Hack Your Campus Pitch Judging Rubric

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|  | Pitch Criteria | 1= Not mentioned or used3=Unclear or confusing5=Understandable10=Awesome | Comments |
| Content |  |  |  |
|  | Problem clearly explained |  |  |
|  | Explained who and how many people affected by problem |  |  |
|  | Evidence of primary research or data collection |  |  |
| Solution |  |  |  |
|  | Connection between problem and solution clear |  |  |
|  | Creativity |  |  |
|  | Feasibility (risks and challenges noted and addressed) |  |  |
| Presentation |  |  |  |
|  | Speaker was prepared and did not read presentation |  |  |
|  | Was within time constraints and presented at a reasonable pace. |  |  |
|  | Clear, well organized, carefully prepared slides (if used) |  |  |
|  | Good articulation, posture, movement, eye contact. |  |  |

Of the criteria, feasibility is the one we stress, so if there’s a deadlock, focus on that.