

## ELAINE STERRETT ISELY

Annis Water Resources Institute  
Lake Michigan Center  
740 W. Shoreline Drive  
Muskegon, MI 49441

Voice mail: (616) 331-8788  
Email: [iselyel@gvsu.edu](mailto:iselyel@gvsu.edu)

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### EDUCATION

**M.S.** Biology, with Honors Grand Valley State University, Allendale, MI 2005  
♦ Emphases: Natural and Water Resources Management and Environmental Policy  
♦ Graduate Project: Developing Model Zoning Ordinances that Support the Natural Rivers Act in Newaygo County

**J.D.** Law Wayne State University Law School, Detroit, MI 1995

**B.S.** Finance University of Maryland, College Park, MD 1989

### PROFESSIONAL EXPERIENCE

**Research Associate** Annis Water Resources Institute, Grand Valley  
Grand Valley State University, Muskegon, MI 6/06 – present

**Sea Grant Fellow** Great Lakes Commission, Ann Arbor, MI 6/05 – 5/06

**Research Assistant** Annis Water Resources Institute, Grand Valley  
Grand Valley State University, Muskegon, MI 8/04 – 6/05

**Litigation Attorney** Michigan Migrant Legal Assistance Project, Inc.  
Grand Rapids, MI 12/00 – 12/02

Solo Practitioner  
Grand Rapids, MI 9/00 – 7/02

Worsfold, Macfarlane, McDonald, P.L.L.C.  
Grand Rapids, MI 10/99 – 9/00

Legal Aid of Western Michigan  
Grand Rapids, MI 5/96 – 10/99

**Attorney Intern** Wayne County Department of Environmental Quality  
Air Quality Management Division, Detroit, MI 10/95 – 4/96

## EDUCATION EXPERIENCE

<b>Adjunct Instructor</b>	Biology/Natural Resource Management Grand Valley State University, Allendale, MI Lab courses taught: General Biology, Climate Factor	2003 – 2004
<b>Teen Volunteer Coordinator</b>	John Ball Zoological Garden Grand Rapids, MI	5/04 – 8/04
<b>Summer Clerk Trainer</b>	Michigan Migrant Legal Assistance Project, Inc. Grand Rapids, MI	2001 – 2002
<b>Mock Trial Team Coach</b>	Mock Trial Team Program, Young Lawyers Section Grand Rapids Bar Association, Grand Rapids, MI	2000 – 2001
<b>Instructor</b>	Elementary Education Program, Young Lawyers Section Grand Rapids Bar Association, Grand Rapids, MI	3/99 – 4/99
<b>Director</b>	Student Trial Advocacy Program Wayne State University Law School, Detroit, MI	1994 – 1995

## PUBLICATIONS & PRESENTATIONS

### Academic Publications

Pope, J.E., **E.S. Isely** and F. Asamoah-Tutu (2009 ant.). Developing a Marketing Strategy for Nonprofit Organizations: An Exploratory Study. *Journal of Nonprofit & Public Sector Marketing* 21:184-201.

**Isely, E.S.** and V. Pebbles (2009). U.S. Great Lakes Policy and Management: A Comparative Analysis of Eight States' Coastal and Submerged Lands Programs and Policies. *Coastal Management* 37(2):197-213.

**Isely, E.S.**, C. Griffin and R. Rediske 2007. Michigan's Natural Rivers Act: Conflict and coordination in multijurisdictional natural resource management. *Society & Natural Resources*, 20:85-92.

**Isely, E.S.** 2005. Graduate Project Report. Developing model zoning ordinances that support the Natural Rivers Act in Newaygo County. Grand Valley State University, Allendale, MI.

### Posters/Displays

**Isely, E.S.**, A.D. Steinman, P. Isely and K. Thompson. INtegrated Valuation of Ecosystem Services Tool (INVEST). Display by E.S. Isely at the Critical Issues Symposium, Hope College, Holland, MI (10/7/09).

**Isely, E.S.** Rein in the Runoff. Display and brief presentation at the Gathering on the Grand, Grand River Forum, Grand Rapids, MI (4/22/09).

