

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

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Grand Valley to celebrate fall semester graduates

Nearly 1,000 students will participate in the fall commencement ceremony December 10 at Van Andel Arena in Grand Rapids.

The ceremony starts at 10 a.m. and will be webcast live at www.gvsu.edu/commencement.

Students will hear an address from Kate Pew Wolters, president of Kate and Richard Pew Wolters Foundation and a member of Grand Valley's Board of Trustees.

Their foundation awards grants to



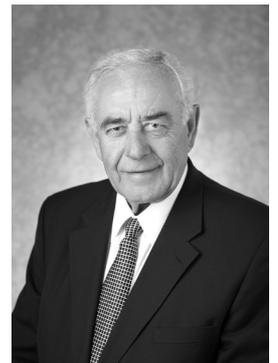
Kate Pew Wolters

nonprofit organizations that emphasize the arts, education, social justice, or people with disabilities. Pew Wolters chairs the Steelcase Foundation and Michigan Protection and Advocacy Service, among other boards. President Bill Clinton appointed her to the National Council on Disability in 1994.

The Grand Valley Alumni Association will present the Young Alumni Award to Cory Jackson, nutrition and wellness director for YMCA of Western North Carolina. He received a bachelor's degree in public and nonprofit administration in 2012. Jackson earned a \$160,000 grant to expand the YMCA's mobile nutrition fleet; the program now includes a food pantry and three mobile units.

During the ceremony, Christo T. Panopoulos will receive an honorary degree. Panopoulos immigrated to the U.S. from southern Greece

in 1955 when he was 19. Following service in the U.S. Army, Panopoulos moved to Grand Rapids and managed a hair salon. He grew that business into Salon Enterprises, which includes cosmetology schools, Panopoulos Salons and Haircuts Plus Salons. He serves on the board of the Grand Valley University Foundation.



Christo T. Panopoulos

Learn more at www.gvsu.edu/commencement.

Across Campus

Extended climate survey results released

While results from the 2015 campus climate survey showed the majority of students, faculty and staff members felt comfortable on campus, segmented groups reported negative experiences that led to feeling less comfortable.

The Division of Inclusion and Equity released extended results of the 2015 myGVSU Climate Survey December 5. The report, available online at www.gvsu.edu/mygvsu, includes comparisons with similar questions from the 2011 climate survey, analyses of areas of strength, and an examination of how marginalized communities reported.

Jesse Bernal, vice president for Inclusion and Equity, said the overall survey findings indicate a campus with a healthy climate, but work to create an inclusive and equitable campus continues.

"We are proud of the areas where improvements have been made since 2011 but also understand a concerted focus where gaps and disparities exist is needed," Bernal said.

The Campus Climate Action Groups, representing students, faculty members, and staff members, will review and address the findings as next steps.

Following are highlights from the report. A total of 9,996 students and 1,929 faculty and staff members responded.

- 87% of all respondents were "comfortable" or "very comfortable" with the overall campus climate.
- 78% of students were "comfortable" or "very comfortable" with the



Jesse Bernal

climate in living centers.

- A slight increase from 2011 (11% to 14%) in the number of people who "personally experienced a negative/hostile incident on campus."
- 40% of transgender or "other" gender reported personal higher levels of negative/hostile personal experiences.
- 78% percent of respondents believed the university is "committed to diversity."
- Higher percentage of employees (29% in 2015, 20% in 2011) reported observing "unfair and unjust hiring practices."

Last printed 'Forum' for semester

This marks the last printed issue of *Forum* for the fall semester.

Forum will resume its publication schedule on January 16. Keep updated on campus news by visiting Grand Valley's news website, GVNNow, at www.gvsu.edu/gvnow, and to sign up for updates.

ScholarWorks downloads reach new record

Senior projects created by Frederik Meijer Honors College students have been downloaded more than 76,000 times through the ScholarWorks portal over the last year, setting a new download record.

Matt Ruen, scholarly communications outreach coordinator for University Libraries, said the recent numbers are staggering. In 2015, senior projects were downloaded 48,709 times. In 2016, there have been 69,000

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This image shows the number of downloads of Meijer Honors College senior projects through the ScholarWorks portal. Updated numbers are available online at <http://tinyurl.com/ScholarWorksHonors>.

downloads so far.

"It makes us incredibly proud," Ruen said. "These numbers can show students that the work they do has a direct impact on people throughout the world."

ScholarWorks, created in 2008, enables Grand Valley students, faculty and staff to share their work online. Students can choose to share their work within the Grand Valley community, or they can allow that work to be accessible to anyone in the world.

Since 2008, people in 201 countries and territories have downloaded an honors senior project from ScholarWorks. The U.S. leads downloads with 75,752. Projects have been downloaded more than 5,000 times in the United Kingdom, and more than 3,000 times in Canada.

