Advertising Sources

**MLive Media Group** - (Ann Arbor.com, Bay City Times, Flint Journal, Grand Rapids Press, Jackson Citizen Patriot, Kalamazoo Gazette, Muskegon Chronicle, Saginaw News)

Address: 155 Michigan Street NW, Grand Rapids, MI 49501-3338  
Phone: (616) 254-0609 or (800) 866-5529  
Fax: (616) 222-5272  
Email: MBrandt@mlive.com  
Contact: Melissa Brandt (616) 254-0615  
Deadlines: Tuesday and Sunday Edition  

**Sunday Edition**  
Column Ad - Friday at 4 PM  
Display Ad – Thursday by 4 PM  

**Tuesday/Thursday Editions**  
Column Ad - Previous day at 3 PM  
Display Ad - 1 ½ days prior to ad running  
M-Live – Included in cost (14 or 30 days).

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**Lansing State Journal**

Address: 120 East Lenawee Street, Lansing, MI 48919  
Phone: Direct toll free (888) 692-5519  
Fax: (517) 482-5476  
Email: slasiter@gannett.com  
Contact: Scott Lasiter  
Deadlines: Daily and Sunday Editions  

**Sunday Editions**  
Column Ad - Friday, 4PM - Display Ad – 1 day prior, 4 PM (Call before placed.)

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**Michigan.com**

Address: 6200 Metropolitan Parkway, Sterling Heights, MI 48312  
Phone: (586) 977-7520  
Fax: (313) 496-4834  
Contact: Karen Gulli  
Email: kgulli@dnps.com and/or kgulli@michigan.com  
Contact: Karen Gulli  
Deadlines: Daily and Sunday Editions  

**Sunday Edition**  
Column Ads - Friday, 3 PM - Display Ads – Thursday 5 PM (unless sending camera ready ad then the deadline is noon on Friday)

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Must list which section ad to be listed:  
258 Accounting  
259 Automotive  
260 General  
262 Computer/Information Systems  
263 Designers  
264 Drivers  
265 Engineers  
266 Professional/Management  
267 Machine/Machinist  
270 Medical-Dental  
275 Nursing  
280 Office-Clerical  
281 Restaurant  
282 Retail  
285 Sales Opportunities  
287 Telemarketing  
290 Part-Time Temporary  
353 Job Fairs
Holland Sentinel
Address: 54 West Eighth Street, Holland, MI 49423
Phone: (616) 546-4203
Fax: (616) 396-4710
Contact: Haley Havinga (616) 546-4235
Email: miranda.martin@hollandsentinel.com or earlene.klein@hollandsentinel.com
Deadlines: Daily and Sunday
Sunday Edition
Column - Friday, 2 PM  Display – Thursday, 11 AM
Daily Edition –
Column Ad - Previous Day 2 PM, Display Ad by 11 AM– 2 Workdays Prior to Ad Running

Grand Haven Tribune
Address: 101 N. Third Street, Grand Haven, MI 49417
Phone: (616) 842-0100
Fax: (616) 842-9584
Contact: Audra
E-mail: classifieds@grandhaventribune.com
Deadlines: Daily Edition only – (No Sunday or Holiday Editions)
Daily – Column Ad – Previous Day by 3:30
Saturday Edition – Friday by 11:30 AM  Display – 2 Days Prior

Grand Rapids Times (Weekly Publication)
Address: 2016 Eastern Ave SE, Grand Rapids, MI 49507
Phone: (616) 245-8737
Fax: (616) 245-1026
Contact: Sally or Pam
E-mail: staff@grtimes.com
Deadline: Submit by Wed before 4pm. for Friday publishing
Instructions: Email ad copy and also send by fax. They will format it for their system and send a quote. Be sure to specify that we want them to use the GVSU logo (they have it). Ask them to bill as usual; bill comes at the end of the month.

El Vocero Hispano
Address: 1438 Eastern, S.E., Grand Rapids, MI 49507
Contact: Marisol Orellano-Advertising Department, Cell: (616) 881-1473
Phone: (616) 246-6023 ext. 10
Fax: (616) 246-1228
E-mail: advertising@elvoceromi.com; www.elvocerous.com; elvocero@me.com
Publication Days – Fridays
Instructions: Email ad copy, they will send a quote.

Chronicle of Higher Education – The Chronicle of Philanthropy
Address: 1255 Twenty-third Street, NW
Diverse Issues in Higher Ed  (Formally Black Issues in Higher Ed)
Address:  10520 Warwick Avenue, suite B-8, Fairfax, VA  22030-3136
Phone:    (703) 385-2400
Fax:  (571) 308-1246
Contact: Elena Maconaughey
Website: www.diverseeducation.com
E Mail DiverseAds@DiverseEducation.com

Hispanic Outlook in Higher Education
Address:  220 Kinderkamack Rd., Westwood, NJ 07675
Phone:    (201) 587-8800
Fax:  (201) 587-9105
Contact: Magaly LaMadrid
E Mail: Magaly.lamadrid@hispanicoutlook.com
Website: www.hispanicoutlook.com

Women in Higher Education – (Monthly Publication)
Address:  5376 Farmco Drive, Madison, WI  53704
Phone:    (608) 251-3232
Fax:  (608) 284-0601
Contact: Mary Helen Conroy
Website:  http://www.wihe.com
E Mail: career@wihe.com

Chicago Tribune
435 N. Michigan
Chicago, IL
Contact Person: Laura
Phone:  312-222-4057
E-Mail: @tribune.com
Fax:  312-222-4014
If you e-mail, put “Ad” in the Subject Line
La Noticia (Previously El Hispano)
4219 S. Division
Wyoming, MI 49548
**Contact Person:** Jamie Malone
**Phone:** 616-534-6060
**E-Mail:** lanoticia@att.net
**Fax:** 616-534-6620

InsideHigherEd.com
**Contact Person:** Rick Plotkin-Senior Director, Recruitment
**Phone:** 202-448-6135
**Fax:** 202-448-6136
**E-Mail:** rick.plotkin@insidehighered.com
Post 5 ads or more in the coming year, you can get discounts by pre-paying for a package of 5 credits for $1,100 or 10 credits for $2,100.
More than 1.3 million higher ed professionals a month from every academic discipline and every administrative area (site traffic measured by Google Analytics). About 35% of our readers are academics, about 38% are institutional and academic administrators, and nearly 12% hold executive titles. Readership is proportional throughout the country, and about 12% of our readers are outside the U.S. Our readers come from every kind of institution; about 13% are at community colleges. And our readers are very diverse: nearly 20% are minorities and more than 55% are women.

Multiracial Association of Professionals-Program of the Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids, MI 49503
**Contact Person:** Ciciley Moore
**Phone:** 616-771-0320
**E-mail:** moorec@grandrapids.org
FREE – NO COST TO LIST POSTING

OutPro (Welcoming LGBT Professionals in West Michigan) – A program of the Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids, MI 49503
**Contact Person:** Ciciley Moore
**Phone:** (616) 771-0320
**E-mail:** moorec@grandrapids.org
FREE – NO COST TO LIST POSTING

Updated 07/15