

ENTERPRISE SYSTEMS STUDENT UNION

2015 – 2016 ANNUAL PLAN

OCTOBER 14, 2015

SECTION 1: ADMINISTRATION

1.1: Officer Roster

- All ESSU active members/officers are listed on our website at: <http://www.gvsu.edu/erp/module-news-index.htm?siteModuleId=8A52D60D-A2C8-F545-A8F7B57EF5D3DF66>

1.2: Dated Meeting Minutes

- All ESSU meeting minutes are listed on our website at: <http://www.gvsu.edu/erp/module-news-index.htm?siteModuleId=8A52D60D-A2C8-F545-A8F7B57EF5D3DF66>

1.3: Organization Budget

- Our CFO Greg Binder and CFO Elect, Lauren McCann maintain our organizational budget. They are in charge of keeping track of our income and all expenses.

1.4: Officer Transition Meeting

- Officer transition meeting will take place at the last meeting of the winter semester in 2016.

1.5: Student Organization E-board Meetings

- Our e-board meets every other Wednesday at 6pm if we do not have an event already in place.

1.6: Calendar of Meeting Dates/Times

- All general ESSU meetings are listed on our website at: <http://www.gvsu.edu/erp/module-events-index.htm?siteModuleId=3D565BD9-09E4-F505-B9BECC22DE98E21F&search=&filter=future>

1.7: Attendance at Presidents Council Meetings

- The ESSU has our President, Leo Pavletic, attend the Presidents Council Meeting every other Friday at 12pm. If he cannot attend, another board member does so in his place.

1.8: Fundraising

- For this academic year we plan to sell ESSU t-shirts to members, past members, faculty, or anyone else interested. This is so that our organization has more of a visual presence on campus and also, when we are volunteering at events.

1.9: Example Activity Chart

| Activity | Engagement | Impact | Innovation |
|--|--|---|---|
| Company Information Session- Fiat Chrysler Automobiles | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| ERP Speaker Series- HB Fuller | | Future Employment Opportunities, Professional Development, Membership Development | |
| Company Information Session- Cargill | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Company Tour- Akzo Nobel | | Future Employment Opportunities, Professional Development | Visiting a corporate setting to learn about professional development in a hands-on way. |
| “How to Navigate Post Career Fair” | Career Center program to focus on the unique needs of the ERP field. | Professional Development | Content created specifically for ESSU and the MIS emphasis. |

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|--|--|---|---|
| Eboard Meeting- Organize events and speakers for Winter | Collaborate ideas to provide the best services to members | | Creatively finding ways to meet the mission of the ESSU and Seidman College of Business to benefit the industry and the students. |
| Company Information Session- Akzo Nobel | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Diversity in Workplace- Steelcase | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| “Thanks but no thanks” | Career Center program to focus on the unique needs of the ERP field. | Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Interview Workshop- Auto Owners Insurance | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Company Information Session- Jackson National Life Insurance | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Linkedin Workshop | Career Center program to focus on the unique needs of the ERP field. | Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| ERP Speaker Series- EV Technologies | | Future Employment Opportunities, Professional Development, Membership Development | |
| Career Fair Workshop- Accenture | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Content created specifically for ESSU and the MIS emphasis. |
| Company Information Session- Biotest Pharmaceuticals | Company visit to bridge industry and students. | Future Employment Opportunities, Professional Development | Using web-conferencing technology to bring a company that would not be able to talk to our students otherwise. |
| ERP Speaker Series- Johnson Controls | | Future Employment Opportunities, Professional Development, Membership Development | |

SECTION 2: PROFESSIONAL DEVELOPMENT

2.1: Professional Development Plan

The mission of the ESSU is to provide a better understanding of enterprise systems and to provide a link between the university and companies who utilize enterprise systems. We feel that if we focus on our students and the industry, everything else will fall into place. Aligning the students and the industry in professional development is a large focus in our organization, the majority of our events focus on this component. Throughout the year we plan to host as many professional development activities as time allows, these activities range from individualized meetings with well-known companies to

hands-on workshops with career services. We also host the ERP Speaker series as an entry for students to learn more about the MIS program and how to develop their path into that emphasis. All our professional development events not only align with the mission of ESSU, but fit with the mission of the Seidman College of Business in having a student focus and a regional commitment.

SECTION 3: MEMBERSHIP GROWTH

3.1: Membership Plan

The mission of the ESSU is to provide a better understanding of enterprise systems and to provide a link between the university and companies who utilize enterprise systems. We feel that if we focus on our students and the industry, everything else will fall into place. Aligned with our thought, students are very important to our mission. To maintain and grow our membership the ESSU attends the Seidman Life Days to attract new members. We also hold two ERP Speaker Series a semester to attract new members and increase interest in ERP. We also utilize classroom visits from current members at the beginning of each semester to promote the organization. MIS professors also promote the ESSU throughout their classes. Lastly, we post fliers throughout campus, present ads on the Seidman electronic sign boards, and send out emails to targeted students to draw their interest. All our membership events not only align with the mission of ESSU, but fit with the mission of the Seidman College of Business in having a student focus.

SECTION 4: SERVICE

4.1: Service

The mission of the ESSU is to provide a better understanding of enterprise systems and to provide a link between the university and companies who utilize enterprise systems. We feel that if we focus on our students and the industry, everything else will fall into place. Our plans for service align with that thought, we will be working with our students in mentorship roles for ERPSim games offered to high school students, as volunteers at industry events like ASUG and SAP conferences, providing assistance for the industry during events like Careers in Management and reaching out to new students at events like Seidman Life Days and Laker Life Days. In addition volunteering at CompRenew to learn more about the lifecycle of technology is a great way to help our member students learn and grow. All our service events not only align with the mission of ESSU, but fit with the mission of the Seidman College of Business in having a student focus and a regional commitment.

SECTION 5: CONTACT INFORMATION

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