

Study Abroad Opportunities for HTM Students

*The world is your oyster. Crack it open and
you may find a pearl.*



When I think of a study abroad experience, my heart invariably skips a beat because I would never have considered it to be an option for me. I read about Europe, Asia and Africa and caught glimpses of them in the cinema and on television. In fact, my first international experience occurred during my enlistment in the United States Navy when I was assigned to work at the Naval Hospital in Naples Italy.

At the age of 20, I was transferred to Naples. It was early May, and I had never been out of the Midwest or had never traveled on an airplane until my voyage to

Naples. I remember the long flight from the U.S. to Rome in coach class with two friends from Corps School, and a short hop to Naples. We landed and were picked up by a vehicle from the naval base. The driver took us on a route through the heart of Naples. I rolled down my window and inhaled the smells, smells and sights of a place that was very different than the suburbs of Chicago.

A few days later, I had a long weekend off for the Memorial Day holiday. I scraped together what cash I had on hand, packed some clothes and headed to the Stazione (train station) to catch a train to Rome. It was a great adventure, and I had no plans other than the day and time of my return train. I had no idea how to reserve a hotel room. All I knew was that I was headed for the Eternal City

After a little more than two hours on the train, I arrived at Roma Termini, the main stazione for Rome. The stazione was immense with numerous platforms to accommodate the many trains that arrived and departed each hour, 24 hours a day. As luck would have it, I found an inexpensive hotel, and for two days, I walked the streets of Rome secretly hoping I would bump into the likes of Kirk Douglas or Sophia Loren.

I never met Kirk or any other celebrity, but I did meet many interesting people while I learned about both Italy and myself. One of the lessons I learned was the value of curiosity and the importance of being open to new experiences. I can still recall the dinner I had at a sidewalk café, a meal that cost more than a single night in my hotel. I was puzzled by the antipasto, but ate it with relish. I thought that I knew what I was ordering when I asked for ravioli, but when it arrived at my table, I must have gasped when I observed that it was green. And even now, after all these years, I can feel the waiter's hand on my shoulder as he whispered "It's okay." It was

better than okay. It was a combination of flavors I will never forget. My trip to Rome was also an adventure that will remain with me forever, an adventure that repeated itself every time I re-encountered the wonderful culture of Italy. The lessons I gained from my experiences in Italy and other cultures have stayed with me throughout the years. I have, for example, learned to appreciate cultural differences, and I have also learned that I am capable of meeting many different challenges; I have a sense of resilience and independence that I might not have gained without my international experiences.

I strongly encourage you to commit yourself to participating in a high-quality study abroad program. You will return with a set of experiences that will last you a lifetime. Open yourself to the world and the world will open itself to you.

Charles A. Baker-Clark, Ph.D.
Department of Hospitality and Tourism Management

Study abroad opens the world to you. Imagine studying hospitality and tourism management in Cyprus, Bangkok, Florence or Sydney with students from around the world, visiting important tourist destinations or learning about different international cuisines. These experiences and more are available to you through the many study abroad programs offered through the Padnos International Center.

Study abroad can help you...

- Find great hospitality and tourism management curricula in programs around the world.
- Understand the field of hospitality and tourism management from an international perspective
- Expand your cross-cultural communication and problem-solving skills
- Prepare to work in an increasingly diverse and international workplace
- Broaden your academic horizons
- Globalize your world view through direct contact with other cultures
- Experience a foreign culture from the inside
- Begin to develop an international network of professional contacts

But what about.....

Do I need to speak a foreign language?

NO! Most study abroad programs offer instruction in English, even in non-English speaking countries.

Can I afford to study abroad?

YES! Early planning for study abroad helps you make cost-effective program decisions, and it also helps you prepare your finances through savings, scholarships, and financial aid. Your financial aid applies to study abroad and, in some cases, your loan eligibility will increase to cover additional expenses. Furthermore, the Padnos International Center offers grants and scholarships specifically for qualified study abroad participants. Visit the Padnos Center to learn more about your options.

Will I take longer to graduate?

With good advance planning, you can take courses that satisfy requirements in your HTM major or the general education program. Study abroad doesn't have to delay completing your degree, but it will enrich your experience.

What are my next steps?

Set goals and plan for results

Hospitality students can study abroad at almost any time during their undergraduate education. The process of selecting a study abroad program is similar to selecting your major or minor.

- Plan ahead. Begin at least six months in advance of your study abroad. Give yourself time to research and talk to advisors and students who have studied abroad. It is never too early to start planning so you don't miss application deadlines.
- Set some goals. There is not one program best suited for HTM students. There are many good study abroad programs, and the best one for you depends on what you want.
- Prioritize your goals. Consider your long-term academic and professional goals, as well as your on-campus degree requirements.
- Consider long-term programs. You can study abroad for a summer session, a semester, or even an academic year.
- Prepare academically. You may need to take language or other prerequisite courses for your chosen program.
- With proper planning study abroad can help you prepare for your professional life in today's global context.

