

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications



Chamberlain named Meijer endowed chair

Linda Chamberlain was named the new Frederik Meijer Endowed Honors Chair in Entrepreneurship and Innovation.

She fills the position first held by Bill Holsinger-Robinson. Chamberlain is a familiar face at Grand Valley and in West Michigan's entrepreneurship circles.

Since 2012, Chamberlain has served as director of the Michigan Accelerator Fund and has been responsible for all aspects of the Grand Rapids-based partnership that contributes to Michigan's economy by investing in companies such as life sciences, advanced manufacturing and alternative energy.

At Grand Valley, Chamberlain works for the Center for Scholarly and Creative Excellence in the technology commercialization office. In that role, she co-developed a new course centered on design thinking, and provides services and resources for faculty research projects.

Chamberlain has served as executive

director of Grand Valley's Center for Entrepreneurship and Innovation. She also served as senior vice president for Global Forex Trading, and executive director of what is now GR Current, a business incubator.

Jeffrey Chamberlain, director of the Meijer Honors College, said Chamberlain (no relation) brings a wealth of experience in business, design thinking and entrepreneurship to the endowed chair position.

"Linda has excellent connections with community partners, and will help students get involved with West Michigan businesses and



Linda Chamberlain

organizations in important experiences that will make a real difference in the world," he said.

As Meijer endowed chair, Chamberlain said she looks forward to working closely with students on individual or class projects. She will co-teach a course, "Design Thinking to Meet Real World Needs," with a faculty member in Liberal Studies.

"I am honored and privileged to assume the endowed chair position at the Honors College and am looking forward to the opportunity to work with students in both innovation and entrepreneurship," she said.

Faculty and staff members are invited to a welcome reception for Chamberlain, set for Wednesday, April 1, from 2-4 p.m. in the Neimeyer Learning and Living Center, multipurpose room.

RSVP by sending an email to honors@gvsu.edu, or calling x13219.

Brophy named head of MI-SBDC

Local business leader and entrepreneur Keith Brophy has been named state executive director of the Michigan Small Business Development Center. He succeeds Carol Lopucki, who served as state director for 14 years before retiring in December.

Brophy has served on the MI-SBDC advisory board for many years. A past West Michigan Entrepreneur of the Year, he has spent much of his career as a business builder across the state and nation. He launched his first business, Sagestone Consulting, with assistance from the SBDC, and has since been a longtime advocate for SBDC services and programs.



Keith Brophy

"I am excited to join an organization that has such a positive impact on small businesses across our state and contributes to the continued building of our state's economy," said Brophy. "The SBDC provided vital guidance when I launched my first business, as well as in subsequent business growth activities. I directly

experienced the high value the SBDC provides in stewarding high-impact small businesses. I look forward to working with the talented team of SBDC counselors."

Brophy has served as CEO of Ideomed, a care-team connected mobile health company; president of Business Development at NuSoft Solutions; and CEO/co-founder of Sagestone Consulting. NuSoft and Sagestone built sophisticated technology solutions for various industries including manufacturing, health care, education, finance and other sectors.

Brophy began his career at IBM Federal Systems and Systems Integration divisions in Washington D.C. working on a wide variety of forward looking technologies. He has been a frequent speaker on future trends in regional and national venues, including testimony before a U.S. Congressional subcommittee on mobile health innovation. He earned a bachelor's degree from University of Michigan and an M.S.I.S. degree from Strayer University.

The Michigan Small Business Development Center provides counseling, training, research and advocacy for new business ventures, existing small businesses and innovative technology companies.

Across Campus

Nursing rooms for moms increase on campus

There are 12 rooms at Grand Valley that are dedicated spaces provided to new mothers who are nursing.

Sue Sloop, Work Life consultant, said each room locks, has easy access to a sink and is equipped with a chair. Sloop said she hopes a recent marketing push helps increase awareness of the rooms for nursing mothers.

"Our goal is to make sure students, faculty and staff members know where these rooms are once they return to work or school after giving birth," Sloop said.