**Isely, E.S.** Rein in the Runoff. Display at the Lakeshore Earth Day Event, Grand Haven, MI (4/18/09).

- Isely, E.S.,** A.D. Steinman, and P. Isely. INtegrated Valuation of Ecosystem Services (INVEST). Poster session by E.S. Isely at the Michigan State University Land Policy Institute's Building a Michigan Prosperity Network Summit, Lansing, MI (4/14/09). Awarded Best Faculty/Staff Poster.
- Isely, E.S.** and A.D. Steinman. Alternative Stormwater Management Practices in Spring Lake (MI). Rein in the Runoff: An Integrated Assessment. Poster session by E.S. Isely at the North American Benthological Society Annual Meeting, Grand Rapids, MI (5/18 – 21/09).
- Isely, E.S.,** A.D. Steinman, and P. Isely. INtegrated Valuation of Ecosystem Services Tool (INVEST). Poster session by E.S. Isely at the Michigan State University, Land Policy Institute, Land Use and Prosperity Summit, Lansing, MI (4/14 – 15/09).  
*Award: Best Faculty/Staff Poster (\$250)*
- Isely, E.S.** and A.D. Steinman. Alternative Stormwater Management Practices in Spring Lake (MI). Rein in the Runoff: An Integrated Assessment. Poster session by E.S. Isely at the International Low Impact Development Conference, Seattle, WA (11/17 – 19/08).
- Isely, E.S.,** A.D. Steinman, P. Isely and K. Thompson. INtegrated Valuation of Ecosystem Services Tool (INVEST). Display by E.S. Isely at the West Michigan Strategic Alliance's Natural Connections Summit, Hudsonville, MI (9/25/08).
- Isely, E.S.,** A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. Poster session by A.D. Steinman at the North American Benthological Society Meeting in Columbia, SC (6/3 – 7/08).
- Isely, E.S.,** A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. Poster session by A.D. Steinman at the Lake Michigan State of the Lake Conference, Traverse City, MI (10/3 – 5/07).
- Isely, E.S.,** A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. Poster session by A.D. Steinman and M. Ogdahl at the North American Benthological Society Annual Meeting, Columbia, SC (6/5/07).
- Isely, E.S.,** A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. International Union of Biological Sciences' Scientific Symposium, Washington, DC (5/10/07).
- Isely, E.S.,** A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. Land Use Summit 2007: Implementing Prosperity, Michigan State University, East Lansing, MI (2/19/07).
- Hanson, B. and **E.S. Isely.** Annis Water Resources Institute: Green Infrastructure and Economic Valuation in West Michigan. Display session by E.S. Isely at Directing the Flow Community Watershed Expo, Lawrence, MI (10/31/06).
- Hanson, B. and **E.S. Isely.** Annis Water Resources Institute: Green Infrastructure, Economic Valuation and Information Services Center. Natural Connections Summit, Grand Rapids, MI (10/17/06).
- Isely, E.S.** and A.D. Steinman. Economic Valuation of Ecosystem Services in West Michigan. Annis Water Resources Institute 20<sup>th</sup> Anniversary Celebration, Muskegon, MI (9/7/06).

Griffin, C., S. Januchowski, J. Hooker, **E.S. Isely**, E. Daniels, C. Lucas, R. Feuerstein, M. Bosma. Comparing the Wilderness Message of U.S. Land Management Agencies. Poster session by C. Griffin and S. Januchowski at 8<sup>th</sup> World Wilderness Congress: Science and Stewardship to Protect and Sustain Wilderness Values, Anchorage, AK (9/30/05 – 10/6/05).

C. Griffin, **E.S. Isely**, J. Hooker, C. Lucas. What's wilderness? What the Public Learns from National Park Service Websites. Poster session by C. Griffin at National Wilderness Conference, Lake George, NY (10/10/04 – 10/13/04).

### Presentations

**Isely, E.S.** and A.D. Steinman. Spring Lake Stormwater Integrated Assessment Project: Rein in the Runoff. Presentation by E.S. Isely at the Michigan Sea Grant Research Workshop, Ann Arbor, MI (6/10 – 11/09).

**Isely, E.S.** Stormwater BMP Tour. Spring Lake Intermediate School Wetland Detectives, Spring Lake, MI (5/12/09).

**Isely, E.S.** Stormwater Runoff: Problems and Solutions. Presentation and demonstration to the Spring Lake Intermediate School Wetland Detectives, Spring Lake, MI (3/31/09).

