

Curriculum Vitae
Marshall Battani

Department of Sociology
Grand Valley State University
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EDUCATION

- Ph.D. Sociology, University of California, Davis, 1997.
M.A. Sociology, University of California, Davis, 1992.
M.F.A. Photography, University of Arizona, 1987.
B.A. Fine Art, San Francisco State University, 1984.

TEACHING AND RESEARCH INTERESTS

- Cultural Sociology:
Art Worlds, Production of Culture, Media, Subcultures, Visual Sociology.
- Theory:
Classical and Contemporary Sociological Theory, Critical Theory.

PUBLICATIONS

2003. (With John R. Hall and Mary Jo Neitz.) *Sociology on Culture*. Routledge.
2000. (First Author with John R. Hall.) "Richard Peterson and Cultural Theory: From Genetic, to Synthetic, and Integrated Approaches." *Poetics Vol. 28 2-3*.
1999. "Organizational Fields, Cultural Fields, and Art Worlds: The Early Effort to Make Photographs and Make Photographers in the Nineteenth-Century United States." *Media, Culture, and Society Vol. 20 #5*.
1997. (First Author with David R. Hall and Rosemary Powers.) "Cultures' Structures: Making Meaning in the Public Sphere." *Theory and Society 26 (6) Dec. 97: 781-812*.

Reviews:

1999. Review of "Adorno On Music," by Robert W. Witkin. *Contemporary Sociology. May, Vol. 28 #3*.
1999. Review of "Tricks of the Trade: How to Think About Your Research While You're Doing it," by Howard S. Becker. *Contemporary Psychology June, Vol. 33 #3*.
1997. Review of "Information Inequality: The Deepening Social Crisis in America," by Herbert S. Schiller, in *The 1997 Project Censored Yearbook*. New York: Seven Stories Press.

TEACHING EXPERIENCE

- Present Assistant Professor of Sociology, Grand Valley State University
Undergraduate Courses:
 Sociology of Media
 Cultural Sociology
 Sociology of Art
 Introduction to Sociology
 Social Problems
 Social Psychology
 Independent Study
Undergraduate Advising.
- 1998-2000 Visiting Assistant Professor of Sociology, Vassar College.
Undergraduate Courses:
 Introduction to Sociology (Classical Theory)
 Sociology of Popular Culture
 Sociology of Art ("Taste and Social Structures")
 Sociology of Photography
 Workplace Culture
- Advised senior theses on East European Youth Culture, Environmental Sociology, Museum Organization, and Film History.
 - Directed field work in community arts organizing, magazine publishing, advertising.
 - Directed independent study in visual sociology.
- 1997-1998 Lecturer in Sociology, University of California, Davis.
Undergraduate Courses:
 American Society
 Comparative Organizations
 Sociology of Popular Culture
 Classical and Contemporary Social Theory
- Directed independent study in course web page production.
- 1993-1997 Associate Instructor in Sociology, University of California, Davis.
Undergraduate Courses:
 Introduction to Sociology
 Sociology of Popular Culture
 Social Problems
- Directed independent study in qualitative methodology.
- 1990-1993 Teaching Assistant in Sociology, University of California, Davis.
Undergraduate Courses:
 Introduction to Sociology
 Complex Organizations
 Evaluation Research
 Self and Society

PRESENTATIONS AT PROFESSIONAL CONFERENCES

"The 'Nature' of Melancholia: Advertising Jingles, Snapshots, and the Desires of the Bourgeoisie." Paper delivered at the Annual Meetings of the Michigan Sociological Society, Kalamazoo, MI 2003.

"Photography's Decline into Modernism" Invited Paper presented at "Visual Worlds" an interdisciplinary conference addressing the changing role of vision in social life. Organized by the Center for History and Culture at the University of California, Davis, October 2001.

"How to Interact With an Egghead: Public Art on Campus." Paper delivered at the Annual Meetings of the Midwest Sociological Society, St. Louis, MO 2001.

Discussant, "Public Conflict in the Arts." Paper Session at the Annual Meetings of the American Sociological Association, Chicago, IL, August 1999.

"Action, Meaning, and Art Worlds: Revealing New Facets of Griswold's Cultural Diamond." Paper delivered at the Sociology of Culture Refereed Roundtables. Annual Meetings of the American Sociological Association, San Francisco, CA, August 1998.

"Organizational Fields, Cultural Fields, and Art Worlds: Making Photographs and Making Photographers in the 19th Century U.S." Paper delivered at the Annual Meetings of the Pacific Sociological Association, San Francisco, CA, April 1998.