At the Allendale Campus, there are nursing mother rooms in the Fieldhouse, Kirkhof Center, Mackinac Hall, Performing Arts Center, Mary Idema Pew Library and Zumberge Hall. At the Pew Grand Rapids Campus, there are rooms in the DeVos Center, Cook-DeVos Center for Health Sciences and L. William Seidman Center. In Muskegon, the Annis Water Resources Institute and Michigan Alternative and Renewable Energy Center each have a room.

All locations are listed online, www.gvsu.edu.

continues on page 2

Across Campus

continued from page 1

edu/healthwellness, search "New Parents."

Sloop credited Facilities Planning staff members for assisting with this initiative as campus buildings are built or renovated.

"We want to make sure that a dedicated room is no more than a five-minute walk for someone," she said.

TEDx Macatawa



Photo by Lisa Miller

Students enrolled at the Meijer Holland Campus in the Accelerated Leadership Program volunteered at the TEDx Macatawa event March 12 in Holland. Ken Freestone, TEDx Macatawa committee member and leader of the event's green movement, recruited volunteers from his cohort. From left are Mindy Minarik-Prins, Kelsey Postema, Megan Lund and Freestone.

Phoenix, and many other locations. Students, alumni and friends can join an existing project or create a new one; a list is available online at www.gvsu.edu/cow. Service opportunities range from outdoor clean up, to food banks and day care centers.



Prizes will also be given away to select winners who share photos and videos on social media using the hashtag #GVcow.

Volunteer with a group or create an individual project during Community Outreach Week, which runs through March 28.

In 2014, more than 630 students, staff, faculty and alumni volunteers contributed to Community Outreach Week, and Grand Valley leaders hope to increase the impact to 770 volunteers this year.

SSD seeks volunteers for event

The 20th annual Student Scholars Day is set for April 8.

Sponsored by the Office of Undergraduate Research and Scholarship, the event will have a record-breaking number of presentations at 700.

SSD is held annually to celebrate the scholarship and creative work by students. The day showcases faculty-mentored student work, shared through many venues, including oral presentations, discussion and panel sessions and poster presentations.

Faculty and staff volunteers are needed to assist with set-up, registration, room host and take-down. Contact OURS at x18100 or fill out a volunteer registration form online at www.gvsu.edu/ours/ssd.

The keynote speaker will be Brian Fagan, emeritus professor of anthropology at the University of California at Santa Barbara, and an expert on the relationship between climate change and human society. Fagan will give a presentation at 7 p.m. in the Kirkhof Center, Grand River Room.

COW provides volunteer opportunities

Lakers around the world will volunteer and provide support to hundreds of projects during a dedicated week of service, March 21-28.

Community Outreach Week is sponsored by the Alumni Association and the Community Service Learning Center.

Projects have been created in Allendale, Chicago, Detroit, Hawaii and

FORUM Volume 39, Number 25

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

University Communications Staff:
Mary Eileen Lyon, associate vice president
Sherry Bouwman, assistant
Dottie Barnes, associate director of news
Bernadine Carey Tucker, photography manager
Michele Coffill, associate director of publications
Nate Hoekstra, communications specialist
Jeremy Knickerbocker, videographer
Elizabeth Lienau, photography coordinator
Matthew Makowski, communications specialist
Amanda Pitts, photographer
Leah Twilley, communications specialist
Kayla Foster, student writer

Other publications by University Communications include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, GVN^{ow}, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Joy Gianakura, Director of Undergraduate Programs, SCB

Joy Gianakura has coordinated office moves and keeps people moving during her Spin classes.

Gianakura serves as the director of undergraduate programs for the Seidman College of Business, where she oversees the undergraduate academic advising along with the associated internship and study abroad programs.

"It's a very collaborative office," Gianakura said. "It's a great environment and a good place to work."

Gianakura earned a bachelor's degree of science in secondary education from Central Michigan University in 1989, a master's degree in education from Grand Valley in 1998, and a doctoral degree in educational leadership from Central Michigan University in 2013.

She teaches in an adjunct role at CMU in the doctoral leadership program. She is also working on turning her dissertation into a journal article.

Her research focuses on how academic culture changes when a physical move takes place.

