

THE FOLLOWING SWEEPSTAKES IS INTENDED FOR VIEWING IN MICHIGAN ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND AMERICAN ENGLISH. YOU MUST BE AT LEAST 18 YEARS OF AGE OR OLDER TO ENTER. VOID WHERE PROHIBITED

Fall 2017 Bike Sweepstakes —Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE.

- 1. Sweepstakes Period.** The "Sweepstakes Period" is from 3:30 pm Eastern Time (ET) May 8, 2017 ("Sweepstakes-Start") to 5:00 pm ET August 1, 2017 ("Sweepstakes-End").
- 2. Sponsor.** The sweepstakes sponsor is Aramark Educational Services, LLC, 1101 Market Street, Philadelphia, PA 19107 (the "Sponsor").
- 3. Eligibility.** **The Sweepstakes is open only to legal residents of the United States who are lawful permanent residents or are lawfully present in the U.S. pursuant to a valid non-immigrant visa, and (i) who are 18 years of age or older at the time of entry and (ii) who are registered students or employees of the Grand Valley State University.** Employees, officers, directors, agents, representatives, and their immediate families (spouse, parents, children, siblings, and each of their spouses regardless of where they live) or members of the same household of the Sponsor, its respective parent companies, subsidiaries and anyone connected with the production or distribution of the Sweepstakes (who are not affiliated with Grand Valley State University) (the "Sweepstakes Entities") are not eligible to enter or be awarded a prize. For the sake of clarity, students/faculty working either full-time or part-time for the Sponsor are not eligible to enter or win the Sweepstakes.
- 4. How to Enter.** **You may enter the Sweepstakes by visiting the Fresh Food Company on the upper level in the Commons (GVSU Allendale Campus), from 3:30pm – 4:30pm on your orientation day. Complete the entry form and submit it onsite. You may also enter the Sweepstakes without purchasing anything by clearly hand-printing your name, address, mailing address, daytime phone number, date of birth and email address, for which you are the authorized user, on a 4"x6" postcard and mail it with first class postage to: Fall 2017 Bike Sweepstakes, GVSU Campus Dining, ATTN: Marketing/Bike Sweepstakes, 1 Campus Drive, 100 Commons, Allendale, MI 49401. All postcards must be received before August 1, 2017.** Duplicate or oversized postcard entries, copies and other mechanical reproductions are not permitted for mail-in entries and will be disqualified from drawings. Sponsor is not responsible for illegible, lost, late, misdirected, postage due, damaged or incomplete entries. Proof of mailing an entry is not proof of receipt. "Authorized user" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the email address. In the case of a dispute regarding who submitted a particular online entry, the entry will be deemed submitted by the authorized account holder of the email account. **You may enter only once regardless of the method of entry.**
- 5. Quantity, Prizes, Approximate Retail Value (ARV) and Odds of Winning.** One winner will receive a Roadmaster Granite Peak Mountain Bike valued at up to \$100. **Odds of winning depend on the total number of eligible entries received by the Sponsor.** Winners acknowledge that the Sweepstakes Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize or regarding the use, value or enjoyment of the prize. The prizes will be awarded if properly claimed according to the Official Rules. Should the actual value of a prize be less than the ARV stated, the difference will not be awarded in cash. Only the prize and the value listed in the Official Rules shall be awarded. The right to receive a prize is non-assignable and non-transferable and no prize substitution, exchange or cash equivalent will be allowed except by the Sponsor who reserves the right to

substitute a prize (or portion of prize) of equal or greater value in case of unavailability of a prize or force majeure. Prize or prize notification that is returned as undeliverable will disqualify the winner and an alternative winner shall be selected in random drawings at the sole discretion of the Sponsor.

