



## GENERAL MEETING DATES

9/29– Program & Internship  
Overview Night - University  
Club (Devos C) 7pm-9pm

The following meetings will  
be held from 7pm-8pm

10/13– Speaker:  
Phil Weaver JW Marriott -  
Meeting Room 303C Devos

10/27– Speaker:  
Doug Lipinski GV Athletics  
Meeting Room 303C Devos

11/10– Speaker:  
Scott Hammontree  
GM Intersection  
Meeting Room 303C Devos

## INSIDE THIS ISSUE:

E-board	2
Introductions	
New Professor Bios	4
HTM Club Scholarship	5
Pineapple Award	5
Events this Semester	6
Internships and Committees	7

## A Note from the President

Welcome Back HTM Club Members-

I hope everyone had a wonderful summer! As we all begin the hectic schedule of the first few weeks of school we reminisce on the summer of 2009 and the wonderful memories that it brought us. Then, with the scent of summer still looming in the air, we step back into reality, now paired with the sound of new shoes squeaking on the tile floor.

When the E-board sat down this summer to begin preparation for the year we thought about how much the club has progressed and how we want that progress to continue. With all new faces to the E-board, we wanted to spice up this year with some new events, new ideas, and ultimately new experiences.

In this issue, we will introduce to you the new e-board; which includes myself. We will also introduce you to the department's two new professors, as well as the new ideas and events happening with HTM Club. I want to welcome our new students and professors and I hope that you all will be able to join us for what will be an amazing year.

If you ever have questions about ways to be involved, internships, or anything feel free to e-mail us at [htmlclub@gmail.com](mailto:htmlclub@gmail.com), our door is always open!

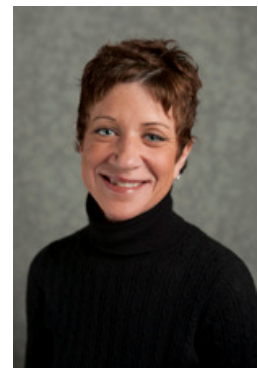
Your President,  
Samantha Butler

## Words from Our Advisor

Welcome Back!

The new Executive Board of the HTM Club has been working hard all summer and are ready for a great fall semester. It was great to see many of you at the first meeting! Please come out to our next meeting Tuesday September 29th - bring your friends and any students that may be interested in joining the HTM Club!

Thanks your Advisor,  
Kristy Jack



# 2009-2010 E-Board

## President— Samantha Butler

Hello All!

My name is Samantha Butler. You can call me Sam. I have the honor to be your President for this school year. I am currently a senior, majoring in Hospitality and Tourism Management with an emphasis in Meeting and Event Management. I have completed both my 290, at Celebration! Banquets and Catering and 390, at the Grand Rapid's Convention and Visitors Bureau, and my 490 is currently underway with Grand Valley Athletics as a Student Event Manager at the Fieldhouse. This summer I was very fortunate to have my first overseas experience with the HTM Study abroad program in Italy. It changed my life forever. I am originally from the Lansing area, Dewitt to be exact and hope someday to be able to move back there. In my free time I love to go camping, travel, cook, shop, scrapbook and play outdoors (i.e. jet ski, swimming, or off-roading). I'm a girl with many hobbies. Someday I hope to have a chance to travel more, and in the long-run I would love to be a professor. My goal for the club this year is to open the doors to more experiences, I want to help members succeed in what ever way I can. My door is always open, my cell is always on, and I check Facebook on an addictive basis. Come visit us every other Tuesday at club meetings! I look forward to getting to know you!



### Potluck with Professors

Bring a dish to pass, dress in your best costume and mingle with fellow HTMers and HTM Professors. The theme is Halloween so please, dress accordingly!

Where: The Meadows Golf Course  
When: October 29th, 2009

### GOING GREEN

LOOK FOR TIPS ON GOING GREEN THROUGH OUT THE NEWSLETTER

## Vice President— Hilary Mayes

Hello!

My name is Hilary Mayes and I am Vice President of the HTM Club. I am a senior this year, majoring in Hospitality and Tourism Management with an emphasis in Meeting and Event Planning, and a minor in Business. I have done two internships so far, one with the Grand Rapids Children's Museum and one with the Arena District. I also do volunteering through the CVB and spent the a month in Italy over the summer with the HTM study abroad program. In my free time, I like reading, cooking, and shoe shopping. I'm excited to be on the E-board this year and am looking forward to all of the exciting things the club has planned!



