

# Help Tourism Professionals ... Preserve Pure Michigan



## Historic Mill Lake

Sunday, October 6  
Monday, October 7

*Michigan Cares for Tourism is a volunteer partnership between Michigan tourism organizations. Our goal is to breathe life into historic sites through volunteer clean-up projects throughout Michigan and raise funds for tourism grants and scholarships that will help sustain Michigan's tourism industry for the future.*

**Sunday, October 6** (Comfort Inn, Chelsea, Michigan)

**5:00 p.m. • "Progressive" Reception (FREE with registration)**

Check-in to the Comfort Inn, then board an Indian Trails motor coach for a fun-filled tour around the "Big 400", from Chelsea to the Irish Hills and back experiencing the excitement of the Michigan International Speedway (MIS) and Sandhill Crane Winery. **Food and drinks provided!**

**Monday, October 7**

**7:30 a.m. • Breakfast (Jiffy/Chelsea Milling Company, Chelsea, Michigan)**

*The Jiffy Pancake Cook-off Featuring a pancake making competition between ...*

*Dave Lorenz, Travel Michigan • Howdy Holmes, Jiffy • Steve Hahne, McLennan Gardens/Maple Syrup*

**9:00 a.m. • Clean-Up Mill Lake (Mill Lake Outdoor Center, Waterloo Recreation Area)**

Share your time and talent to stain and restore cabins, clear debris, and rebuild the 1934 historic site that welcomed thousands of urban youth to their first travel and outdoor recreation experience.

**Box lunch and snacks provided.**

**4:00 p.m. • Celebration Reception (Gerald Eddy Discovery Center, Waterloo Recreation Area)**

**Food, beverage, and raffles to celebrate your hard work!**

**Transportation:** FREE transportation around Michigan provided by Indian Trails with pick up locations on Sunday in Detroit, Frankenmuth, Grand Rapids, and Lansing. Drop off will be on Monday evening (see [www.michigancaresfortourism.org](http://www.michigancaresfortourism.org) for details). FREE transportation will also be provided to/from the hotel and the event sites.

**Event Registration:** \$49 for tourism professionals. Limited to 200 volunteers. Sign up today at [www.michigancaresfortourism.org](http://www.michigancaresfortourism.org).

**Hotel Reservations:** Available at the **Chelsea Comfort Inn** for \$59/night (plus applicable taxes), under the Group Code: **MI Cares for Tourism**. Call **734.433.8000**.

**Questions:** [icare@michigancaresfortourism.org](mailto:icare@michigancaresfortourism.org) or 989.424.0123

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