**Padnos International Center. Strategic Plan 2010-2015**

**PIC Mission**

To engage the University community in meaningful international experiences which

foster an appreciation and awareness of diverse cultures, people, and ideas.

**PIC Vision**

The Padnos International Center is committed to providing students, faculty and staff

with opportunities that deepen and broaden their global awareness and understanding.

By offering a welcoming environment and developing diverse and substantive

programs, we seek to build collaborative relationships that embrace liberal learning and

cross-cultural understanding.

**PIC Values**

*The PIC Values…*

**1. International Students, International Faculty, and visiting Scholars in the GVSU community, and their**

**diversity of perspectives they bring, in and out of class.**

Expertise in academic and non-academic areas of study.

**2. Study Abroad experiences that strive to include:**

A sense of global citizenship

Integration of participants into the culture of the host country or region

Encouragement of participants to learn the language of the country or region

Encouragement of participants to learn the history of the host country or region

Quality curriculum connected to the study abroad experience and host country

Opportunities for a diverse range of students and their circumstances or needs (including physical disability, family situation, gender orientation, etc.)

Concern for participants’ health and safety

**3. Faculty/staff awareness of and support for international educations, through:**

Incorporation of international elements to courses and curricula

Increased intercultural competence

International Education Committee

Faculty awareness of and support for study abroad programs

Cooperation with PIC on international-related programming on campus

Participation in partner-related opportunities

International research, teaching, and professional development

**4. A warm, welcoming working environment, with people who are respectful and**

**encouraging towards diverse cultures and perspectives.**

**PIC Strategies: 2010-2015 (not assessed)**

1. Build and maintain programs that integrate and support international students and scholars across campus.
2. Build and maintain relationships with academic and service departments for planning, implementing, and integrating PIC’s efforts and student initiatives.
3. Build and maintain sustainable, relevant, and meaningful partnerships.
4. Build and maintain a diverse set of study abroad programs to match the needs and goals of students, faculty, and staff.
5. Build and maintain programs that focus on learning goals for students, faculty, and staff (shifting emphasis from service to facilitating their intercultural competence).
6. Devise and implement an improved process for helping returning Study Abroad participants to integrate into the campus community and productively apply their experiences to their academic and professional careers as well as personal growth.

**PIC Objectives to be measured: 2010-2015**

1. Increase the numbers of GVSU students studying abroad or interning abroad. Goal is the GVSU strategic sub-goal (2.5.2) of 800 students per year. *Measurement: # of Study* *Abroad participants.*

2. We will continue to strategically develop new faculty-led programs that serve GVSU students, especially those which will attract greater student participation. We do plan to try to create a Spring-term program that targets student-athletes as participants, as well

as a program to support the international and service-learning goals of the Honors College. *Measurement: new program development (number and type).*

3. The current array of comprehensive partnerships is solid, but we will be seeking to strengthen them further by broadening the scope of faculty and student involvement. Additional partnerships will be added with the following priorities: 1. Support for the

international Area Studies programs (e.g., Latin American Studies, Middle East Studies, etc.), the language programs in MLL, and any particular regional gaps that may exist (e.g., India, South America, Russia, and possibly Southern Africa). *Measurement: number*

*and type of partnerships; numbers of students, faculty, staff participating.*

4. Continue to leverage additional funding in order to achieve goals. This includes additional scholarship support for students to study abroad (GVSU base funding and/or endowed scholarships), and external grants. *Measurement: additional scholarship*

5.Strategize and coordinate internationalization efforts at the level of academic units. Work with individual Colleges and units to develop internationalization plan and implement them. *Measurement: Number of study abroad sheets available for majors.*

6.Develop at least one more cost-effective internship experience for students (e.g., in Mexico or Latin America). *Measurement: number of internship experiences*

7.Adjust current International Student services to support larger numbers of International Students (as expected as GVSU gets closer to its goal of 3% international student enrollment—GVSU sub-goal 2.5.3). *Measurement: Measures taken to adapt to larger*

*groups/numbers of international students.*

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| **University**  **Goal or**  **Objective** | **Brooks College**  **Goal or Objective** | **Padnos International Center Objective** | **Metric** | **Baseline** | **Time-frame** | **BCOIS Strategy(ies)**  **Action(s)** | **Responsible Person/Group** | **Resources** | **Status as of 12/30/10** |
| 2.5.2 | 1.4, 2.1, 2.2,2.8 | 1. Increase Study Abroad Participation (to 800/year) | Number of study abroad participants annually | 2009-10 baseline: 721 study abroad participants | 2010-2015 | 1. PIC will work with majors/programs to produce study abroad advising sheets 2. PIC will work with Colleges/union to develop or identify SA programs for students in majors with minimal SA participation | Deans of Colleges, Unit Heads across Colleges; PIC staff  Deans of Colleges, Unit Heads across Colleges; PIC staff | Need more staff (GA positions request) | 2011  XXX study abroad participants |
|  | 1.4, 2.1, 2.2,2.8 | 2. We will continue to strategically develop new faculty-led programs that serve GVSU students, especially those which will attract greater student participation | New program development (number and type). | 2010: 19 faculty-led programs (not including internships) | 2010-2015 | We plan to try to create a Spring-term program that targets student-athletes as participants, as well   1. as a program to support the international and service-learning goals of the Honors College |  |  |  |
|  | 1.4, 2.1, 2.2, 2.8 | 3. Broaden the scope of International partnerships, to include more students and faculty | Number  and type of partnerships; numbers of students, faculty, staff participating. | 2010: 17 comprehensive partnerships; 8 College-level partnerships | 2010-2015 | Additional partnerships will be added with the following priorities: 1. Support for the  international Area Studies programs (e.g., Latin American Studies, Middle East Studies, etc.), the language programs in MLL, and any particular regional gaps that may exist (e.g., India, South America, Russia, and possibly Southern Africa). |  |  |  |
|  | 1.4, 2.1, 2.2, | 4.Continue to leverage additional funding in order to achieve goals. This includes additional scholarship support for students to study abroad (GVSU base funding and/or endowed scholarships), and external grants. |  | 2010: $75,000 base funded SA grants |  |  |  |  |  |
|  | 1.4, 2.1, 2.2, | 5.Strategize and coordinate internationalization efforts at the level of academic units. Work with individual Colleges and units to develop internationalization plan and implement them | Number of study abroad sheets available for majors. | 2011 base line:16 programs or majors with study abroad sheets | 2010-2015 |  |  |  |  |
|  | 1.4, 2.1, 2.2, | 6. Develop at least one more cost-effective internship experience for students | Number of internship experiences | 2011: 3 internships: Paris, London, Madrid | 2010-2015 | Focus on Mexico and/or Latin America. Partner with faculty and international entities. |  |  |  |
| 2.5.1 | 2.7 | 7. By Fall of 2012, the proportion of students who have graduated from a high school, or its equivalent, form a country other than the United States is at least 3% of overall enrollment annually | Number of students enrolled | 2008 Dashboard  1.9% | 2010-2012 | 1. Work with the Orientation Committee to improve advising for International Studies   Support the work of the International Recruitment Committee  Increase and improve support for international students on campus | PIC  International Recruitment Committee  College Deans and departments |  |  |