Year One

Year Four

Year Three

**Seidman College of Business  
ENTREPRENEURSHIP**Suggested Four Year Plan  
Seidman Undergraduate Programs | 616.331.7500 | 1041 L. William Seidman Center | go2gvbiz@gvsu.edu

This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites).  Consult MyPath, an interactive checklist accessible to all students. Meet with a Seidman Academic Advisor **at least** once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

\_\_ Arts (3) \_\_ Computer Information Systems 150 (3) \_\_ Historical Perspective\*\* (3)  
\_\_ Life Science🢓(3-4) \_\_ Math 110 (4) \_\_ Physical Science🢓 (3-5)  
\_\_ Philosophy and Literature\*\* (3) \_\_ Social & Behavioral Science (3) \_\_ World Perspective\*\* (3)  
\_\_ Writing 150 (4)

*If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year two registration and to discuss major and elective choices.*

*If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year three registration and to discuss major and elective choices****. Must have 55 total credits hours and at least a 2.75 overall GPA to take upper-level business classes (300/400 level).***

\_\_ Creativity Course (3) \_\_ Entrepreneurship elective (3) \_\_ Entrepreneurship 350 (3) \_\_ Management 331\*\* (3) \_\_ Finance 320\* (3) \_\_ Issue # 1 (3)   
 \_\_ Issue # 2 (3) \_\_ Management 366\* (3) \_\_ Marketing 350\*\* (3)   
 \_\_ Second major class #1 (3) \_\_ Second major class #2 (3)

*Now you REALLY need to meet with a Seidman Academic Advisor to prepare for your fourth year registration. Meet with an* Entrepreneurship *faculty mentor to discuss major elective choices.*

\_\_ Application/Practicum\* (3) \_\_ Ethics requirement (3) \_\_ Management 330\*\* (3)   
\_\_ Management 495\* (3) \_\_ Marketing 370\* (3) \_\_ Second major class #3 (3)  
\_\_ Second major class #4 (3) \_\_ Second major class #5 (3) \_\_ Second major class #6 (3)  
\_\_ Upper-level Economics\* (3)

\_\_ Accounting 212 (3) \_\_ Accounting 213\* (3) \_\_ Elective of choice (3)  
\_\_ Business 201 (3) \_\_ Economics 210\* (3) \_\_ Economics 211\* (3)  
\_\_ Management 268\* (3) \_\_ Quantitative Group\* (3) \_\_ Statistics 215\* (3)   
\_\_ US Diversity\*\* (3)

Year Two

🢓 - One must be taken as a lab course  
\* – Prerequisite exists   
\*\* – Course may be offered as SWS (WRT 150 is prerequisite)

Graduation Check List:   
\_\_ 120 total credits  
\_\_ 2.5 overall GPA  
\_\_ 2.5 Seidman GPA  
\_\_ Two SWS courses



**Entrepreneurship Major Courses**  
 LIB 310 or MKT 369  
 MKT 370  
 MGT 330  
 ENT 350  
 ENT 351 or BUS 490  
 Elective (ACC 321; ECO 300, 342; MGT 345, 437; MKT 352, 358)  
 CIS 150  
 Quantitative Group (MTH 122, 125, 201; PHI 103; MGT 361)  
 STA 215  
 Second Seidman Major (Not International Business or General Business)

**Business Core Courses**  
 ACC 212  
 ACC 213  
 BUS 201  
 ECO 210  
 ECO 211  
 ECO 300-400  
 Ethics (ACC 333, FIN 330, ECO 440, MGT 340, MGT 438, MKT 375)  
 FIN 320  
 MGT 268  
 MGT 331  
 MGT 366  
 MGT 495  
 MKT 350  
 (3) Seidman 300-400 level electives

Why Entrepreneurship?

Grand Valley is a major player within the Michigan entrepreneurial ecosystem. The **Grand Valley Chapter Collegiate Entrepreneur Organization** is an award-winning group ofentrepreneurs and **you** can be a part of it!

This major offers students a business education with a focus on the issues involved in both starting a business as well as fostering innovation in a corporate setting. Companies are looking for employees who can **execute, gather information, make decisions, manage resources, solve problems, and innovate.**

Entrepreneurship majors study a variety of topics, including **business modeling, creativity, feasibility analysis, funding sources, new product development, new venture launch, and pitch deck development**.

Entrepreneurship Study Abroad Opportunities

* MGT 330 Anglo-American University, Prague (fall or winter)
* MGT 437 Grenoble School of Management, France (spring/summer, fall or winter)
* MKT 352 Macquerie University, Australia (Fall or winter)
* Grenoble School of Management, France (spring/summer, fall or winter)
* Brighton University, UK (Fall or winter)
* MGT 466 Grenoble School of Management, France (spring/summer, fall or winter)

Business Core/Issues

* MKT 350 John Cabot University, Italy (spring/summer, fall or winter)
* MGT 331 DHBW, Germany (fall or winter)
* MGT 366 Anglo-American University, Prague (fall or winter)
* ECO 365 ESSCA University, France (Fall or winter)
* ECO 369 ECNU, China (Fall or Winter)
* Edge Hill University, UK (fall or winter)
* ECO 380 ESSCA University, Budapest (Fall or Winter)

Suggestions from Faculty

* Get involved with the Collegiate Entrepreneurship Organization (CEO). Network, attend national conferences, and transfer your innovative ideas to commercialization.
* Take part in the Business Plan Competition and Idea Pitch (ask an Entrepreneurship advisor for more information)
* Visit the DeVos Center for Entrepreneurship & Innovation [www.gvsu.edu/cei](http://www.gvsu.edu/cei)
* Apply for an Entrepreneurship scholarship, such as the American Photo Marketing Scholarship, the Paton Family Entrepreneur Scholarship, or the Robert H. & Barbara Woods Scholarship
* Internship projects are a great way to get hands-on experience in your field. Internships projects including writing a business plan, developing a viable business model, feasibility analysis, capital acquisition, and new product development, commercializing technology from a research lab, cash flow management, and much more.

**Seidman College of Business  
ENTREPRENEURSHIP**Resources for Success  
616.331.7490 | Third Floor – L. William Seidman Center