

## Employer FAQs:

### 1) How many work hours are recommended/ required for internships?

In order to provide a meaningful internship experience, a minimum of 10 hours per week is recommended. If a student registers for credit, then the minimum requirement is 50 work hours per 1 credit hour. Most students pursue 3 credits = 150 work hours total.

### 2) Are all internships for credit? What about paid vs. unpaid?

No. Only General Business Majors are required to take them for credit.

If you are planning to offer an unpaid internship, it is recommended that the student register for internship credits.

### 3) What are employer's responsibilities to a students registering for credit?

All employers should provide students with a meaningful work experience. The internship program requires a performance evaluation of the student and possibility of a site visit by GVSU faculty.

### 4) Are internships only offered during regular semesters?

No, an internship can be offered any time throughout the calendar year with flexible start/end date.



### For more information regarding internships, please contact:

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## **Internship Program**

**Do you need assistance with your international projects, documentation and/or research?**

**Seidman College of Business**

**International Business Programs**

[www.gvsu.edu/internationalbusiness](http://www.gvsu.edu/internationalbusiness)

# SEIDMAN INTERNATIONAL INTERNSHIP PROGRAM

## Internship Program

Students majoring in International Business have desirable skills that can create real value for your organization:

- International Business research skills
- In-depth knowledge of a functional discipline, such as: accounting, marketing, finance (second business major emphasis)
- Language skills (language minor is required of International Business student)
- Cross-cultural competencies through GVSU study abroad programs

***Providing an internship to a student is a great way to give back to the community!***

Students are seeking opportunities where they can apply their international business skills!



**Internship defined:** An internship is a practical learning experience that allows a student to gain hands on experience in their course of study. It provides students the opportunity to build upon, apply and assess the concepts that are taught in business program and further the student's professional growth through a meaningful "real-world" job experience. Internships may be paid or unpaid .

**Common Guidelines:** Typical internship assignments should provide realistic exposure to career experiences in the student's chosen academic major. The internship assignments should be substantial and practical; including analysis, evaluation, and application of applicable business and accounting concepts.

## Best Practices for Internships

- Assign project work and provide meaningful work experiences that can create value for your organization
- Develop internship learning objectives and require a deliverable at the end of the program
- Develop a solid internship program and utilize GVSU's internship consultation services at no cost
- Provide feedback to the student about his/her performance

*"Our goal is to ensure that the internship is mutually beneficial to the employer and student."*