**Isely, E.S.**, J. Jones, M. Liepins, P. McGinnis, L. Newman, K. Rice, J. Stuparits and J. VanderStel. Panel discussion regarding the Clean Water Legacy Plan at the Northwest Ottawa County Sustainability Coalition Meeting, Grand Haven, MI (12/10/08).

Vrana, K., G. MacMasters, T. Runyan and M. Holley. Submerged Cultural Resources. Session moderator at the 27<sup>th</sup> International Submerged Lands Management Conference, Traverse City, MI (10/27/08).

**Isely, E.S.**, A.D. Steinman and P. Isely. INtegrated Valuation of Ecosystem Services: Using INVEST to Inform Land Use Decisions. Two presentations moderated at the West Michigan Strategic Alliance's Natural Connection Summit, Hudsonville, MI (9/25/08).

Steinman, A.D., J. Cleveland, **E.S. Isely**, P. Isely, K. Mulder, S. Seedang and K. Thompson. Spatially-Explicit Benefit Transfer Valuation of Ecosystem Services in West Michigan. Conference presentation by E.S. Isely and Paul Isely at the Midwest Economics Association Annual Meeting, Chicago, IL (3/15/08).

Steinman, A.D., **E.S. Isely**, J. Cleveland, P. Isely, K. Mulder, S. Seedang, and K. Thompson. INtegrated Valuation of Ecosystem Services Tool (INVEST). West Michigan Strategic Alliance, Green Infrastructure Initiative, Regional Watershed Workshop (3/27/08).

**Isely, E.S.** INVEST: Applying GIS to Real World Problems. Two presentations to students at Kent Intermediate School District, Technical Center, Grand Rapids, MI (3/11/08).

**Isely, E.S.** and A.D. Steinman. Integrated Assessment: Alternative Stormwater Management Practices that Address the Environmental, Social, and Economic Aspects of Water Resources in Spring Lake Township and Village. Stakeholder presentations:

- ◆ Spring Lake Rotary, Spring Lake, MI (6/12/09)
- ◆ Joint Municipal Council Work Session, Spring Lake, MI (2/16/09)
- ◆ Stakeholder Steering Committee Meeting, Spring Lake, MI (1/27/09)

- ◆ Grand River Forum, Grand Lady River Cruise, Grand River, MI (10/3/08)
- ◆ Stakeholder Steering Committee Meeting, Spring Lake, MI (9/30/08)
- ◆ Northwest Ottawa County Sustainability Coalition Meeting, Grand Haven, MI (8/11/08)
- ◆ Stakeholder Steering Committee Meeting, Spring Lake, MI (6/4/08)
- ◆ Stakeholder Steering Committee Meeting, Spring Lake, MI (3/19/08)
- ◆ Muskegon County Community Development Commission Meeting, Muskegon, MI (2/19/08)
- ◆ Ravenna Township Planning Commission Meeting, Ravenna, MI (2/7/08)
- ◆ Grand Haven Township Planning Commission Meeting, Grand Haven, MI (2/4/08)
- ◆ Crockery Township Planning Commission Meeting, Nunica, MI (1/22/08)
- ◆ City of Norton Shores City Council Meeting, Norton Shores, MI (1/22/08)
- ◆ Sullivan Township Planning Commission Meeting, Ravenna, MI (1/8/08)
- ◆ City of Grand Haven Planning Commission Meeting, Grand Haven, MI (1/8/08)
- ◆ City of Grand Haven Environmental Resources Committee Meeting, Grand Haven, MI (1/3/08)
- ◆ City of Ferrysburg Planning Commission Meeting, Ferrysburg, MI (1/3/08)
- ◆ Spring Lake Township Planning Commission Meeting, Spring Lake, MI (12/19/07)
- ◆ Fruitport Township Planning Commission Meeting, Fruitport, MI (12/18/07)
- ◆ Village of Spring Lake Planning Commission Meeting, Spring Lake, MI (12/18/07)
- ◆ Moorland Township Planning Commission Meeting, Ravenna, MI (12/17/07)
- ◆ Egelston Township All Boards Meeting, Muskegon, MI (12/11/07)
- ◆ Village of Fruitport City Council, Fruitport, MI (12/10/07)
- ◆ Ottawa County Planning Commission Meeting, West Olive, MI (11/26/07)
- ◆ Ottawa County Water Quality Forum II, West Olive, MI (11/19/07)
- ◆ Grand River Forum, Grand Rapids, MI (11/14/07)
- ◆ North Bank Meeting, Spring Lake, MI (11/13/07)

Bartley, L., D. deVelder, S. Faber, **E.S. Isely**, and A. VerHoef. LEED-ND Pilot Projects. Group presentation at West Michigan LEED-ND Member Circle Meeting, Grand Rapids, MI (11/13/07).