Attend an Information Session

Learn about study abroad resources and advising by attending an Information

Meeting at the Padnos International Center. See www.gvsu.edu/studyabroad or call 616-331-3898 for the latest schedule.

Investigate Programs

Use the Study Abroad catalog, resource center, website, and advisors to find a program that fits your goals.

Talk to your advisor

Use a credit transfer form to get approval from the HTM Department for major-specific courses. Keep in mind; students are also able to fulfill general education requirements abroad, including a custom theme.

Once you have selected a program

Hospitality students planning on studying abroad will need to communicate closely with their academic advisor throughout their planning process. When you decide on the program that will work best for you, you should begin an online study abroad application at www.gvsu.edu/studyabroad. Be sure to pay close attention to application deadlines.

Be sure to meet with your advisor **at least three months prior** to departing for your program. The HTM department must approve any courses you wish to take to ensure that they will be counted toward your degree requirements. Bring the course descriptions of the courses you would like to take abroad to this meeting along with the credit transfer form provided by the Padnos International Center. Please note that students who wish to complete a custom theme abroad should contact the Padnos International Center directly for information on the appropriate process.

What classes can I take while studying abroad?

General Education Requirements

Students may take selected general education requirements through study abroad. Many students choose to fulfill

foundation requirements, including courses within the World Perspectives category.

Custom Theme Abroad

Another popular option is to fulfill your theme requirement while studying abroad. For information on how to propose a unique study abroad theme, visit the Padnos International Center website at <http://www.gvsu.edu/studyabroad/>.

Major/minor courses

Many study abroad programs offer a wide selection of courses, including hospitality courses that can be approved by the HTM department to contribute to your HTM major or minor.

Living what you are learning

A great advantage of studying abroad is living in the region you are studying. Learning about the history, language, and literature of your home-away-from-home enhances your experiences outside the classroom. Your daily interaction with the local culture also brings the subjects you are learning to life.

Suggested program options for HTM students

Including HTM courses already approved for GVSU credit; other HTM courses may also be available for transfer credit. Instruction is in English unless otherwise indicated.

A word about course equivalencies

The faculty of the Department of Hospitality & Tourism Management at GVSU consider the curricula of other institutions on a regular basis in order to identify which of their courses, if any, are equivalent to ours. Students interested in international experiences, however, should not limit their academic plans to courses with GVSU equivalencies. Please take the time to review all available information on institutions that are of interest to you. This should include both academic and nonacademic factors. Some of an institution's course work will fit into your academic plans even if certain courses do not have a GVSU equivalent. Utilize this information as a basis for thoughtful planning that includes your faculty advisor as well as other University staff.

Asia & Oceania

Australia

International College of Management – Sydney (ICMS) Sydney, Australia

<http://www.icms.edu.au/>
www.australearn.org/icms

The International College of Management – Sydney (ICMS), in association with Macquarie University, Sydney, offers an exciting study abroad program for GVSU students. You get to study in one of Sydney's most beautiful locations overlooking Manly Beach and Sydney Harbor, with

comprehensive academic and social programs which ensure that all students embrace the Australian lifestyle and learn about the Australian and global hospitality and tourism industries, business, and more.

ICMS is a professional campus for those students looking to further their study and enhance their career options, and has a wide variety of courses to choose from in the following areas: Hospitality Management; International Tourism; Event Management; Business; Property Services Management; Retail Management; and now Sports Management. Students can choose from a wide variety of courses in those areas that will supplement their HTM program at GVSU.

AustraLearn, based in Colorado, handles your applications and facilitates your enrollment into ICMS. Your program includes: a personal, U.S. based program coordinator, guaranteed housing, discount group flight booking, Program Introduction on the Great Barrier Reef, and more. Learn more at www.australearn.org/icms.

The ICMS study Abroad Program offers:

- Full academic credit transfer and U.S. grading scale
- Three intakes per year: start in February; May; or September
- Quality facilities, including guaranteed on-campus housing in one of Sydney's leading beachside locations

ICMS is located in a beautiful heritage-listed, sandstone building overlooking Manly Beach. It would be hard to find a college in a more spectacular position. To the north, there are views of the Pacific Ocean stretching to the New South Wales Central Coast. Southwards, the College has sweeping views of Sydney Harbor, which many consider to be the most beautiful in the world. The campus is a five-minute walk to Manly Beach and shopping precinct with its cafes, restaurants, and shopping. ICMS is also close enough to the city – 15 minutes by fast ferry – for visits to art galleries, museums, the historic Rocks area, the best city shops, and even the Sydney Opera House and Harbor Bridge.

Please note that this and other international institutions can help you to plan internships in their region. Many of these internships are unpaid. In part, this may be due to visa restrictions. However, consider the impact of having an internship situated in a country such as Australia or Italy on your resume.

