

## **UAC Assessment Plan Instructions for Academic Units Student Learning Outcomes**

### Preface:

Assessment is the process of seeking, evaluating, reflecting upon data, and making changes in order to foster continuous improvement of student academic learning and achievement. All faculty members within a program should be involved in development of the program's assessment plan and discussion of the results of plan implementation. A complete assessment plan includes multiple goals, objectives and measurement tools. When developing and documenting an assessment plan, use these instructions and the Assessment Plan Format.

### Goals and Objectives:

1. Document a minimum of 2 goals for student learning in the program, which are congruent with program mission, vision and values. Goals do not need to be measurable.
2. For each goal, document a minimum of 2 objectives, which are measurable student learning outcomes derived from the goal.
3. If emphasis areas exist for a program, each emphasis must be addressed by at least one additional and unique objective.
4. If emphasis areas exist for a program, following the relevant objectives, identify in parentheses the emphasis area addressed by the objective.

### Measures:

1. For each objective, document at least 2 measures to be used to assess the objective.
2. Direct measures, which focus on the student completing a task or activity related to program objectives, are the primary method for data collection; however, indirect measures may also be incorporated.
3. Frequently, one measure may be used to assess more than one objective.
4. Course grades are not an acceptable measure of student learning outcomes, however grades for a particular assignment may be used if they meet appropriate criteria (see the UAC approved Statement on Course Grades - <http://www.gvsu.edu/facultygov/index.cfm?id=0000691F-29CE-1F72-A6C380C44E1C038A> ).

**Assessment plans are due to the Dean/Appointing Officer for approval and to the University Assessment Committee by May 1, 2006.**

(Reference: University Assessment Committee, Assessment Philosophy and Policies, UAS Endorsed 4/22/2005)