# Treasurer— Alexis Rangel

Hi there! I'm so excited to be a part of the HTM Club this year as the new treasurer. My emphasis is in Event Planning and Tourism and I will be graduating in the Spring. I've spent the last few years working in the hospitality industry as a server at Peppino's Ristorante and interning with Grand Valley Athletics in fan development and marketing. It would be a dream come true to have Samantha Brown from the Travel Channel's job. Aside from hospitality, I grew up in Saginaw, Michigan. However, my heart is in Grand Rapids! Grand Rapids has everything I love; great restaurants, a diverse culture, and adventure! We have so many great things coming up this year and I'm looking forward to our meetings where I hope we will be seeing many new faces!



**Green Tip #1**

***Wash it,  
Don't Throw  
It!  
Use reusable  
kitchenware  
rather than  
paper or  
plastic.***

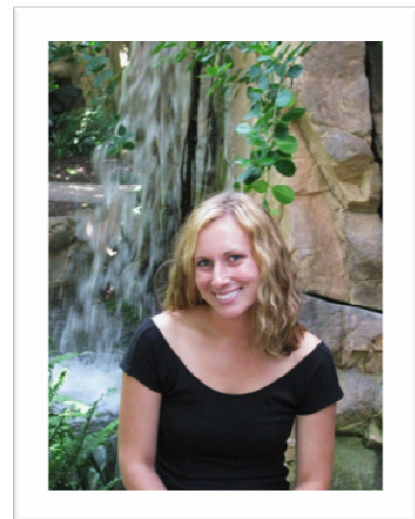


# Secretary— Vechaith Khim (V)

Hey, my name is Vechaith (vee-cheth) Khim, but my friends all call me V... like the letter. My emphasis is kind of a mix between Meeting & Event Planning and Food & Beverage. This is my third year at Grand Valley State University. I'm the token male figure in the HTM Club as well as the Secretary. Currently, I'm an intern for Laker Late Night, and using it as my internship for HTM 290. Once I graduate from GVSU, I hope to be a high ranking manager in a restaurant or hotel. In 5 years time, I suppose I see myself still climbing the ladder to more opportunities and hopefully being able to fully run a hotel and/or restaurant. Although I consider myself one of the most interesting men in the world, I DO NOT drink Dos Equis. One of my philosophies is to keep a healthy mind and body, so I try to keep both in tip top shape by working out, reading, and challenging myself with mind games.

# Marketing & PR— Michelle Carpenter

Originally being from Metamora, a small rural Michigan town on the east side, Grand Rapids city life has been a huge change for me. My family owns a small "hobby farm" complete with horses, barn cats, chickens and recently a donkey has been thrown into the mix. Let's just say I was never bored growing up. Now I live in an apartment in downtown Grand Rapids. As a third year student at Grand Valley, I am currently pursuing a Bachelor's Degree in Marketing with a minor in Hospitality. I am also currently employed at the Grand Rapids Art Museum and with a local wedding and portrait photographer as her assistant. Between school, work and my horse, Silk, I always seem to be busy, which I love. Adding "Marketing & Public Relations for the Hospitality Club" to my list of activities was a big and exciting decision for me. Each member of the E-board has been a pleasure to work with thus far and I am excited to see what we can offer you through the HTM Club in the upcoming school year. I look forward to meeting and working with you to bring the HTM students of Grand Valley closer with each other and the hospitality industry.



# New Faces in the Department

This year, the HTM program is lucky to have two new professors join the department. Dr. Robert Nash and Dr. Seohee Chang were hired in April and began teaching this fall.



Dr. Robert Nash is originally from Cardiff, Wales, and lived in Scotland for 15 years before coming to Grand Valley. Dr. Nash has worked many years in the industry in many different countries as both manager and proprietor. He started teaching at the University of Birmingham in the UK, and has worked and studied Hospitality Administration at Marriott Corporation and New Hampshire College in the US, and went on to teach in Switzerland at The Institut Hotelier Cesar Ritz, one of premier hotel schools. Dr. Nash has been involved in many research projects and his main teaching areas of interest include adventure and activity management, marketing, and human resource management, among many others. Recently, Dr. Nash was recently married to a Scottish woman from the Western Isles. Dr. Nash is excited to be teaching at Grand Valley and is looking forward to the opportunities it has in store.