"At its core, ScholarWorks exists to share Grand Valley's work with the world," Ruen said. "By giving students a way to share their work, we are empowering their success."

Jeff Chamberlain, director of the Meijer Honors College, said ScholarWorks is enabling honors students to share relevant research much

more widely.

"Traditionally, you'd write a thesis, get it bound, and it would sit on a shelf gathering dust," Chamberlain said. "With ScholarWorks, the projects are not static anymore."

Honors senior projects are diverse: some students conduct original research, and they are encouraged to create something they are passionate about. They are given a choice to opt in to ScholarWorks, and they can manage who can access their project.

Google and Google Scholar are the main ways readers reach ScholarWorks, Ruen said. While he encourages most students to share their work with anyone in the world, he said there are benefits to only sharing it within the Grand Valley community.

For Chamberlain, the biggest benefit is giving students a way to share their work with anyone.

"It's just phenomenal that we can help students publish their work for free," Chamberlain said. "Now, I'm waiting for a download to pop up in Antarctica."

Readership information for Honors Senior Projects in ScholarWorks can be found at <http://tinyurl.com/ScholarWorksHonors>.

Writing programs promote linguistic diversity

An initiative by Grand Valley's writing programs will promote linguistic diversity across campus.

Patrick Johnson, director of the Meijer Center for Writing and Michigan Authors, said the initiative gained momentum after a January Teach-In session that examined policy statements by professional associations. Statements by the National Council of Teachers of English and American Association for Applied Linguistics affirm students' rights to their own languages and advise educators to recognize the rule-governed nature and cultural value of multiple dialects.

Johnson and Lindsay Ellis, associate professor of English and director of Writing Across the Curriculum (SWS), said that respecting the legitimacy of African American language systems and celebrating multilingualism are not new concepts. The NCTE policy statement was first published in 1974.

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The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Other publications by University Communications include:

Grand Valley Magazine, published quarterly; visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, *GVNow*, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFaces

Jennifer Jameslyn, director, Integrative Learning and Advising

Jennifer Jameslyn's office features a large whiteboard with four columns of tasks to get accomplished. To an outsider, it may look like four different jobs. For Jameslyn, the board outlines her daily responsibilities.

Jameslyn is the director and academic advisor for the Brooks Advising Center. Her involvement is varied: she works on launching new Brooks College programs, advising students throughout their academic careers, and helping students understand the benefits of liberal studies.

Yet, her responsibilities don't end there. Jameslyn also coordinates the Community Reading Project, a campus-wide reading initiative. Her jobs require her to work on multiple things at once. For the CRP, it means planning programs around *The True American: Murder and Mercy in Texas*, this year's book selection, while also planning for next year.

"I love having various responsibilities because it always keeps me involved," Jameslyn said. "I try to make sure I work on every project every day."

To keep everything in focus, Jameslyn looks for ways for her projects to relate. She always

brings up the CRP, since it is something that everyone in the campus community can be involved with. When it comes to advising, she wants to be available to students who need her help while also making sure she is working on developing new projects for the college.

Jameslyn is also involved in the Brooks Professionals Series. The series provides Brooks College students with unique opportunities and events to meet with professionals.

"We want to make sure students know how to demonstrate liberal studies skills to professionals," Jameslyn said.

There is a natural flow to Jameslyn's projects. Currently, she focuses on students as they work to finalize their schedules for the next semester. Earlier in the year, most of her days were focused on creating and organizing events.

"Even if the projects are not related, everything I do helps me become a better advisor, and, in the end, that helps me help the students," she said.



Jennifer Jameslyn

What's Ahead

Cook Carillon tours, holiday concert planned

The Cook Carillon Tower is a focal point on the Allendale Campus, standing at 100 feet to the top of its spire.

On Tuesday, December 6, from 1:30-3 p.m., the Grand Valley community is invited to tour the massive structure that was built and installed in 1994. Hosted by University Communications, the tours will be facilitated by Julianne Vanden Wyngaard, university carillonneur. Door prizes and refreshments will be served.

Vanden Wyngaard will also hold a holiday concert on the Pew Grand Rapids Campus via the Beckering Family Carillon on Christmas Eve from 9:30-10:15 p.m. This concert will be free and open to the public.

Named for major donors and longtime Grand Valley supporters Peter and Pat Cook, who died in 2010 and 2008, respectively, the Cook Carillon Tower contains 48 bronze bells created in the Netherlands. The size and weight of each bell determines the individual tones. The bells range from 7.5 inches to more than 51 inches, and weigh from 14 to nearly 3,000

pounds. Arranged in a chromatic series, a carillonneur plays the bells after climbing 61 steps to the playing cabin, just below the bells and clock mechanism. Cables connect the bells to a keyboard and pedal board that permit loud or soft tones through a variation of either hard or soft strikes by fists and feet.

