

# Bachelor of Science Degree\*

## Hospitality and Tourism Major\*\*\*

Fall 2011 catalog year or later

| Fall Semester - Year One                     |  | Credits | Winter Semester - Year One              |  | Credits | Summer Semester - Year One   |  | Credits |
|--|--|---------|---|--|---------|------------------------------|--|---------|
| WRT 150 Strategies in Writing (Basic Skills) |  | 4       | HTM 190 Field Prep (HTM Field)          |  | 1       | HTM 290 Field Experience I   |  | 2       |
| HTM 101 Fundamentals (HTM Core)              |  | 4       | HTM213 or HTM222 (HTM Core)             |  | 3       |                              |  |         |
| MTH 110 Algebra (pre-req for major courses)  |  | 4       | Gen Ed Course (ART, P&L, HST, S&BS)     |  | 3       |                              |  |         |
| Gen Ed Course (ART, P&L, HST, S&BS)          |  | 3       | Gen Ed Course (Science With Lab)        |  | 4       |                              |  |         |
|  |  |         | CIS 150 Intro to Computing (BS Cognate) |  | 3       |                              |  |         |
|  |  | 15      |   |  | 14      |                              |  | 2       |
| Fall Semester - Year Two                     |  | Credits | Winter Semester - Year Two              |  | Credits | Summer Semester - Year Two   |  | Credits |
| HTM213 or HTM222 (HTM Core)                  |  | 3       | HTM Emphasis Course (See back)          |  | 3-4     | HTM 390 Field Experience II  |  | 2       |
| ACC 212 (Business Cognate)                   |  | 3       | ACC 213 (Business Cognate)              |  | 3       |                              |  |         |
| BUS 201 (Business Cognate)                   |  | 3       | Gen Ed Course (Science Non-Lab)         |  | 3       |                              |  |         |
| Gen Ed Course (ART, P&L, HST, S&BS)          |  | 3       | Gen Ed Course (ART, P&L, HST, S&BS)     |  | 3       |                              |  |         |
| Gen Ed Course (ART, P&L, HST, S&BS)          |  | 3       | General Elective                        |  | 3       |                              |  |         |
|  |  | 15      |   |  | 15-16   |                              |  | 2       |
| Fall Semester - Year Three                   |  | Credits | Winter Semester - Year Three            |  | Credits | Summer Semester - Year Three |  | Credits |
| HTM 343 (HTM Core - SWS)                     |  | 4       | HTM 373 (HTM Core)                      |  | 4       | HTM 490 Senior Internship    |  | 2       |
| HTM Emphasis Course (See back)               |  | 3-4     | MKT 350 (Business Cognate - SWS)        |  | 3       |                              |  |         |
| HTM Emphasis Course (See back)               |  | 3-4     | HTM Emphasis Course (See back)          |  | 3-4     |                              |  |         |
| STA 215 (Gen Ed Math Sci & BS Cognate)       |  | 3       | HTM 361 (HTM Core)                      |  | 3       |                              |  |         |
|  |  | 13-15   |   |  | 13-14   |                              |  | 2       |
| Fall Semester - Year Four                    |  | Credits | Winter Semester - Year Four             |  | Credits | Degree Total**               |  | 120     |
| HTM 452 (HTM Core)                           |  | 3       | HTM 495 (HTM Core - Capstone)           |  | 3       |                              |  |         |
| HTM375 (BS Cognate)                          |  | 3       | HTM Emphasis Course (See back)          |  | 2-3     |                              |  |         |
| Gen Ed Theme Course                          |  | 3       | Gen Ed Course (World Persp or US Div)   |  | 3       |                              |  |         |
| General Ed Course (World Persp or US Div)    |  | 3       | Gen Ed Theme Course                     |  | 3       |                              |  |         |
| General Elective                             |  | 3       | General Elective                        |  | 3       |                              |  |         |
|  |  | 15      |   |  | 14-15   |                              |  |         |

### Notes:

\*This is a GENERAL curriculum guide for a BS degree in Hospitality & Tourism Management, it may not be applicable for every student and is not a replacement for meeting with an advisor. Students are encouraged to meet with their advisor regularly to review their personalized academic plan.

\*\* 120 credits are required for a degree from GVSU. It is often possible to count courses in more than one area. If this is done, any free space that is created must be filled with general elective or minor credit to reach the minimum 120 credits for degree. In addition students must earn 58 credits at a 4-year institution and the final 30 credits must be earned at GVSU.

\*\*\*The HTM major requires that students select a career emphasis area (See Back). Emphasis requirements will vary depending on the chosen emphasis. Seek advising for assistance.

General Elective credits will vary depending on the selected career emphasis area. Seeking advising early to create a personalized academic plan will identify the specific number of elective credits that need to be taken.

Remember to complete 2 SWS courses with a grade of "C" or better. MKT350 and HTM343 are possible SWS offerings already required by the HTM program. You must sign up for an SWS section of the course.