"Melancholy Photographs." Paper delivered at the Annual Meetings of the American Sociological Association, New York, NY, August 1996.

"Routinizing Nostalgia: The Emergence of Photographic Meaning in Nineteenth Century America." Paper delivered at the Annual Meetings of the Pacific Sociological Association, Seattle, WA, April 1996.

"Cultured Objects and Cultured People." Paper delivered at the Annual Meetings of the American Sociological Association, Washington DC, August 1995.

"Production all the Way Down." Paper delivered at the Annual Meetings of the American Sociological Association, Los Angeles, CA, August 1994.

Culture(s)' Structure(s): Making Meaning in the Public Sphere." With David R. Hall, and Rosemary Powers. Paper delivered at the Annual Meetings of the American Sociological Association, Los Angeles, CA, August 1994.

"Portrait of George: Contested Collective Memory." Paper delivered at the Annual Meetings of the Pacific Sociological Association, Portland, OR, April 1993.

ACADEMIC AND PROFESSIONAL SERVICE

Session Organizer. "Visual Sociology" as part of the American Sociological Association Annual Meeting, San Francisco, CA. August 2004.

Presenter, "International Korean Adoption; A Father's Perspective." R.I.C.E. Conference (Realizing and Addressing Issues in Our Culture and Education), Sponsored by the Asian Student Union, Grand Valley State University, Allendale, MI. March 27, 2004.

Department Representative: Office of Academic Support -- Disability Task Force Grand Valley State University, Allendale, MI. 2003.

Judge, Conference for Student Scholars at Michigan's Two-Year Colleges. Muskegon, MI 2003.

Committee Member, Department Curriculum Committee -- Presidential Grant Funded Task Force to "Retool" the department curriculum. Department of Sociology, Grand Valley State University, Allendale, MI. 2002.

Theme Coordinator, Media and Society Theme. Grand Valley State University, Allendale, MI. 2001-2003.

Representative, Faculty Salary and Budget Committee. Grand Valley State University, Allendale, MI. 2001-2003.

Representative, Newspaper Advisory Board. Grand Valley State University, Allendale, MI. 2001-2002.

Workshop Facilitator, "Portrait of an Asian: The Evolution of the Asian American Image in Media." R.I.C.E. Conference (Realizing and Addressing Issues in Our Culture and Education), Sponsored by the Asian Student Union, Grand Valley State University, Allendale, MI. March 31, 2001.

Committee Member, Department Curriculum Committee. Department of Sociology, Grand Valley State University, Allendale, MI. 2000-2001.

Committee Member, "Scientific Visualization Planning Group." Planning and Developing Faculty Seminar on Scientific Visualization. Funded by a Mellon Grant on Teaching with Technology, Vassar College, Poughkeepsie, NY. 1999-2000.

Chair, Graduate Student Paper Award Committee. Sociology of Culture Section of the American Sociological Association 1998-99.

Contributor. "Course Syllabi for the Sociology of Culture." Sociology of Culture Section and American Sociological Association Teaching Resource Center, 1995 and 1999.

Participant, "Scientific Visualization." Summer workshop funded by the Mellon Teaching With Technology Program, Vassar College, Poughkeepsie, NY, Summer 1999.

ACADEMIC AND PROFESSIONAL SERVICE (Cont'd)

Session Organizer. "Beyond High and Low: Critical Approaches to Popular Aesthetics" as part of the Pacific Sociological Association Annual Meeting, Seattle, WA, April 1996.

Reviewer. Sociology of Mass Communication Textbook for Pine Forge Press, Fair Oaks, CA, 1995.

Member. Undergraduate Curriculum Committee, Department of Sociology, University of California, Davis, 1993-94.

COMMUNITY SERVICE

Volunteer. Grand Rapids Institute for Information Democracy (www.GRIID.org). Am writing middle school and high school lesson plans to accompany GRIID DVDs and Videos that help develop critical thinking about social and political issues and promote media literacy - for distribution to interested teachers and schools. 2004.

Volunteer. Habitat For Humanity - Building Low Income Housing. Grand Rapids, MI May-June 2004

FELLOWSHIPS AND AWARDS

"Professor of the Year." Educational Support Program, Grand Valley State University, 2002.

American Sociological Association, Section on the Sociology of Culture Student Paper Award, Honorable Mention, 1996.

Regents Fellowship, University of California, 1995-96.

PROFESSIONAL AFFILIATIONS

American Sociological Association
Sections: Theory, Culture

International Visual Sociology Association

Midwest Sociological Society

Michigan Sociological Society