WOULD YOU LIKE TO...

- Be your own boss?
- Develop a new way of thinking to reach your goals?
- Gain a competitive advantage over your peers?
- Control your own future?
- Become a leader in innovation?

IF SO, THE ENTREPRENEURSHIP BOOTCAMP IS FOR YOU!

All Majors are Welcome!

SO, WHAT IS AN ENTREPRENEURSHIP BOOTCAMP?

1. An intense & transformational learning experience designed for all students
2. Hands-on & experience-based learning opportunity
3. Three courses that will teach students essential skills and effective strategies for developing an innovative organization OR creating a company of your own

WHAT IF I DON'T WANT TO START MY OWN COMPANY?

54% of employers today believe college grads are seriously deficient in skills like innovation and leadership

73% of employers stated creativity is projected to increase in importance for future workforce entrants

*According to a report conducted by SHRM

BENEFITS OF A BOOTCAMP

- Intensive and Transformational Learning
- Time
- Money
- How you Learn
- Ideas

SUMMER 2016

ENT 150 - Entrepreneurial Quest
ENT 151 - New Venture Feasibility

Fall 2016

ENT 251 - Entrepreneurial Management and Marketing

WANT MORE INFORMATION?
Please visit www.gvsu.edu/cei or email Shorouq at almallas@gvsu.edu

SCHEDULE AN APPOINTMENT WITH YOUR ADVISOR TODAY!

Registration opens in...

GRAND VALLEY STATE UNIVERSITY

SO, WHAT IS AN ENTREPRENEURSHIP BOOTCAMP?