Employment of meeting, convention, and event planners is projected to grow 33 percent from 2012 to 2020, much faster than the average for all occupations. As globalization increases and businesses continue to recognize the value of professionally planned meetings, the need for meetings and events is expected to grow. Job opportunities should be best for candidates with a bachelor’s degree in hospitality management (U.S. Department of Labor).

The work of meeting, convention, and event planners can be fast-paced and demanding. Planners oversee many aspects of the event at the same time, face numerous deadlines, and orchestrate the activities of several different groups of people. In 2012, meeting, convention, and event planners held about 94,200 jobs (U.S. Department of Labor).