For more information, contact the Music and Dance Department at x13484.

Date for Faculty Awards Convocation set

The annual Faculty Awards Convocation will be held February 2 at the DeVos Center, Loosemore Auditorium, beginning at 4 p.m.

University-wide awards will be presented for faculty achievements as well as milestone awards for faculty members with 25 years of service or more.

A reception will follow the ceremony. For more information, contact the Office of the Provost at x12400.

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Ellis said this initiative follows the university's inclusion values as it "teaches writing in ways that include and instruct speakers of all languages and dialects."

Johnson said encouraging linguistic diversity may not change what faculty expect from student writing, but raising awareness of other language varieties may change how both students and faculty discuss the writing process.

"Respecting the difficulty of code-switching and believing that all language varieties belong here will enrich campus for everyone," he said.

Johnson said 100 peer consultants at the Writing Center, Speech Lab, Research Consultant Program and Data Inquiry Lab will undergo training in January on linguistic diversity and contrastive analysis. The sessions conducted by Inclusion and Equity staff members and campus linguistics experts will help peer consultants understand and respect the complexities of language, culture and identity, he added.

Training will also be held in the winter semester for faculty members who teach SWS courses.

Ellis called Academic Written English the language of power in certain circles. "We want all students to be able to wield this power, but AWE is only one of the dialects that students may need to transform their lives, their professions, and the communities that matter to them," she said.

Students win international business competition

Four students from the Seidman College of Business took first place at the eighth annual Bowersox Undergraduate Supply Chain Challenge held at Michigan State University in November.

Daniel Coblentz, Ryan Davis, Scott Dion and Rachel Travis competed against 13 highly competitive teams from universities across the country.

The Bowersox challenge incorporates a simulation-based approach to a business competition. Students must use their understanding of supply chain topics and apply it to a simulation. The simulation is designed to

mimic some of the struggles experienced within the supply chain management business community.

Team members worked through 13 business cycles related to the steps of supply chain management, including manufacturing, procurement, operations and demand management. The decisions had to be made within a set time frame to simulate a real-world business environment.

"The talent of our business school students is consistently reflected in the relatively high placements at the Bowersox challenge," said Anton Fenik, assistant professor of marketing. "This year, our team members successfully synchronized their skills and through relentless preparations brought home the first place trophy."

Schools participating in the competition included the University of Wisconsin, Western Michigan University, West Virginia University, Wayne State University, Ohio State University, Northeastern University, University of Miami, Duquesne University, Central Michigan University and University of Arkansas.

Alumnus will use prize money to hire young workers

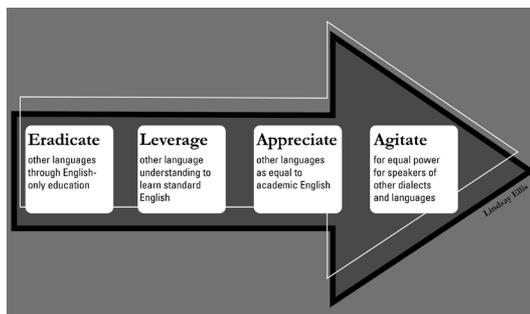
Jermale and Anissa Eddie, owners of Malamiah Juice Bar in Grand Rapids, won the GVSU 5x5 Competition October 25 and received \$5,000 in prize money.

Jermale pitched their idea, Malamiah Mobile, competing against four other Grand Valley teams at the L. William Seidman Center.

Malamiah Juice Bar, named after the Eddie's three children, is located in the Downtown Market in Grand Rapids and offers fresh juices and smoothies. Malamiah Mobile would allow the company to expand into the community.

"Our goal is to elevate community health and wellness," said Jermale. "We want to enhance what we do by purchasing a truck for community catering and educational demonstrations, and to be part of area festivals."

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Lindsay Ellis created a graphic that illustrates how attitudes toward metalinguistics (the study of language in relationship to cultural behaviors) have shifted over decades.



Students who won the Bowersox Undergraduate Supply Chain Challenge are pictured, from left, Daniel Coblentz, Scott Dion, Rachel Travis, Ryan Davis and Anton Fenik, assistant professor of marketing.

FACULTY AND STAFF SKETCHES

In the News

Gregory Maytan, associate professor of violin, was recently profiled in a feature article by Violinist.com. The article discusses Maytan's latest CD, "Amanda Maier, Vol. 1," which features a recording of works by 19th century Swedish violinist Amanda Maier.

Kyle Caldwell, executive director of the Johnson Center for Philanthropy, was interviewed by the *Detroit Free Press* and WOOD-TV 8 for stories about Giving Tuesday.

