PERMISSIVE LICENSE

______________________, a Grand Valley State University Registered Student Organization in good standing as verified by the Office of Student Life, for the academic year 20__ - 20__, is hereby granted a permissive license to use the following intellectual property of the University:

[GV Logo]

It is understood that this permissive license is contingent upon the above named Student Organization remaining in good standing and using the mark in its approved manner as illustrated above. This license shall be effective from July 1 to June 30 of each year and must be renewed each year.

Any merchandise featuring the university’s intellectual property must be obtained from vendors licensed through Licensing Resource Group (LRG) and approved by the University to reproduce Grand Valley State University’s trademarks. A complete list of licensed vendors can be found at http://www.lrgusa.com.

Use of the intellectual property must adhere to the established “Club Sports Logo Guide” and the “Club Sports Identity Handbook” regulations found at http://www.gvsu.edu/studentlife/sport-recreation-council-97.htm. To assist organizations in their planning and to ensure adherence to regulations any use of intellectual property must be approved in advance by the Club Sports Coordinator.

Any violation of this licensing agreement will result in immediate revocation of this LICENSE and may lead to sanctions up to and including revocation of recognized registered student organization status as well as immediate confiscation of non conforming merchandise with replacement costs charged to offending registered student organization.

Terms and conditions accepted by:

Student Organization President:

Print Name: ___________________ Signature: ___________________ Date: __________

Coach:

Print Name: ___________________ Signature: ___________________ Date: __________

Faculty Advisor:

Print Name: ___________________ Signature: ___________________ Date: __________

Office of Student Life Approval:

_________________________________ Date: __________

Eric Garvelink, Club Sports Coordinator

Permissive License Form Revised December 18, 2012