"In the past, I have been involved in a lot of construction, and moving faculty and students around," she said. "It occurred to me that maybe people work differently after a move. What happens culturally to an academic unit after a big change takes place?"

Gianakura is also a certified Spin instructor and said she loves teaching staff and faculty Spin classes.

"It's another great way to engage with faculty and staff in other areas outside of academics," she said.

In her free time, she enjoys biking, cooking and camping.



Joy Gianakura



What's Ahead

Presentation to examine contemporary feminism in the U.S.

Themes of contemporary feminism in the U.S. will be the focus of a special presentation by Jo Reger, director of the Women and Gender Studies Program at Oakland University.

"The Everywhere and Nowhere of U.S. Contemporary Feminism" is set for Monday, March 23, from 3-4:30 p.m. in the Kirkhof Center, room 2204. The event is sponsored by the Department of Sociology.



Jo Reger

Reger's presentation will be based on her 2012 book, *Everywhere and Nowhere: Contemporary Feminism in the United States*. In her work, Reger shows the reactions of contemporary feminists towards the local environment currently shaping their identities, tactics, discourse and relations with other feminist generations.

The event is free and open to the public.

Grand Rapids Drive helps fund GVSU Literacy Project

The College of Education Michigan Literacy Project is partnering with the Grand Rapids Drive to raise money to provide children's books to area teachers.

The Grand Rapids Drive will take on the Sioux Falls Skyforce April 1, 7 p.m. at the DeltaPlex Arena. The Drive is reserving a section of \$10 seats and 50 percent of all \$10 ticket sales will be donated to the Michigan Literacy Project, an initiative that provides children's books to public schools.

Just before the game begins, Alison Orth, a first-year teacher from Grand Rapids Public Schools, will receive a wagon full of books for her classroom, presented by the Drive mascot. Children's books will also be sold during the game that can be directly donated to the Michigan Literacy Project or purchased with a percentage of the profit going toward MLP.

Grand Valley students will also be on the Allendale and Pew Grand Rapids campuses handing out ticket vouchers and selling children's books.

- Kirkhof Center: March 24: 10 a.m.-noon; March 25: 9-11 a.m.; March 26: 10 a.m.-noon

- DeVos Center: March 25: 10 a.m.-1 p.m.; March 26: 10 a.m.-1 p.m.

Last year, six area teachers received hundreds of books through MLP to build their classroom libraries. This year, six more area teachers are receiving classroom books.

For more information, contact Sheryl Vlietstra at (616) 843-3192.

Alumnus will share journey in Syria

Alumnus Jared Kohler is a photojournalist who has extensively covered the refugee crisis in Syria as that country is in the midst of a civil war.

Kohler, whose work has appeared in the *New York Times*, *Christian Science Monitor* and elsewhere, will give a presentation on Tuesday, March 24, that will reveal the human and political sides of the crisis.

Sponsored by the Padnos International Center and the International Relations Program, the event will begin at 1 p.m. in the Kirkhof Center, room 2204.

Kohler will also give a presentation on Monday, March 23, 6 p.m. at Aquinas College as a lecturer during the World Affairs Council of Western Michigan's Great Decisions Series.

Student health expo planned for Kirkhof Center

The Midwest Interprofessional Practice, Education and Research Center will host its second Health Expo on Tuesday, March 24, in the Kirkhof Center, Grand River Room.

MIPERC is a collaboration between Grand Valley, Michigan State University-College of Human Medicine, Ferris State University, Grand Rapids Medical Education Partners and Kent ISD. The event, with the theme "Sailing to Good Health," will run from 4-7 p.m.

College students will host booths on subjects that vary from sexual health, healthy relationships and healthy living. Breakout sessions will be hosted by Kids' Food Basket, Women's Center and community vendors. Refreshments and prizes will be offered.

Tempest Warfield, a Grand Valley student majoring in public health, said the expo gives students an opportunity to learn and observe how different majors in health professions communicate and collaborate to focus on patient-centered care.

For more information on MIPERC, visit www.gvsu.edu/miperc.

