



989.424.0123

MichiganCaresForTourism.org

FAYETTE
UP - MANISTIQUE
OCTOBER 4 - 6

Fayette Historic State Park, the second 2015 clean up event, offers volunteers a unique opportunity to discover and revamp the story of a 19th century iron-smelting town on the shoreline of Big Bay De Noc in the U.P.'s Garden Peninsula. This once bustling industrial community will be bustling with volunteers working to make the area a place that everyone can continue to enjoy. Built in the late 1800s, the historic hotel, below, is one site for volunteers to help restore.



Here's How It Works!

Tourism industry professionals volunteer to help restore Michigan's historic attractions and engage in a fun-filled, educational and rewarding event. Your \$50 registration fee (\$25/student) includes restoration equipment and materials, meals, interesting tours, industry networking and the opportunity to learn about many of the Upper Peninsula's valuable tourism destinations. Your registration fee secures your spot and allows Michigan Cares for Tourism (a volunteer partnership with tourism organizations) to offset the costs needed to deliver this 100% volunteer, 100% give-back event. So, join us...

Sunday, October 4th -

Transportation on your own, or join in the free motor coach via [Indian Trails](#) from Grand Rapids (10:00am), Gaylord (1:00pm) and Detroit/Madison Heights (8:30am), Birch Run (10:00am), Mt. Pleasant (11:30am), Gaylord (1:00pm), and Mackinaw City (2:30pm). Beverages, snacks, WIFI, fun and games provided.

5:00pm - [Pictured Rocks Cruises](#), Munising, Michigan

John Madigan and his staff welcome us to a stunning private cruise of the first US National Lakeshore celebrating its 50th anniversary this year. We will cruise along the shoreline viewing and learning about one of Michigan's most amazing natural attractions. Local food and beverages provided.

10:00pm - Hotel Check-in, [Manistique, Michigan](#)

Room blocks are secured at two of the area's finest hotels. Please book your own accommodations at either of the following by calling them direct, and booking under the group code: Michigan Cares. Via motor coach, we are staying for two nights (10/4-6).

[Gray Wolf Lodge](#) (906) 341-2410 - Single or double rooms @ \$49/night plus tax (pool and beachfront)

[EconoLodge Lakeshore](#) (906) 341-6014 - Single or double rooms @ \$59.99/night plus tax (continental breakfast)

[Quality Inn](#) (906) 341-3777 - Single or double rooms @ \$65/night plus tax (\$10/additional person) (includes breakfast)

Monday, October 5th -

7:30am - Breakfast on own. Departure via motor coach or personal vehicles for [Fayette State Park](#) (meet in the lobby at 7:15am).

8:30am - Welcome and let the projects begin! In diverse work teams, you will engage in helping restore several historic buildings in Fayette, a once bustling, and now historic iron smelting company town. Teams will share their time and talents in tasks ranging from plastering the historic hotel to wooden face repair/painting. Teams will be engaged in the removal of historically inaccurate siding to creating pathways and GPS points, as well as installing an entrance sign.

12:30pm - Box lunch and back to work!

4:00pm - Reception celebration of all your amazing work! Food and beverages provided.

6:00pm - Motor coaches return to hotels. Weather permitting...an evening beach bonfire @ Gray Wolf Lodge.

7:30pm - (Optional) Wine tasting/brewery tour at Mackinaw Trail Winery/Brewery. Motor coaches will be leaving every half hour until 9:00pm.

Tuesday, October 6th -

7:30am - Breakfast on own. Departure via motor coach to [Palms Book State Park/Kitch-iti-kipli](#) for Michigan's largest freshwater spring. Coaches will continue to drop off locations. Return estimated in Detroit/Grand Rapids 4-5:00pm.

Event Registration: The \$50 [registration](#) fee offsets the costs to deliver this event with a 100% volunteer/100% give-back format. Generous donors and sponsors offset the remaining costs and any proceeds will be donated back to our sites. This event is limited to 100 participants; please reserve your spot soon! Hotel room nights are held only until September 15th. More information @ www.michigancaresfortourism.com, janesp@gvsu.edu or 989.424.0123.



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Frequently Asked Questions

Do I need to come to every aspect of the event?

No, you do NOT need to attend every aspect of the event but we hope you will. The online registration process will ask several questions to learn more about what you want to do. Really though, it will be worth the time....you will make a difference to Michigan, have fun, meet new people, learn and grow (ok, and you will get dirty). Guaranteed or your money back. Check out [photos](#) of the fun we've had at our first two clean-up events!

You say volunteer, but it costs to come...huh?

Michigan Cares for Tourism is a 100% volunteer effort and it does cost a great deal of money to not only restore a historic tourism site; it also costs to host a great event! Tourism professionals expect and should get both a fun and rewarding experience! Even though we have generous donors sponsoring aspects of the event, not everything has been donated. Therefore, the fee of \$50 will go toward offsetting the cost for the event and restoration supplies.

How do I sign up to volunteer?

You can sign up to [volunteer here](#)! Our online registration system can take your reservation right now and will ask a variety of questions from your t-shirt size to when you will join us!

What if I don't have any special skill for this type of project?

Ohhhh, nonsense! Everyone has a skill to share at a clean-up event like this! There are jobs for every ability and interest. Just tell us what you want to do and what you may need as we want you to join in the fun! We've had people volunteer who were eight months pregnant, and those who had recent surgery...we have a job for everyone. By the way, it is hard work, but we already know tourism professionals are hard workers.

Do you need supplies or only money donated?

We need event supplies, clean-up supplies and money to make this happen! Our average costs per event for the materials needed to paint, clean up and restore average 30K. See our [sponsorship brochure](#) if you think this is something you can help with too! And, thank you for thinking about supporting this event and Michigan Cares for Tourism initiatives.

What benefits does a [sponsor](#) get for supporting Michigan Cares for Tourism?

You tell us what you want, as we want our partner/sponsors to feel this is a win/win for all engaged. Sponsorship starts at \$250, and every level receives an event registration and marketing support. The more you are able to give, the more we will do from recognizing you on our social media, event materials, banners/posters, to putting your logo on our trailer! Monies raised will be invested solely in the site and event. We would like to learn more about your objectives and how our events and programs may be of value to you. Check out our [sponsorship page](#) and brochure and we welcome a call (989.424.0123) or email at any time!

How do we get our site as one of your clean-up locations?

We certainly want to learn about other locations and sites that are in need within Michigan's tourism industry. Although we are already beginning to plan for our next event, we are anxious to see how the tourism industry responds to this event and our sponsors to see if we can figure out how to fund more initiatives. Communication is key, so please let us know where there are needs and how we may work together to make it happen! [Contact us!](#)

We are not tourism professionals, but we want to help...how can we?

One of the hidden joys of working on this project so far is the number of people who are offering to help! Certainly, anyone can join an industry professional at our events (any child 16 years of age or older, colleague, partner/spouse, family member, etc.) and we would like to welcome everyone! However, we are gearing the event to tourism professionals. We hope tourism professionals will network and get to know others in the industry, as well as learn about a new tourism area of Michigan they may know little about.

Where does all the money go?

All monies go to the event, the local historic site and future events. No money is provided to any organization for their efforts on behalf of Michigan Cares for Tourism (no partner receives any funds for their efforts or the contributions of their organization). This is 100% volunteer, and 100% give-back.