**Isely, E.S.**, A.D. Steinman and P. Isely. Expanding Geographic Literacy: Making Ecosystem Services Valuation Spatially Explicit in West Michigan. GIS Day, Grand Valley State University, Allendale, MI (11/7/07).

**Isely, E.S.** and V. Pebbles. Great Lakes Submerged Lands Policy and Management: A Comparative Analysis of Eight States' Coastal and Submerged Lands Laws, Regulations and Policies. International Submerged Lands Conference, Williamsburg, VA (11/1/07).

**Isely, E.S.**, A.D. Steinman and P. Isely. The Value of Green: Economic Valuation of Ecosystem Services in West Michigan. Breakout Sessions, West Michigan Strategic Alliance, Natural Connections Summit, Hudsonville, MI (10/18/07).

**Isely, E.S.**, A.D. Steinman and P. Isely. Economic Valuation of Ecosystem Services in West Michigan. Western Economic Association International Annual Meeting, Seattle, WA (7/1/07).

**Isely, E.S.** Using GIS to Build Tools for Economic Valuation of Ecosystem Services in West Michigan. GIS Day, Grand Valley State University, Allendale, MI (11/15/06).

**Isely, E.S.** Economic Valuation of Ecosystem Services in West Michigan. Directing the Flow Watershed Management Short Course, Lawrence, MI (10/31/06).

- Isely, E.S.** and V. Pebbles. Great Lakes Submerged Lands Policy and Management: A Comparative Analysis of Eight States' Coastal and Submerged Lands Laws, Regulations and Policies. Great Lakes Coastal Zone Managers Regional Meeting, Traverse City, MI (10/25/06).
- R. Coffey, N. DeMol, M. Fry, B. Gajewski, **E.S. Isely**, T. Thompson. Opportunities for Collaboration Roundtable. White River Summit 2006, White Cloud, MI (9/28/06)
- Isely, E.S.** Great Lakes Observing System (GLOS) Governance. GLOS Regional Association Inaugural Meeting, Ann Arbor, MI (6/19/06).
- Isely, E.S.** and V. Pebbles. Great Lakes Submerged Lands Policy and Management: A Comparative Analysis of Eight States' Coastal and Submerged Lands Laws, Regulations and Policies. International Association of Great Lakes Research Conference 2006, Windsor, ON (5/24/06).
- Detting, J. and **E.S. Isely**. Education and Outreach Needs for Great Lakes Restoration: Outcomes of Eight Public Workshops. International Association of Great Lakes Research Conference 2006, Windsor, ON (5/24/06).
- Isely, E.S.** Survey of Great Lakes Coastal Programs: Focus on Submerged Lands, Leasing and Setbacks. Great Lakes Coastal Zone Managers Meeting, Submerged Lands Conference, Huron OH (9/29/05).
- Isely, E.S.** Recommended Zoning Ordinances and Educational Materials that Support the Natural Rivers Act in Newaygo County. Newaygo County Commission on Aging, White Cloud, MI (5/17/05).
- Isely, E.S.** Michigan Natural Rivers Act: Where We Started, What We've Accomplished, and Where We Are Now. Great Lakes History Conference, Grand Valley State University, Grand Rapids, MI (10/30/04).
- Isely, E.S.** Geospatial Analysis of Land and Water Features of the White River Watershed. Student Scholarship Day, Grand Valley State University, Allendale, MI (4/7/04).
- Isely, E.S.** Legal issues facing Hispanics in the U.S. and Michigan. Calvin College, Grand Rapids, MI (11/10/03).
- Inquilla, B.D. and **E.S. Isely**. Domestic Violence and Family Law. Catholic Social Services Hispanic Women's Support Group (6/26/01).
- Isely, E.S.** Michigan Housing Law. Regional Farmworker Law Training, Lawrence, MI (6/6/01).
- Isely, E.S.** Michigan Housing and Domestic Violence Law. Dwelling Place Woman's Shelter, Grand Rapids, MI (1/7/99).