Sketches

Roy Cole, professor of geography and sustainable planning, gave a presentation, "Beyond Belief: Religious Dogma in World Regional Geography Texts, 1955-2017," at the East Lakes Division of the Association of American Geographers annual meeting held at Northern Michigan University in Marquette.

Corey Anton, professor of communications, gave a presentation, "Outstanding Papers in the Philosophy of Communication," and also responded to Douglas Rushkoff and his new book, *Throwing Rocks at the Google Bus*, at the National Communication Association annual convention in Philadelphia, Pennsylvania.

Lindy Scripps-Hoekstra, assistant librarian, and **Erica Hamilton**, assistant professor of education, were co-authors of an article, "Back to the Future: Prospects for Education Faculty and Librarian Collaboration Thirty Years Later," published in *Education Libraries*.

Mary O'Kelly, associate librarian and head of instructional services, gave a presentation, "Academic Libraries and Student Retention: The Implication for Higher Education," at the ARL Library Assessment Conference in Arlington, Virginia.

Criminal justice faculty members **John Walsh** and **Patrick Gerkin** gave a presentation, "Police Legitimacy in the Community: A Thematic Analysis of Police Citizen Relationships," at the annual meeting of the American Society of Criminology in New Orleans.

Jaelyn Cwick, assistant professor of criminal justice, gave a presentation, "Unpacking the Paradox of Neighboring Ties: The Moderating Effect of Criminal Context on Victimization," at the annual meeting of the American Society of Criminology in New Orleans.

Criminal justice faculty members **Christopher Kierkus** and **Brian R. Johnson** gave a presentation, "DWI Courts, Ignition Interlocks & Recidivism An Outcome Analysis," at the annual meeting of the American Society of Criminology in New Orleans.

Kelly Damman, client services coordinator, received the Certified Meeting Professional designation through the Convention Industry Council. The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry.

Amy Russell, associate professor of biology, wrote an article, "Comparative Phylogeography of *Pteropus samoensis* and *P. tonganus* (Pteropodidae: Chiroptera) in the South Pacific," in the journal *Acta Chiropterologica*.

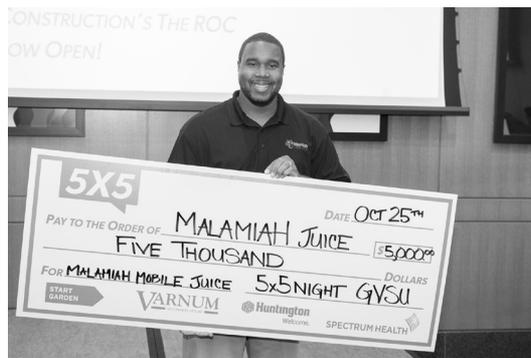
Tonisha Jones, assistant professor of criminal justice, gave a presentation, "Perceptions of the Benefits and Barriers of Human Trafficking Interagency Collaboration," at the annual meeting of the American Society of Criminology in New Orleans.

Mark Gleason, assistant professor of hospitality and tourism management, co-presented a remotely operated vehicle workshop offering middle schools students the opportunity to design, build, test and modify their own ROVs in Oscoda.

Ivo Soljan, professor of English, gave a presentation, "Translation — a Form of Global Conversation: the Case of Croatian Poetry," and was a panelist for a discussion, "Istria in the Middle Ages and Croatian Glagolithism," at the 48th annual ASEES convention in Washington, D.C. The book Soljan wrote with his wife, *The Canon of Croatian Poetry, 1450-2000*, published by Mellen Press, was reviewed by three Croatian literary magazines.

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Jermale Eddie, '03, holds the check he and his wife, Anissa Eddie, received after winning the GVSU 5x5 Competition.

We didn't have the financial resources or business background, but after a lot of prayer, Anissa and I decided to open the juice bar."

Jermale said they will also use the money to employ more youth, which is another focus of the company.

Grand Valley students, faculty and staff members who are engaged with community partners were invited to submit ideas for the competition. The public then voted for their favorites and the top five teams were given the opportunity to participate. Each team had five minutes to pitch their ideas to five judges. For more information on Malamiah Juice Bar, visit www.malamiahjuicebar.com.

Jermale graduated from Grand Valley in 2003 with a major in elementary education and said he didn't see himself as an entrepreneur.

"I worked in education for many years and was introduced to juicing and its benefits by a friend," said Jermale.

"There was a lot of interest from family and friends about the nutritional aspects.

Arctic Games



Photo by Jess Weal

Students from the Meijer Honors College taught arctic games to the campus community November 30 near Kindschi Hall. They spent the semester researching games of the Inuit (eastern Arctic region of Canada) people. Live reindeer completed the arctic scene.