Year One

Year Four

Year Three

**Seidman College of Business
INTERNATIONAL BUSINESS**Suggested Four Year Plan
Seidman Undergraduate Programs | 616.331.7500 | 1041 L. William Seidman Center | go2gvbiz@gvsu.edu

The International Business major requires a second Seidman major (excluding Entrepreneurship and General Business), a language minor, and 6 credits of study abroad. This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites).  Consult MyPath, an interactive checklist accessible to all students. Meet with Claire Harrison, the IB advisor, **at least** once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

\_\_ Arts (3) \_\_ Computer Information Systems 150 (3) \_\_ Economics 210\* (3)
\_\_ Historical Perspective\*\* (3) \_\_ Language 150\* (4) \_\_ Language 201\* (4)
\_\_ Math 110 (4) \_\_ Natural Science w/ Lab(3-4) \_\_ Philosophy and Literature\*\* (3) \_\_ Statistics 215\* (3) \_\_ Writing 150 (4)

*If you haven’t yet done so, meet with a language advisor to make sure you are on track to earn a language minor.*

*If you haven’t done so, meet with an IB faculty mentor to discuss a second Seidman major.* ***Must have 55 total credits hours and at least a 2.75 overall GPA to take upper-level business classes (300/400 level).***

 \_\_ Finance 320\* (3) \_\_ IB Major Elective 2🢓 (3) \_\_ IB Major Elective 3🢓 (3)
 \_\_ IB Major Elective 4🢓 (3) \_\_ Language 3/400\*(3) \_\_ Language 3/400\*(3) \_\_ Management 331\*\* (3) \_\_ Management 366\* (3) \_\_ Marketing 350\*\* (3) \_\_ Upper-level Economics\* (3)

*Now you REALLY need to meet with Claire Harrison to prepare for your fourth year registration.*

\_\_ Economics 349\* or 365\*🢓 (3) \_\_ Ethics requirement🢓 (3) \_\_ Language 3/400\*(3)
\_\_ Management 495\* (3) \_\_ Second major class #1 (3) \_\_ Second major class #2 (3)
\_\_ Second major class #3 (3) \_\_ Second major class #4 (3) \_\_ Second major class #5 (3)
\_\_ Second major class #6 (3) \_\_ US Diversity\*\* (3)

\_\_ Accounting 212 (3) \_\_ Accounting 213\* (3) \_\_ Business 201 (3)
\_\_ Economics 211\* (3) \_\_ IB Cultural #1 (3) \_\_ IB Major Elective 1🢓 (3)
\_\_ Language 202\*(4) \_\_ Language 3/400\*(3) \_\_ Language 3/400\*(3)
\_\_ Language 3/400\*(3) \_\_ Management 268\* (3)  \_\_ Natural Science w/o Lab(3)

 Study abroad in either Spring/Summer or a full semester. Remember, you must take at least 6 credits abroad!

Year Two

🢓 - Meet with Claire Harrison to discuss course selections
\* – Prerequisite exists
\*\* – Course may be offered as SWS (WRT 150 is prerequisite)

Graduation Check List:
\_\_ 120 total credits
\_\_ 2.5 overall GPA
\_\_ 2.5 Seidman GPA
\_\_ Two SWS courses



**International Business Faculty Mentors**

Prof. Rita Grant (Accounting and Taxation) Prof. Lara Kessler (Accounting) Prof. Brad Koch (Management)

grantr@gvsu.edu kessllar@gvsu.edu kochb@gvsu.edu

Prof. Jennifer Pope (Marketing) Prof. Carol Sánchez (Management) Prof. Gerry Simons (Economics)

popeje@gvsu.edu  sanchezc@gvsu.edu simonsg@gvsu.edu

Dr. Sridhar Sundaram (Finance) Prof. Thuy Simpson (Finance) Prof. Wei Sun (Economics)

sundarsr@gvsu.edu  simpsoth@gvsu.edu sunw@gvsu.edu

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INTERNATIONAL BUSINESS**Suggested Four Year Plan
616.331.7452 | 1041 L. William Seidman Center | intbusiness@gvsu.edu

**Distinguish Yourself**

* Participate in Seidman Passport Program activities
* Find an internationally-focused internship in a global company
* Meet people by networking at GVSU career events
* Join a Seidman student organization
* Become a leader in your student organization
* Build your resume and interviewing skills with a Career Center advisor

**Study Abroad**

To get started, attend a First Steps meeting, Seidman Study Abroad Forum, or meet with a Peer Advisor from Padnos International Center. For more information visit, www.gvsu.edu/studyabroad.

Choose your favorite country! Most courses are taught in English. Some popular programs are:

**Summer**

**Spain** University of Deusto, Bilbao

**England** Regents College, London

**Oman and UAE** Language, Culture, and Business,

**France** ESSCA, Angers or Paris

**Italy** John Cabot University, Rome

**Semester or Academic Year**

**England** University of Brighton, Brighton

**France** ESSCA, Angers or Paris

Grenoble School of Management

**Germany** DHBW, Mosbach

**Australia** Macquarie University, Sydney

**Japan** Ritsumeikan Pacific University, Beppu

**China** East China Normal University, Shanghai

**Spain** University of Deusto, Bilbao

**Career Options**

**Accounting:**International tax managers help firms integrate cross-border tax planning into their strategy. Auditors travel to perform financial and risk-based audits for companies everywhere.

**Economics:**Free Trade Agreement analysts provide support services to the import/export team and work with key stakeholders in law, regulatory affairs, import/export logistics, procurement, and marketing and sales to support execution of the global Free Trade Agreement.

**Finance:** Global trade finance experts help companies conduct import and export transactions. Treasury analysts manage foreign currency hedging of firms that do business internationally.

**Management:**HR managers work with foreign nationals and employees with international assignments. Operations specialists arrange production of goods in other countries and locate foreign suppliers. Management information systems analysts collaborate with international co-workers and cross-functional teams to coordinate systems across the globe, and work on global information system initiatives.

**Marketing:**Product managers direct advertising programs, product development, distribution systems, and pricing. Advertising account executives, creative managers, and media specialists create campaigns in foreign markets. International sales representatives travel abroad to trade shows, find customers, and negotiate deals.

**Supply Chain Management:**Freight forwarders and customs brokers facilitate exports and imports, manage customs compliance, and help distribute in foreign markets. Retail buyers purchase merchandise worldwide for domestic distribution.