

SEIDMAN FACULTY EXPERTS

Asli Akbulut, Ph.D.

- Information Systems

Suzanne Benet, Ph.D.

- Advertising to the Elderly
- Not for profit Advertising
- Social Marketing

Yatin Bhagwat, Ph.D.

- Corporate Finance
- International Finance

Laurence Blöse, Ph.D.

- Market Efficiency
- Option & Futures Pricing
- Valuation

Michael Cotter, D.B.A.

- Negotiation
- Marketing Strategy

Sonia Dalmia, Ph.D.

- Applied Econometrics
- Economics of Gender
- Matching Models

Marinus DeBruine, Ph.D.

- Business Valuation
- Financial Reporting

Gregg Dimkoff, Ph.D.

- Personal Finance
- Business Finance
- Economics

Zeynep Emden, Ph.D.

- New Product Development
- Inter-firm Relations & Organizational Learning
- Market Research

Robert Frey, J.D.

- Business Ethics
- Global Business/JV's
- Strategy Development/Implementation

Daniel Giedeman, Ph.D.

- Financial Systems
- Economic Forecasting
- Economic History

Joe Godwin, Ph.D.

- Financial Reporting
- SEC Practice
- International Accounting

Stephen Goldberg, Ph.D.

- Financial Reporting
- International Accounting

Vijay Gondhalekar, Ph.D.

- Asset Pricing
- Behavioral Finance
- Mergers & Acquisitions

David Good, Ph.D.

- Sales/ Sales Management
- Strategic Use of Technology
- Marketing Strategy

Frank Griggs, Ph.D.

- Econometric Modeling
- Forecasting

Paul Isely, Ph.D.

- Industrial Organization
- Macroeconomic Forecasts

Samir IsHak, Ph.D.

- Executive Training
- International Business-Egypt/China
- Managing Change

Catherine Jones-Rikkers, J.D.

- Alternative Staffing
- Consumer Protection Law
- Workplace Diversity Issues

Parag Kosalge, Ph.D.

- ERP/SAP Systems
- Business Processes
- Electronic Commerce

Ashok Kumar, Ph.D.

- Manufacturing & Service Strategy
- Quality Management & Six Sigma
- Supply Chain Management

Paul Lane, Ph.D.

- Market Research
- Market Strategy
- Mentoring

Nancy Levenburg, Ph.D.

- Small Business Management
- Family Business
- Service Strategy/Medical & Retail

Stanton Lindquist, Ph.D.

- Auditing
- Financial Fraud

Aaron Lowen, Ph.D.

- Econometric Modeling
- Program Impact Analysis

Simha Magal, Ph.D.

- Integrated Business Process
- Enterprise Information Systems
- SAP certified

Stephen T. Margulis, Ph.D.

- Privacy

Marie McKendall, Ph.D.

- Diversity Management
- Human Resource Functions
- Teambuilding

Jitendra Mishra, Ph.D.

- Human Resources Management
- Organization Behavior
- International Management

William Mothersell, Ph.D.

- Lead Production & People Systems
- Organizational Development & Change Management Teams

Jaideep Motwani, Ph.D.

- Project Management
- Service Strategy Competitiveness
- TQM & Customer Service

Jennifer Pope, Ph.D.

- Non-profit Marketing
- International Marketing

John Reifel, Ph.D.

- Economic Damage Estimate for Litigation
- Housing Market Discrimination

Douglas Robideaux, D.B.A.

- Consumer Research
- Consumer Behavior
- Advertising and Marketing Communication

Bennett Rudolph, Ph.D.

- Distributor Relations
- International Marketing
- Marketing Strategy

John Rumery, M.A.

- Entrepreneurship
- Direct & Multi-Level Marketing
- Sports Marketing

Carol Sánchez, D.B.A.

- Strategic Planning & Management
- International Management
- Family-Owned Businesses

Tom Schwarz, Ph.D.

- Entrepreneurship
- Family Business
- Finance

Gerald Simons, Ph.D.

- Emerging Markets
- International Trade & Finance

Hari Singh, Ph.D.

- Decision-Making
- International Investments
- National & Regional Forecasts

Parvez Sopariwala, Ph.D.

- Accounting for Capacity Utilization
- Strategic Analysis of Income

Sridhar Sundaram, D.B.A.

- Banking Industry-Regulation & Management
- Financial Markets & Interest Rates

Star Swift, J.D.

- Labor & Employment Law
- Mediation & Arbitration

John Taylor, Ph.D.

- Transportation Policy
- Supply Chain Logistics Management
- International Marketing & Logistics

Rick Veazey, Ph.D.

- Human Resources Accounting
- Zero-Based Budgeting
- Personal Financial Statements

Thomas Willey, D.B.A.

- Asset Valuation
- Personal Investing

H. James Williams, Ph.D.

- Financial Reporting
- International Accounting
- Auditing & Assurance Services

Jim Wolter, Ph.D.

- Business Planning
- Alternative Energy/Distributed Generation Technologies
- New Product-Market Development