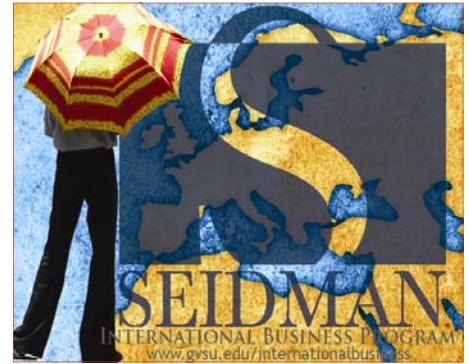


International Business Careers



Hot Careers in International Business

Supply Chain Management

Retail Buyers purchase merchandise for retail companies. Often, they source merchandise at manufacturing plants abroad.

Marketing and Sales

Product Managers run advertising programs, product development, distribution systems, and pricing. **Advertising account executives, creative managers, and media specialists** create campaigns in foreign markets. **Sales representatives** of industrial and high tech companies travel to find customers and negotiate deals.

Finance and Accounting

Global trade finance experts help domestic customers import and export. **Accounting positions** include auditing, financial and managerial accounting of multinational companies.

Manufacturing

Production specialists arrange production of goods in other countries and locate foreign producers.

Management

Human resource managers work with foreign nationals at a firm's subsidiary abroad, and employees with international assignments.

Global Logistics and Trade

Freight forwarders and customs brokers facilitate exports and imports. **Importers** learn customs and regulations of the importing country. **Exporters** sell goods in foreign markets.

Government

U.S. Foreign Service officers in 67 countries do market research, advise U.S. firms on export markets, and represent them to foreign governments.

Tourism

International hotel companies hire **managers** to run their facilities.

www.gvsu.edu/internationalbusiness

Contact Career Services !

- Resume and cover letter preparation
- Interviewing guidelines
- Job search strategies
- Career research and development
- Simulated interviews
- Job shadowing
- Job and internship opportunities posted in our Laker Jobs System
- Career Contact Bank
- Employer Information

Career Services 116B DeVos

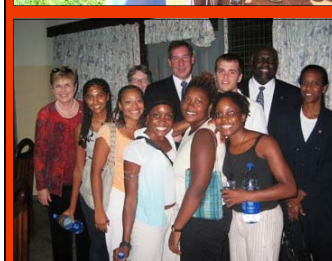
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206 Student Services Center Allendale

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Study Abroad helps students work well with people of other cultures. Students gain a wider world perspective, and they make new friends. Check out the Ghana program at: www.gvsu.edu/studyabroad



The International Business Major

At the Seidman College of Business



IB Major Requirements:

BBA Core + Cognate

International Business component:
4 courses from:

ACC 330
ECO 369
FIN 429
MGT 433
MGT 466
MKT 359

1 course from:

ECO 349
ECO 365
PLS 315

Cultural Component:
2 courses

Study Abroad- 6 credits abroad

Second business major

Language minor

Did you know?

Recent GVSU international business alums earned an average of \$36,200. Three of the top five industries for college graduates are business related. There are many jobs in sales and business development, account management, real estate, advertising, and accounting and finance. As more companies do business internationally, they need more graduates with experience abroad and language ability. Get these skills with an International Business degree and increase your employability!

For IB major, Study Abroad or International Internship advising, please contact:

Ms. Alexandra Schmid
Special Programs Coordinator
101B DeVos, SCB Undergraduate Student Services
Phone: 331-7500/ E-mail: schmiale@gvsu.edu
www.gvsu.edu/internationalbusiness

"Amazon.com is growing; and those rates are accelerating. There are a couple of factors driving that, all related to the big drivers of our business, which are selection, convenience, fast delivery, and low prices. Our international business is doing well."

-Jeff Bezos, CEO, amazon.com.

"Coke's international operations, in particular in emerging markets, continue to drive our growth, more than offsetting the challenges that we are addressing in North America."

-Muhtar Kent, COO, Coca Cola