



Thank you! Thank you! Thank you!

One week ago you shared your time, talents, and resources to make the Sturgeon Point Lighthouse a better place for visitors, and their volunteers. Thank you for supporting the tourism industry, and making a difference at the 2015 Michigan Cares for Tourism (MC4T) event. In one day, your work resulted in over \$30,000 in saved labor, and \$30,000 in materials/supplies. Our partners are absolutely in awe of your efforts...and so are we!

Please share thoughts about your experience! Simply click on this link as your feedback is critical for us to determine how we move forward.

[MC4T Sturgeon Point Lighthouse Evaluation](#)

PHOTO FUN!

Over the past days, there has been a flurry of photos shared via our Facebook account. Please stay connected and find these and other information on all our social media and, check out the photo at the end of this message!

[Facebook](#), [Twitter](#), and [Instagram](#)

Map-N-Tour included great photos at each work site too. Download the APP (search for Map-N-Tour), and/or check out the Map-N-Tour [website](#), to see an overview of the entire event, and what was completed at each work site.

MEDIA!

Several publications joined us and have been covering our MC4T events this year. We will continue to add items to our [website](#), and social channels as we learn of other coverage and continue to share the MC4T message.

You and our sponsors made it happen!

With a mission of 100% volunteer, and 100% give-back, this event is impossible without you and

our gracious sponsors. Please take a minute to see all those who provided financial or in-kind support to make the learning, giving, and sharing event at the Sturgeon Point Lighthouse a reality.

THANK YOU TO OUR SPONSORS

We hope you will think fondly of our sponsors allowing us all to participate for a nominal cost....and, frequent them when you can! In addition, MC4T has an event planning team of 24 volunteers who make this event a reality. Thank you to each of these valued industry leaders for making this event a reality. See our planning team, and let us know if you want to join in more fun with helping make these events better and better.

What's next? We are glad you asked!

Our next event is in historic Fayette, within the Garden Peninsula of the Upper Peninsula. This iron-ore community is rich in heritage, and we promise that spending October 4-6 with us will be worth it.

Registration is open! And, it will be limited so please sign up soon. Details of the adventure will be forthcoming. Stay in touch via our social channels or contact us at any time for more information.

REGISTER FOR FAYETTE OCTOBER 4 - 6

Thank you all for your commitment to Michigan's tourism industry, for your participation in MC4T's - Sturgeon Point Lighthouse 2015 event, and for making a difference in everything you do!

Please stay in touch, and we will too! Visit the website, call 989.424.0123, or email janesp@gvsu.edu anytime.

Best, The MC4T Team.



A special thanks to our 2015 Golden Sponsors:



Michigan Cares for Tourism is brought to you by:



401 Fulton St. W., 227C DeVos Center, Grand Rapids, MI 49504. Phone: (989) 424-0123

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