For Academic Advising Contact:  
 College of Community & Public Service Undergraduate Advising Center  
 email ccpsadvisor@gvsu.edu  
 616-331-6890  
 View our website at [www.gvsu.edu/ccpsadvising](http://www.gvsu.edu/ccpsadvising)

| <b>CAREER EMPHASIS REQUIREMENT (15 Credits) – All students must complete ONE career emphasis area</b> |   |
|---|---|
| <b>Food &amp; Beverage Management Emphasis</b>  | <b>Lodging Management Emphasis</b>  |
| <b>Complete the following:</b>  | <b>Complete the following:</b>  |
| HTM 250 Food Production & Kitchen Management (4cr)<br><i>(Prerequisite: HTM213)</i>                   | HTM 253 Convention Sales & Service (3cr)<br><i>(Prerequisite: HTM101)</i>                         |
| HTM 318 Responsible Beverage Management (3cr)<br><i>(Prerequisites: HTM213 and HTM361)</i>            | HTM 333 Property Management (3cr)<br><i>(Prerequisite: HTM101 )</i>                               |
| HTM 413 Advanced Food & Beverage Management (4cr)<br><i>(Prerequisite: HTM250, HTM290, CIS150)</i>    | HTM 422 Advanced Lodging Management (4cr)<br><i>(Prerequisite: HTM222 and HTM290)</i>             |
| <b>Plus, choose a minimum of 4 credits of additional major electives from this group:</b>             | <b>Plus, choose a minimum of 5 credits of additional major electives from this group:</b>         |
| HTM 175 International Food & Culture (3cr)  | HTM 235 Tourism & Commercial Recreation (3cr)   |
| BMS 105 Basic Nutrition (3cr)   | HTM 240 Intro to Meeting & Event Management (3cr)   |
| COM 201 Speech (3cr)  | HTM 318 Responsible Beverage Management (3cr)<br><i>(Prerequisites: HTM213 and HTM361 )</i>       |
| SOC 288 Sociology of Food (3cr)   | HTM 323 Festival & Special Event Management (3cr)<br><i>(Prerequisite: HTM101 is recommended)</i> |
| MOV 102 First Aid, CPR, & AED (2cr)   | MKT 356 Professional Selling (3cr)<br><i>(Prerequisite: HTM101 is recommended)</i>                |
| HTM 281 Disney College Program I (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>             | MOV 102 First Aid, CPR, & AED (2cr)   |
| HTM 282 Disney College Program II (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>            | COM 201 Speech (3cr)  |
|   | HTM 281 Disney College Program I (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>         |
|   | HTM 282 Disney College Program II (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>        |
| <i>Additional course options may be available with HTM Faculty Mentor Approval.</i>                   | <i>Additional course options may be available with HTM Faculty Mentor Approval.</i>               |

| <b>Tourism Management Emphasis</b>   | <b>Meeting and Event Management Emphasis</b>   |
|--|--|
| <b>Complete the following:</b>   | <b>Complete the following:</b>   |
| HTM 202 International Tourism (3cr)<br><i>(Prerequisite: HTM101 is recommended)</i>        | HTM 240 Intro to Meeting & Event Management (3cr)<br><i>(Prerequisite: HTM101 or permission)</i>       |
| HTM 235 Tourism & Commercial Recreation Systems (3cr)                                      | HTM 253 Convention Sales & Service (3cr)<br><i>(Prerequisite: HTM101)</i>                              |
| HTM 402 Tourism Policy Issues (3cr)<br><i>(Prerequisite: HTM202 or permission)</i>         | HTM 440 Advanced Meeting & Event Management (3cr)<br><i>(Prerequisite: HTM240, HTM253, and HTM290)</i> |
| <b>Plus, choose a minimum of 6 credits of additional major electives from this group:</b>  | <b>Plus, choose a minimum of 6 credits of additional major electives from this group:</b>              |
| HTM 268 Adventure Tourism (3cr)  | HTM 235 Tourism & Commercial Recreation (3cr)  |
| HTM 368 Ecotourism (3cr)   | HTM 323 Festival & Special Event Management (3cr)<br><i>(Prerequisite: HTM101 is recommended)</i>      |
| COM 201 Speech (3cr)   | COM 201 Speech   |
| MOV 102 First Aid, CPR, & AED (2cr)  | MKT 356 Professional Selling (3cr)<br><i>(Prerequisite: HTM101 is recommended)</i>                     |
| HTM 281 Disney College Program I (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>  | MOV 102 First Aid, CPR, & AED (2cr)  |
| HTM 282 Disney College Program II (2cr)<br><i>(Prerequisite: Permission of Instructor)</i> | HTM 281 Disney College Program I (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>              |
| <i>Additional course options may be available with HTM Faculty Mentor Approval.</i>        | HTM 282 Disney College Program II (2cr)<br><i>(Prerequisite: Permission of Instructor)</i>             |
|  | <i>Additional course options may be available with HTM Faculty Mentor Approval.</i>                    |