Dr. Seohee Chang has studied French, Portuguese, and Spanish, and her interest in languages and culture connected her to tourism when she began traveling to making countries working at the Brazilian airline company. Dr. Chang began studying tourism in the graduate school of the Department of Tourism Science at Hanyang University in Seoul, Korea. After graduation, she worked as a researcher at the Korean Regional Cultural Event Institute (KRCEI) and at the Korea Tourism Research Institute (KTRI) of the Ministry of Culture and Tourism. Dr. Chang then entered the PhD program the University of Florida to study sports tourism. Dr. Chang has also been involved in research within the industry. Her future research will focus more on the connection of tourism, leisure, recreation, sport, and health, particularly, using psychological theories and developing relevant scales.

Another new face in the department is that of Rita Cooper, who is the new office manager. Rita has worked at GVSU for a number of years, more recently spending the last 9 years in the Regional Math and Science Center here in Allendale. Rita brings a wealth of experience to our program and we are very excited to have her!

**Welcome to our new faculty and staff!**

## Going Green Tip #2

**Unplug It!**

**Conserve energy by unplugging any electronic devices whenever they're not being used.**

# HTM Club Scholarship

The Hospitality & Tourism Management Club (in conjunction with the HTM Department) are providing this scholarship to a registered club member who has demonstrated an active interest in the club's success and development. The scholarship is to be used to help defray some of the costs associated with being a higher education student in the HTM field.

**Amount:** \$1,500

**Eligibility:**

- Recipient must be currently enrolled at GVSU as a full time undergraduate student
- Junior or senior status and a declared major in Hospitality and Tourism Management.
- Recipient must be making satisfactory academic progress according to the GVSU norms.
- Recipient must be an "active" member of the Hospitality and Tourism Management Club.
- Active members are those who demonstrate their commitment by regular attendance at meetings, activities/events, promotion of membership and other activities deemed appropriate.
- **Must be registered on STUEY**

## Pineapple Award

The HTM Club will be awarding a \$100 Bookstore Scholarship to one HTM Club Member who exemplifies professionalism and dedication within the hospitality department.

To be eligible applicants must:

- Register on STUEY
- Be a Platinum member of the HTM CLUB which is obtained by reaching 200+ Pineapple Points
- Have a letter of recommendation from an Event Chair

The award will be given at the end of each semester. Club members will also be notified if they qualify for the scholarship. For more information please e-mail [htmclub@gmail.com](mailto:htmclub@gmail.com) or speak with an E-board member.



**Green Tip #3**

*Tunes for Trees!*

*What a great idea, buy  
itunes and for every 10  
you purchase they will  
plant a tree!*

[www.tunesfortrees.com](http://www.tunesfortrees.com)

# Event Schedule

<b>Date</b>	<b>Event</b>	<b>Time</b>	<b>Information</b>	<b>Location</b>
Tuesday September 8th	<b>Campus Life Night</b>	7-9pm	An opportunity to learn more about HTM Club	GVSU Fieldhouse
Tuesday September 15th	<b>Open House</b>	5:30-7:30pm	Come to meet professors, sign-up for committees and learn more about events this semester	Downtown Campus-University Club
Tuesday September 29th	<b>Program and Internship Overview Night</b>	7-9pm	Learn the requirements of the HTM program and how to be successful at your internship	Downtown Campus-University Club
Saturday October 3rd	<b>HTM Club Golf Outing</b>	8am & 1pm	- Club Fundraiser - Volunteer Opportunity	The Meadows Golf Course
Tuesday October 13th	<b>HTM Club General Meeting</b>	7-8pm	Speaker: Phil Weaver JW Food and Beverage Manager	DeVos 303C
Thursday October 15th	<b>Restaurant Night</b>	7-9pm	Informal gathering of students and professors	Applebees on Lake Michigan Dr.
Tuesday October 27th	<b>HTM Club General Meeting</b>	7-8pm	Speaker: Doug Lipinski – Assistant Athletic Director & Marketing	DeVos 303C
Friday October 30th	<b>Potluck with the Professors</b>	12:30-3pm	Opportunity to mingle with professors and other students in an informal environment	The Meadows
Tuesday November 10th	<b>HTM Club General Meeting</b>	7-8pm	Speaker: Scott Hammontree-GM/Production Manager The Intersection	DeVos 303C
Thursday – Saturday November 12-14th	<b>International Food and Wine Festival</b>	---	Highly Suggested Volunteering Experience	DeVos Place
Thursday November 19th	<b>Progressive Dinner</b>	7-9pm	Taste of Grand Rapids Dine-around experience	TBA
Thursday December 8th	<b>Wine Tasting</b>	TBA	Opportunity to learn more about wine from local professionals	TBA
Friday December 11th	<b>Winter Recognition Reception</b>	TBA	Last Event of the semester to congratulate graduating seniors and recognize outstanding member involvement.	The Meadows Golf Course