College of Education event looks back, ahead

College of Education students, faculty and staff members, alumni and retirees will come together to celebrate the past 50 years and explore the future of education in West Michigan.

Through a collection of presentations and performances, participants will explore how Grand Valley has transformed teacher education and plans to build toward the future.

"A Celebration of the College of Education: Reflections & Predictions" will be held Tuesday, March 24, in DeVos Center, Loosemore Auditorium. A reception will be held from 5:30-6:30 p.m.; the panel discussion will take place from 6:30-8 p.m.

This event is part of the College of Education's 50th Anniversary Golden Lecture Series.

For more information, visit www.gvsu.edu/coe/50th.

Professional School Fair set

The Professional School Fair will be held on Wednesday, March 25, from 10 a.m.-2 p.m. in the Kirkhof Center, Grand River Room.

The event is sponsored by the CLAS Academic Advising Center, College of Health Professions, GVSU Pre-Professional Clubs, and Vice Provost for Health.

Admission representatives from more than 60 professional programs will be available to answer questions. They represent many careers, including chiropractic, dentistry, medicine, genetic counseling, public health, veterinary medicine and others.

Students do not need to pre-register; a list of participating institutions is online at www.gvsu.edu/s/NS.

Also on March 25, Gina Moses, from the American Association of Colleges of Osteopathic Medicine, will give a presentation on osteopathic medicine at 3 p.m. in the Kirkhof Center, room 2263.

FTLC workshop will focus on student interaction

The Pew Faculty Teaching and Learning Center will host a workshop focused on student interaction and what types of questions encourage more engagement.

The workshop is set for Wednesday, March 25. Two sessions are offered: 11-11:45 a.m. in Zumberge Hall, room 3068; or 3-3:45 p.m. in the DeVos Center, room 107D.

Participants will watch a "20 Minute Mentor Commons" video then have a discussion, facilitated by Christine Renner, director of the FTLC. More information is online at www.gvsu.edu/ftlc.

Arts at Noon spotlights Early Music Ensemble

The Arts at Noon series continues Wednesday, March 25, with a performance by the GVSU Early Music Ensemble.

All Arts at Noon concerts take place in the Cook-DeWitt Center, begin at noon, and last approximately one hour. The concerts are free and open to the public.

Since 2003, the GVSU Early Music Ensemble has been dedicated to performing pre-classical musical selections while utilizing period instruments and historical performance practices. Grand Valley faculty as well as nationally and internationally renowned guest arts often join the group for select performances.

Pablo Manhave-Veglia, ensemble director and associate professor of music, will join the students during this Arts at Noon performance.

Kutsche Office to hold annual history roundtable

The Kutsche Office of Local History will host the sixth annual Local History Roundtable on Thursday, March 26, at the Grand Rapids Public Library auditorium.

This year's topic, "Food, Farm, and Table," will explore West Michigan's diverse food history including producing, picking and processing.

Hank Meijer, co-chair and CEO of Meijer Inc., will give the opening keynote address at 10 a.m.

Melanie Shell-Weiss, director of the Kutsche Office, said Meijer will discuss his family's history and the importance of food, place and markets in West Michigan.

The afternoon keynote address, "Local to Global Food Values: Policy, Practice, and Performance," will be given by Ellen Messer, professor at Friedman School of Nutrition

continues on page 4

FACULTY AND STAFF SKETCHES

In the News

Retired faculty member dies

Richard Hall, who retired as a professor from the Seidman College of Business, died March 5 in Louisville, Kentucky.

Hall taught mathematics for Seidman's MBA program; Hall was a faculty member at Grand Valley from 1983 until his retirement in 2010.

Memorial donations are suggested to the American Cancer Society or Seidman College of Business.

Financial IQ winners

Human Resources teamed with TIAA-CREF to offer an online financial quiz to faculty and staff members in February.

The educational challenge offered quizzes and information about financial planning. Each time a participant logged into the portal, they entered a contest to win one of three iPad minis.

The winners were **Chris Borda**, Padnos International Center; **Kate VanDerKolk**, Center for Adult and Continuing Studies; and **Mary Ann Watters**, Regional Math and Science Center.