6. **Winner Selection.** The winner of the Sweepstakes will be selected in a random drawing from among all eligible Entries received during the Sweepstakes Period. The random drawing will be conducted on or about August 1, 2017, from all eligible entries received. **Limit one (1) prize per person.** We will notify the potential winner within five (5) days after the selection is made by e-mail. The potential winner will have seventy-two (72) hours from the time of notification to reply to the email. If the potential winner does not respond, a phone call will be made, and the potential winner will have an additional twenty-four (24) hours to respond. If the potential winner still does not respond, another email will be sent advising that the prize will be forfeit in twenty-four (24) hours. If the potential winner has not come forward after this seventy-two (72) hour period, another winner will be drawn. The potential winner must claim the prize and sign and return an *Affidavit of Eligibility, Liability and Publicity Release*. The potential winner's failure to timely respond or to timely provide a signed *Affidavit* will signify to the Sponsor that the potential winner has declined the prize and, without further notice, the Sponsor may select another potential winner for the prize in a random drawing at the sole discretion of the Sponsor. The Sponsor will have no obligation to award, deliver or to select another potential winner for any prize that has been declined or that has not been claimed in a timely manner in accordance with these Official Rules.
7. **General.** Sweepstakes administration and winner selection and verification will be conducted by the Sponsor whose decisions are final and legally binding. No participant or winner shall have the right to contest any decision by Sponsor or any independent judging organization concerning any aspect of the Sweepstakes or the interpretation of the Official Rules or the determination as to the qualification of entries. By participating in this Sweepstakes, you agree to be bound by these Official Rules. Proof of entry is not proof of entry receipt. Sponsor reserves the right to cancel/terminate, modify or suspend the Sweepstakes if in Sponsor's sole determination it believes that the integrity of the Sweepstakes has been, or could be, compromised or that the Sweepstakes is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, force majeure, human error or any other causes beyond Sponsor's control. No winner will be drawn should the Sweepstakes be cancelled/terminated if the Sweepstakes cannot be run as planned or fairly. Sponsor reserves the right to disqualify any discovered entry from the Sweepstakes if, in Sponsor's sole judgment, entrant has not fully complied with these Official Rules. Without limitation, all of an entrant's discovered entries will be disqualified, at the sole discretion of Sponsor, if (i) entrant (i) attempts to enter the Sweepstakes through any means other than as described in these Official Rules, (ii) provides information that is inaccurate or fraudulent or (iii) attempts to disrupt the Sweepstakes or circumvent the terms and conditions of these Official Rules. The Sweepstakes Entities assume no liability for damage caused to entrant's or any other person's/entity's computer hardware, software or communications network, regardless of cause. By entering this Sweepstakes, a participant explicitly releases, discharges and holds harmless the Sweepstakes Entities, prize providers and their successors, estates and assigns and all their respective shareholders, directors, officers and employees, one and all, from any and all liability, actions, causes of action, damages, actual, incidental or consequential, claims and demands whatsoever in law or equity, including all "costs", which s/he now has or may acquire, by reason of any personal injury, death, loss of or damage to property, or any reason, occurring during or arising out of his/her participation in the Sweepstakes and the acceptance and use or misuse of a prize. Each winner agrees that, by accepting the prize, he or she waives the right to (1) assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize, and (2) claim any liability (including attorney's fees and costs) which might arise from redeeming or seeking to redeem said prize (including any travel related thereto).

8. **Compliance with Laws and Taxes.** The Sweepstakes is void where prohibited. If any provision of this Sweepstakes shall be deemed to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. All federal, state and local laws and regulations apply. All taxes are winner's responsibility and, to the extent applicable, a Form #1099 may be issued to a prizewinner for the value of the prize as stated above or the actual value.
9. **Promotion and Publicity.** Acceptance of a prize constitutes permission to use the winner's name, voice and likeness and any and all identifying characteristics for promotional, advertising and publicity purposes by Sponsor; this permission includes, but is not limited to, the taking of photographs and/or videos by Sponsor's photographer/videographer or the requesting of a photograph by Sponsor for publicity purposes, without further consent or compensation, unless prohibited by law and winner agrees to execute any and all documents requested by Sponsor to convey such rights to own all the results thereof. Nothing contained herein shall be deemed to obligate Sponsor to make use of any of the rights granted herein and winner waives any right to inspect or approve any such use of any and every nature and kind.
10. **Errors and Technical Issues.** The Sweepstakes Entities shall not be responsible for technical, pictorial, typographical or editorial errors or omissions in any marketing materials or these Official Rules. The Sponsor is not responsible for those who cannot access the Internet or cannot click-through on the Internet for any period of time, regardless of technical, hardware, software, telephone, Internet, virus contamination or network problems and for delay, failure or malfunction for any reason including, but not limited to, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors, force majeure, human errors, including but not limited to, errors by the Sponsor's representatives who enter incorrect information into any of the Sponsor's computer systems.
11. **Ownership and Privacy.** All entries submitted become the property of the Sponsor and none will be acknowledged. The Sponsor collects personal information from you when you enter the Sweepstakes. Such personal information collected is subject to the Sponsor's Privacy Policies found at www.aramark.com by clicking on "Privacy Policy."
12. **Disputes.** Entrant agrees that any and all disputes, claims, actions and causes of action arising out of or connected with this Sweepstakes or the prize awarded and all issues and questions concerning the validity, interpretation and enforceability of these Official Rules shall be resolved individually, without resort to any form of class action, and exclusively in a court of competent jurisdiction sitting in Philadelphia County, Pennsylvania without regard for conflicts of law doctrine. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes and under no circumstances will entrant seek or be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any other damages other than for actual out-of-pocket expenses including any and all rights to have damages multiplied or otherwise increased and in no event attorneys' fees or costs. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above may not apply to you.
13. **Names of Winners.** The names of the winners will be available on or about **August 1, 2017**. To obtain a list of the winners, you may send a self-addressed, adequately stamped, #10, business envelope to GVSU Campus Dining, ATTN: Marketing/Bike Sweepstakes, 1 Campus Drive, 100 Commons, Allendale, MI 49401. Requests must be received by August 18, 2017. No mechanically reproduced or photocopied requests allowed; only one (1) request per outer mailing envelope.

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