# Internship Opportunities



The Kent County Lodging Association (KCLA) is seeking a hospitality/event planning intern for the Fall 2009 semester. This is a non-paid internship (5 hours/week) beginning on 9/17/2009, and continuing through to the end of the semester. Primary duties include planning and coordinating various meetings and gatherings, assisting with sponsorships and nominations for the WAVE awards, membership recruitment, and updating the association webpage and Facebook pages. Applicants must have excellent communication skills, be very organized, be capable of multi-tasking, and have experience in event planning. Interested students should send their letter of interest and resume by Wednesday, September 16 to Dianna Stampfer at:

[Dianna@PromoteMichigan.com](mailto:Dianna@PromoteMichigan.com). *Posted September 9, 2009.*

[www.KentCountyLodgingAssoc.org](http://www.KentCountyLodgingAssoc.org)

## Websites

- [www.gvsu.edu/htm](http://www.gvsu.edu/htm)
- [www.gvsu.edu/careers](http://www.gvsu.edu/careers)
- [www.hcareers.com](http://www.hcareers.com)

## Total Event Resources

Total Event Resources is a strategic partner to professionals who plan meetings and events. Our award winning team provides detailed custom services with a personalized touch to create and execute high impact experiences with successful results.

We specialize in the field of corporate meetings, events, entertainment and theatrical productions for Fortune 1000 companies and major trade associations throughout the world. Known for our creativity, attention to detail, vast resources and commitment to success, we have built our business on staying at the forefront of innovation within the meetings and events industry.

Total Event Resources is seeking a fall intern to assist in areas of event production and management. Duties will include completing assignments and research for upcoming events, on-site event assistance, attending client and supplier meetings, maintaining organization of event-related information and office administration duties.

Please send your resume and cover letter to:

**Tony Sansone**  
**Director of Operations**  
**Total Event Resources**  
[tsansone@total-event.com](mailto:tsansone@total-event.com)

## JW Marriott-Grand Rapids

The JW Marriot of Grand Rapids is currently seeking part time third shift room service servers. If interested please email Patrick Fritz at: [hr@amwayhotelcollection.com](mailto:hr@amwayhotelcollection.com), please include your resume and availability. *Posted September 17, 2009.*

## Double JJ Resort

Double JJ has an immediate opening for a full-time guest services manager position at its resort, and is looking to fill this position in the very near future. It is preferred that applicants are graduates of a hospitality program and have adequate experience in the lodging industry, more specifically, with making reservations. Interested applicants should contact Erin Flaherty by phone at (231) 894-4444 x 4081. *Posted September 16, 2009.*

*All internships seen here are on  
[www.gvsu.edu/htm](http://www.gvsu.edu/htm)*

## Committees Forming For:

- HTM Club Family Weekend Golf Outing

Please see Alexis or Samantha if you are interested in volunteering or working on the committee [htmclub@gmail.com](mailto:htmclub@gmail.com)

- Winter Recognition

Please see Michelle if you are interested [htmclub@gmail.com](mailto:htmclub@gmail.com)

- Hospitality Summit

Please contact Hilary at [hospitalitysummit@gmail.com](mailto:hospitalitysummit@gmail.com)

- Independent Events

Plan your own event, contact Samantha with questions [htmclub@gmail.com](mailto:htmclub@gmail.com)

Green tips:Rockler-Gladen, Naomi. "Green Tips for College Students." *Suite 101*. Naomi Rockler-Gladen, 9 July 2007. Web. 17 Sept. 2009. <<http://collegeuniversity.suite101.com/>>