## **GRANTS**

- Author.** C-SNIP Subsidy Fund. Award of \$5,000 to the Community Spay Neuter Initiative Partnership from the Elinor Patterson Baker Trust for the client subsidy fund (October 2009).

**Co-Author, Project Technician.** Muskegon Lake Great Lakes Area of Concern Habitat Restoration Project. Sub-award of \$122,333 to the Annis Water Resources Institute from the National Oceanic and Atmospheric Administration; part of a \$10 million dollar award to the Great Lakes Commission (2009 – 2010).

**Co-Principal Investigator, Project Manager, Co-Author.** Alternative Stormwater Management Practices that Address the Environmental, Social, and Economic Aspects of Water Resources in Spring Lake Township and Village. Award of \$218,082 to Annis Water Resources Institute by Michigan Sea Grant, National Oceanic and Atmospheric Administration (2007 – 2009).

**Author.** C-SNIP Transition from Mobile to Stationary Clinic: Additional Surgical Equipment. Award of \$3,000 to the Community Spay Neuter Initiative Partnership from the Elinor Patterson Baker Trust for general purposes (February 2007).

**Project Manager.** Economic Valuation of Ecosystem Services in West Michigan. Award of \$65,000 to Annis Water Resources Institute by People and Land (2006 – 2007).

**Grant Writer.** Implementing Model Ordinances that Support the Natural Rivers Act in Newaygo County. Award of \$10,580 to Annis Water Resources Institute by the Fremont Area Community Foundation (2005 – 2006).

**Principal Investigator, Grant Writer.** Developing Model Ordinances that Support the Natural Rivers Act in Newaygo County. Award of \$10,479 to Annis Water Resources Institute by the Fremont Area Community Foundation (2004 – 2005).

### **PROFESSIONAL SERVICE ORGANIZATIONS**

State Bar of Michigan Animal Law Section (2001 – present) Environmental Law Section (2001 – present) Open Justice Commission (2001 – 2002)	11/95 - present
Grand Rapids Bar Association Executive Board: Ex Officio (1998 – 1999) Environmental Section (2001 – present)	5/96 - present
Green Infrastructure Leadership Council, West Michigan Strategic Alliance Governance Committee (2007)	6/06 – present
American Veterinary Medical Law Association Newsletter Editorial Staff (2008 – present)	5/07 – 7/09
Women Lawyers Association of Michigan, Western Michigan Chapter	5/96 - 12/02
American Inns of Court, Grand Rapids Chapter	9/97 - 5/02
American Bar Association	10/99 - 10/01

## COMMUNITY ACTIVITIES

<b>Educator/Animal Handler</b>	John Ball Zoological Society Grand Rapids, MI Volunteer Advisory Council (2/08 – present)	9/00 – present
<b>Board Member</b>	C-SNIP (Community Spay Neuter Initiative Partnership) Grand Rapids, MI President (2008 – present)	7/06 – present
<b>Volunteer Grant Writer</b>	C-SNIP (Community Spay Neuter Initiative Partnership) Grand Rapids, MI	5/05 – present
<b>Board Member</b>	Michigan River Alliance	8/06 – 5/09
<b>Volunteer Board Consultant</b>	White River Watershed Partnership Fremont, MI	8/03 – 6/05
<b>Board Member</b>	Arc Kent County Grand Rapids, MI Secretary (2004-2005)	12/01 – 5/05
<b>Board Member</b>	West Michigan Academy of Music for Girls Grand Rapids, MI	3/02 – 3/05
<b>Player</b>	Women Lawyers vs. Judges Charity Softball Game Women Lawyers Association of Michigan Western Michigan Chapter	1996 – 2005 2009
<b>Volunteer Attorney</b>	Legal Assistance Center Grand Rapids, MI	5/03 – 9/03
<b>Patient Volunteer</b>	University of Michigan Hospital Ann Arbor, MI	1/91 – 4/91