**Lake Michigan Writing Project**

**Strategic Plan 2010-2015**

**Mission**
**What is the LMWP’s reason for being?**

The LMWP exists to improve the teaching of writing in America’s schools through K-16 collaboration, knowledge construction, and teacher leadership.

**Vision**
**What is the desired future for the LMWP?**

The Lake Michigan Writing Project will be recognized statewide and within the national NWP network as a community of diverse, committed teacher-scholars engaged in collaborative lifelong learning to help all students thrive as readers and writers.

**Values**
**What are the core values of the LMWP that guide our decisions and priority setting?**
We value

* *Respect:* a collegial environment where K-16 teachers support each other and work together in an open and transparent manner.
* *Diversity:* diversity of culture, teaching level, and perspective as a source of creativity and knowledge.
* *Integrated Knowledge:* exploration and research that challenges the metaphors of disciplinary boundaries and grade levels.
* *Risk-taking:* observation-based innovation to encourage individual approaches to scholarship, teaching, and learning.
* *Engagement:* advocacy work and experiential programs that draw serious attention to the needs of teachers and learners in our community
* *Collaboration:* an atmosphere that encourages teachers and students from all grade levels to work together as teachers/learners.2010-2015 Goals and Objectives

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| **GVSU objective(s)** | **Program Goals** | **Program Objectives** | **Program Measure (Metric)** | **Program Strategy(ies)****Action(s) [verbs]** | **Responsible Person / Group** | **Resources** | **Status as of**  |
| Aligns with GVSU strategic plan objectives 2.5 & 2.7GVSU Objective 4.1 | Goal 1: The Lake Michigan Writing Project offers K-16 teachers in West Michigan the opportunity to work *collaboratively* to improve the teaching of writing in schools. | Objective 1.1Increase diversity of our body of Teacher Consultants-Objective 1.2Improve TC-Director communication in order to increase assessment and accountability for TC leadership  | Measure/ compare number of (a) content area TCs, (b) TCs who teach in GRPS, and (c)  other underrepresented populations-Survey TC leadership in August 2011 re. effectiveness of LMWP channels of leadership communication | Improve recruitment strategies: a) survey existing TCs, b) distribute flyer in December c) talk to principals and supers.-Improve consistency of monthly leadership meetings, one on one collaborations and concise job descriptions | Heather Brewer, Lindsay Ellis, Susan Mowers, Sue Spears-Lindsay Ellis |  |  |
| GVSU Objective 5.4 | Goal 2: The LMWP generates new *knowledge* about the teaching of writing through the scholarship of K-16 teachers. | Objective 2.1 Develop and disseminate quality scholarship by TCs. | Increase number of peer reviewed presentations and publications by TCs and director.  | Work with teachers in Teacher Research Institute.  Plan a professional writing advanced institute | Lindsay Ellis |  |  |
| GVSU Objective 8.1 | Goal 3:The Lake Michigan Writing Project offers teachers opportunities for *leadership* development. | Objective 3.1 Increase number of PD workshops, presentations, inquiry groups etc. led by TCs. | Measure /compare numbers of professional learning hours offered by TCs in each calendar year. | Improve communication channels for grant writing.  Partner with ISDs on PD offerings. | Lindsay Ellis and Kari Reynolds |  |  |
| GVSU Objective 3.4GVSU Objective 3.5 and 8.2.1 | Goal 4: The Lake Michigan Writing Project offers *high impact* educational experiences for undergraduate and graduate students. | Objective 4.1 Enhance service-learning potential of Young Writers’ Summer Camps for teachers -Objective 4.2 Increase number of undergraduate internships with Young Writers’ Summer Camps (GVSU Objective 3.5; 8.2.1) | Measure number of new teachers mentored into Young Writers’ Camp leadership-Measure number of undergraduate interns working at Young Writers’ Camps | Clarify job descriptions for summer camp leaders.  Recruit colleagues.-Clarify job descriptions for undergraduate interns to young writers’ camps.  Recruit during ENG 310 Winter term.  | Tracy Horodyski, Cheri Millisor, Bethany BurnettLindsay Ellis |  |  |
| Brooks College Objectives 3.1 and 3.4 | Goal 5: The Lake Michigan Writing Project is a leader in *sustainable* best practice in education. | Objective 5.1: (Environmental stewardship)  Integrate technology into Institutes and leadership meetings to lead teachers towards paperless writing instruction and reduced driving time.-Objective 5.2: (Social Equity) Actively recruit GRPS teachers and teachers of other under-resourced populations-Objective 5.3: (EconomicWell Being) Offer schools high value professional development with long-term relationships. | Leadership survey at the end of the Summer Institute-Measure number of applications to ISI from under-resourced schools.-Compare our professional learning rates with those of other providers | Clarify technology use expectations for ISI.  Move to digital platforms that are accessible and useful to teachers during the school year.-Distribute information about our fellowships in GRPS-Manage funds wisely to offer high value PD. | Amanda CornwellHeather Brewer and Lindsay EllisKari Reynolds & Lindsay Ellis |  |  |
| Brooks College Goal 4 | Goal 6: The LMWP offers enhanced community engagement opportunities for GVSU undergraduates, faculty, and TCs. | Objective 6.1Actively recruit 1 faculty member for each Summer Institute.-Objective 6.2Expand number of family literacy workshops offered.-Objective 6.3Integrate service learning work of LMWP into teaching of ENG 310.-Objective 6.4 Partner with community organizations to fund youth writing camps and family literacy workshops | Measure number of faculty at ISI-Measure number of annual family literacy workshops-Measure number of contact hours between ENG 310 students and LMWP teachers.-Measure financial investment by community partners in programs | Communicate fellowship offering to faculty-Communicate program availability to teachers-Collaborate with secondary school TCs to design service learning in ENG 310-Follow up on local grant opportunities for YW camps | Lindsay EllisJenna KrickLindsay EllisForrest Clift and Lindsay Ellis |  |  |