune

435 N. Michigan
Chicago, IL
Contact Person: Laura
Phone: 312-222-4057
E-Mail: @tribune.com
Fax: 312-222-4014
If you e-mail, put “Ad” in the Subject Line

La Noticia (Previously El Hispano)

4219 S. Division

Wyoming, MI 49548

Contact Person: Jamie Malone

Phone: 616-534-6060

E-Mail: lanoticia@att.net

Fax: 616-534-6620

InsideHigherEd.com

Contact Person: Rick Plotkin-Senior Director, Recruitment

Phone: 202-448-6135

Fax: 202-448-6136

E-Mail: rick.plotkin@insidehighered.com

Post 5 ads or more in the coming year, you can get discounts by pre-paying for a package of 5 credits for \$1,100 or 10 credits for \$2,100.

More than 1.3 million higher ed professionals a month from every academic discipline and every administrative area (site traffic measured by Google Analytics). About 35% of our readers are academics, about 38% are institutional and academic administrators, and nearly 12% hold executive titles. Readership is proportional throughout the country, and about 12% of our readers are outside the U.S. Our readers come from every kind of institution; about 13% are at community colleges. And our readers are very diverse: nearly 20% are minorities and more than 55% are women.

Multiracial Association of Professionals-Program of the Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids, MI 49503

Contact Person: Sonya Hughes

Phone: 616-771-0320

E-mail: Send position announcement to: diversity@grandrapids.org

FREE – NO COST TO LIST POSTING

Updated 09/16