**Lake Michigan Writing Project**

**Strategic Plan 2010-2015**

**Mission**  
**What is the LMWP’s reason for being?**  
  
The LMWP exists to improve the teaching of writing in America’s schools through K-16 collaboration, knowledge construction, and teacher leadership.  
  
**Vision**  
**What is the desired future for the LMWP?**  
  
The Lake Michigan Writing Project will be recognized statewide and within the national NWP network as a community of diverse, committed teacher-scholars engaged in collaborative lifelong learning to help all students thrive as readers and writers.

**Values**  
**What are the core values of the LMWP that guide our decisions and priority setting?**  
We value

* *Respect:* a collegial environment where K-16 teachers support each other and work together in an open and transparent manner.
* *Diversity:* diversity of culture, teaching level, and perspective as a source of creativity and knowledge.
* *Integrated Knowledge:* exploration and research that challenges the metaphors of disciplinary boundaries and grade levels.
* *Risk-taking:* observation-based innovation to encourage individual approaches to scholarship, teaching, and learning.
* *Engagement:* advocacy work and experiential programs that draw serious attention to the needs of teachers and learners in our community
* *Collaboration:* an atmosphere that encourages teachers and students from all grade levels to work together as teachers/learners.2010-2015 Goals and Objectives

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **GVSU objective(s)** | **Program Goals** | **Program Objectives** | **Program Measure (Metric)** | **Program Strategy(ies)**  **Action(s) [verbs]** | **Responsible Person / Group** | **Resources** | **Status as of** |
| Aligns with GVSU strategic plan objectives 2.5 & 2.7    GVSU Objective 4.1 | Goal 1: The Lake Michigan Writing Project offers K-16 teachers in West Michigan the opportunity to work *collaboratively* to improve the teaching of writing in schools. | Objective 1.1  Increase diversity of our body of Teacher Consultants  -  Objective 1.2  Improve TC-Director communication in order to increase assessment and accountability for TC leadership | Measure/ compare number of (a) content area TCs, (b) TCs who teach in GRPS, and (c)  other underrepresented populations  -  Survey TC leadership in August 2011 re. effectiveness of LMWP channels of leadership communication | Improve recruitment strategies: a) survey existing TCs, b) distribute flyer in December c) talk to principals and supers.  -  Improve consistency of monthly leadership meetings, one on one collaborations and concise job descriptions | Heather Brewer, Lindsay Ellis, Susan Mowers, Sue Spears  -  Lindsay Ellis |  |  |
| GVSU Objective 5.4 | Goal 2: The LMWP generates new *knowledge* about the teaching of writing through the scholarship of K-16 teachers. | Objective 2.1 Develop and disseminate quality scholarship by TCs. | Increase number of peer reviewed presentations and publications by TCs and director. | Work with teachers in Teacher Research Institute.  Plan a professional writing advanced institute | Lindsay Ellis |  |  |
| GVSU Objective 8.1 | Goal 3:  The Lake Michigan Writing Project offers teachers opportunities for *leadership* development. | Objective 3.1 Increase number of PD workshops, presentations, inquiry groups etc. led by TCs. | Measure /compare numbers of professional learning hours offered by TCs in each calendar year. | Improve communication channels for grant writing.  Partner with ISDs on PD offerings. | Lindsay Ellis and Kari Reynolds |  |  |
| GVSU Objective 3.4  GVSU Objective 3.5 and 8.2.1 | Goal 4: The Lake Michigan Writing Project offers *high impact* educational experiences for undergraduate and graduate students. | Objective 4.1 Enhance service-learning potential of Young Writers’ Summer Camps for teachers  - Objective 4.2 Increase number of undergraduate internships with Young Writers’ Summer Camps (GVSU Objective 3.5; 8.2.1) | Measure number of new teachers mentored into Young Writers’ Camp leadership  -  Measure number of undergraduate interns working at Young Writers’ Camps | Clarify job descriptions for summer camp leaders.  Recruit colleagues.  -  Clarify job descriptions for undergraduate interns to young writers’ camps.  Recruit during ENG 310 Winter term. | Tracy Horodyski, Cheri Millisor, Bethany Burnett  Lindsay Ellis |  |  |
| Brooks College Objectives 3.1 and 3.4 | Goal 5: The Lake Michigan Writing Project is a leader in *sustainable* best practice in education. | Objective 5.1: (Environmental stewardship)  Integrate technology into Institutes and leadership meetings to lead teachers towards paperless writing instruction and reduced driving time.  -  Objective 5.2:  (Social Equity)  Actively recruit GRPS teachers and teachers of other under-resourced populations  -  Objective 5.3: (Economic  Well Being) Offer schools high value professional development with long-term relationships. | Leadership survey at the end of the Summer Institute  -  Measure number of applications to ISI from under-resourced schools.  -  Compare our professional learning rates with those of other providers | Clarify technology use expectations for ISI.  Move to digital platforms that are accessible and useful to teachers during the school year.  -  Distribute information about our fellowships in GRPS  -  Manage funds wisely to offer high value PD. | Amanda Cornwell  Heather Brewer and Lindsay Ellis  Kari Reynolds & Lindsay Ellis |  |  |
| Brooks College Goal 4 | Goal 6: The LMWP offers enhanced community engagement opportunities for GVSU undergraduates, faculty, and TCs. | Objective 6.1  Actively recruit 1 faculty member for each Summer Institute.  -  Objective 6.2  Expand number of family literacy workshops offered.  -  Objective 6.3  Integrate service learning work of LMWP into teaching of ENG 310.  -  Objective 6.4  Partner with community organizations to fund youth writing camps and family literacy workshops | Measure number of faculty at ISI  -  Measure number of annual family literacy workshops  -  Measure number of contact hours between ENG 310 students and LMWP teachers.  -  Measure financial investment by community partners in programs | Communicate fellowship offering to faculty  -  Communicate program availability to teachers  -  Collaborate with secondary school TCs to design service learning in ENG 310  -  Follow up on local grant opportunities for YW camps | Lindsay Ellis  Jenna Krick  Lindsay Ellis  Forrest Clift and Lindsay Ellis |  |  |