



Van Andel Global Trade Center
Grand Valley State University
401 W. Fulton St. #121E
Grand Rapids, MI 49504-6431

Dear VAGTC,

The old saying, "membership has its benefits" still rings true. We at Sebright Products, and Bright Technologies are writing to express our appreciation for resources you offer us and the West Michigan business community at large. You provide services and programs to us as members at costs substantially lower than we found at private companies. We have been able to participate in federal grants you secured in the course of pursuing your mission to help grow Michigan businesses, this has value beyond services offered elsewhere. We understand first hand the tremendous value you bring to manufacturers of all sizes in the region, and more specifically, to the growth of Bright Technologies and Sebright Products.

Sebright Products joined VAGTC as a member in 2006, and subsequently, participated in your Access China/India grant activities. When we joined, we were experiencing phenomenal growth domestically and were looking for assistance in taking our business global. VAGTC team contributed countless hours in doing international market research identifying potential customers and finally, organizing the Trade mission to China. It was truly a positive experience working with the Center and your effort has resulted in the large orders of our recycling equipment.

As we reflect now on the relationships and practices that have contributed to Sebright's growth, we recognize the roles VAGTC has played in helping us acquire relevant international business information, and further, by helping us cut training costs through the many seminars, conferences, ChinaLink, one-on-one discussions, and the like that you offer. Additionally, the opportunity to network with other VAGTC members during your Global Executive Breakfast Briefing series alone has been more than worth the price of membership!

To these ends, we appreciate your hard work and dedicated service. Moving ahead, we look forward to continuing our profitable relationship, and we encourage other West Michigan businesses to join us at the VAGTC table, they won't regret it.

All the best,


Jeannie Jansma
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