Sketches

Bradley Ambrose, professor of physics, received the Michigan Science Teachers Association College Science Teacher of the Year Award at the awards ceremony in Grand Rapids.

Mary deYoung, professor of sociology, wrote a book, *Encyclopedia of Asylum Therapeutics, 1750-1950s*, published by McFarland & Co.

Jim Rademaker, assistant development manager for WGUV Public Media, gave a presentation about WGUV's participation and findings in the PBS Core Programming Fundraising Initiative at the Trac Media conference.

Ranelle Brew, assistant professor and chair of public health, gave a

Geography and planning conference



Geography and planning faculty members Kin Ma and Roy Cole brought five students to Andrews University March 13 to give oral presentations at the Michigan Academy of Science, Arts and Letters Conference. From left are Ma, Melissa Salich, Rebecca Laughon, Nicole Arce, Philip Reed, Nathaniel McComb and Cole.

presentation, "The Pipeline into Health Professions," at the Health Disparities Conference at Columbia University in New York City.

Donald Mitchell Jr., assistant professor of education, served as co-editor of a book, *Student Involvement and Academic Outcomes: Implications for Diverse Student Populations*, published by Peter Lang.

Faite Mack, professor of education, gave a presentation, "Early Intervention for the Prevention of Generational Poverty in Thailand," at the Institute for Global Education Diplomacy and Association for Childhood Education International held in Washington, D.C.

Al Steinman, director of the Annis Water Resources Institute, was reappointed to a three-year term on the Management Council of the Cooperative Institute of Limnology and Ecosystem Research, housed at the University of Michigan.

What's Ahead

continued from page 3

Science and Policy at Tufts University. Her talk will begin at 2:30 p.m.

Panel discussion events and field opportunities will take place throughout the day.

Admission is free for members of the Kutsche Office and \$25 for non-members. To register for the event, visit www.gvsu.edu/kutsche.

Theater presents 'Restoration Comedy'

Chasing the joys of love and debauchery is a common thread tying together multiple themes theater students will showcase during their performances of "Restoration Comedy."

Performances continue March 26-28 at 7:30 p.m., and March 29 at 2 p.m. in the Performing Arts Center, Louis Armstrong Theatre.

Tickets are \$12 for adults; \$10 for seniors, faculty and staff members; and \$6 for students and groups.

Based on comedies of the late 1600s,



Loveless, an insatiable womanizer, returns home to England after squandering all of his money. After learning that his wife, Amanda, is dead, Loveless intends to spend her fortune. Unbeknownst to Loveless, Amanda is in fact alive and begins plotting revenge when she discovers his plans.

For more information, call the Louis Armstrong Theatre Box Office at x12300.

Science Olympiad celebrates RMSC 25th anniversary

Launching rockets, constructing bridges, solving crimes, and building robots are just a few of the activities that will test approximately 1,500 students during Grand Valley's 31st annual Region 12 Science Olympiad tournament.

Students from 48 middle schools and 25 high schools across West Michigan will showcase their knowledge in biology, earth science, chemistry, physics and technology during the competition. The Science Olympiad, presented by the Regional Math and Science Center, will take place Saturday, March 28, from 8:30 a.m.-6 p.m. in the Fieldhouse.

Winners of this year's competition will

advance to the state tournament May 2 at Michigan State University.

Science Olympiad is an international non-profit organization devoted to improving the quality of science education by increasing student interest in science and providing recognition for outstanding achievements in science education by both students and teachers.

During Grand Valley's first Science Olympiad Tournament in 1983, 26 teams competed from schools in Kent, Ottawa, Muskegon, Allegan and Oceana counties. Today the tournament, which currently sees approximately 70 participating teams each year, acts as a fun way to bring young students to the university for an educational experience.

This year's Science Olympiad competition helps mark the Regional Math and Science Center's 25th anniversary. The RMSC currently provides educational K-12 resources and programs to about 6,000 students and more than 600 teachers in approximately 42 school districts within Kent, Ottawa and Montcalm counties in Michigan each year.

For more information about the Science Olympiad Tournament, visit www.gvsu.edu/mso-r12.