



Fall 2015 Advising Conference

Global Learning & Study Abroad Advising:
Spotlight on Seidman

Advising Strategies

- Find your fit – Which study abroad programs fit best with requirements in your student's major/degree. Consider location, length, theme, course offerings, other opportunities (internships)
- Will you appoint a point person for staying updated on programs and events or use an individual approach?
- Keep messaging consistent and promote from within a student's "home" department
- Be flexible: can course substitutions be made, electives, double-counting?
- Learn top programs or "adopt a program", and assist in reviewing possible options for programs and how they fit into degree requirements for timely graduation through graduation audit process
- Provide scholarships – Do these already exist? How can more funding be raised?
 - Serve as reference – OASIS application (very simple 5 minute process)
- Promote study abroad and cultural event awareness starting at freshman orientation, in classrooms, at fairs, visible tables, signage, and events - early and often!

Next Steps

- Invite PIC study abroad advisor to attend a meeting to share updates and offerings for study abroad specific to your college – devise a college wide strategy
- Invite PIC peer advisors into classrooms to present to students
- Review study abroad website and learn about programs and offerings
- Encourage both faculty and advisors to promote study abroad
- Integrate global learning into curriculum: Spark interest early to allow for students to study abroad
- Request an information table in your building or at a study abroad fair to answer questions about relevant programs for your major/degree and fitting study abroad into degree plan
- Request flyers for your buildings from PIC promoting study abroad and advertising PIC first step meetings, passport fairs, study abroad fair, cultural events, etc.
- Purchase a banner, or marketing materials promoting study abroad
- Hold a Study Abroad Forum for your major
- Invite employers to events to discuss importance of cultural know-how
- Start a study abroad scholarship fund for your college/major
- Talk about study abroad early and often! (freshmen orientation, advising appts., classrooms, events)