If you choose to participate in an international internship, you need to engage in a considerable amount of planning. Contact the host institution. Speak with your advisor and discuss your options with the Department internship coordinator and the Department study abroad coordinator.

University of the Sunshine Coast Queensland, Australia

<http://www.usc.edu.au/>

The following description of this interesting institution is provided by Professor Paul Thomas, Vice-Chancellor of the University.

"The University is one of Australia's most rapidly growing. It is also developing a range of innovative academic programs. In addition, it occupies a beautiful location and has won many awards for its campus development. It is a campus that is home to wild kangaroos.

Recently, in a major study by the OECD, the University and its region was chosen as a subject of study, along with 13 other regions worldwide. The study focuses on innovatively engaged universities. The work we do here is, therefore gaining international recognition.”

Program: Bachelor of Business (Tourism)

The Bachelor of Business (Tourism) provides you with specialized knowledge on the tourism industry with an emphasis on people skills, lifelong learning, effective communication, teamwork and innovative use of technology. With a focus on both sustainable tourism and tourism enterprise, the University of the Sunshine Coast is well placed to offer a contemporary degree that provides students with a great opportunity for success in this dynamic industry.

Graduates are well placed to play an important part in the expansion of the tourism industry, in large or small enterprises, private or public organizations. By studying tourism you have choice, flexibility and control, and you will graduate with a highly marketable degree.

Thailand

**Mahidol University International College (MUIC)
Salaya, Nakhonpathom, Thailand**

<http://www.muic.mahidol.ac.th/>

The Southeast Asian Tourism & Hospitality Management Program at Mahidol University International College (MUIC) emphasizes courses and internships in international travel, hospitality, recreation and hotel management. Courses in liberal arts, SE Asian studies and other academic disciplines are also offered. Courses and research are conducted in ENGLISH. The cultural component includes organized activities and field trips in Bangkok and northern Thailand.

Founded in 1889 by His Majesty King Chulalongkorn the Great (Rama V), Mahidol University is one of the oldest educational institutions in Thailand.

To view course options, visit: <http://www.keiabroad.org/programs/bangkok/overview.php>

Graduate Opportunities:

Mahidol University International College offers a Master of Management Program in Tourism and Hospitality

Central and South America

Belize

**Galen University
San Ignacio, Cayo, Belize**

<http://www.galen.edu.bz/>

Feel you need to get in touch with nature? Interested in sustainable development? Want to have first hand experience when learning about a new culture? Then this semester abroad program in

Belize is for you! Build an exciting course load from courses as Introduction to Sustainable Development, Cultural Anthropology, and Social Issues in a Developing Country, Plants and Society: Introduction to Botany, Caribbean Literature or Introduction to Travel and Tourism. Study at our lush tropical campus for a semester, a year or a full-degree program. Come to Galen University and Belize for the experience of a lifetime.

http://www.galen.edu.bz/studyabroad.php?option=com_content&task=view&id=52

Galen University is an independent, community-oriented university chartered by the Government of Belize. The mission of Galen University is to provide excellence in undergraduate, graduate, and professional education to prepare and aid students to achieve their dreams and goals.

Belize, often called "*Mother Nature's best kept secret*", is a tropical paradise. It is the only English speaking country in Central America and has a stable democracy of about a quarter of a million people. Belize borders Mexico's Yucatan Peninsula to the north, Guatemala to the west and south, and the Caribbean Sea to the east. Along the 300 miles of the Caribbean coastline lays the longest barrier reef in the Western Hemisphere. Belize is a country of many cayes (small islands), inland tropical forests, pristine rivers, and ancient Maya temples, and sacred caves. The rich culture of Belize reflects the diversity of the peoples who call Belize home: Maya, Creole, European, Garifuna, Mestizo, East Indian, Chinese and Mennonite. The flora and fauna in Belize are spectacular. Among the 540 species of birds in Belize, you'll hear flocks of parrots noisily announce their presence in the jungle and the teasing calls of various birds that blend into the tropical landscape. An amazing number of mammals are found in Belize and though many of them are nocturnal, you can see them at Belize's famous Zoo, "*the greatest little zoo in the world*". You'll see a variety of birds, butterflies and mammals as you hike or ride horseback through the forest, or canoe, kayak, or tube down the rivers.

http://www.galen.edu.bz/about.php?option=com_content&task=view&id=19

The Semester in Belize: Sustainable Development program is an opportunity to study sustainable development, business, tourism and culture in a country that is a close-to-perfect learning laboratory for these issues. The objective is to develop, through coursework and field activities, an understanding of the challenges faced by a relatively pristine country as it makes trade-offs between economic growth and environmental and cultural preservation.

GALEN UNIVERSITY was named in honor of the Greek scholar and physician, Galen, who lived from 130-220 A.D. Galen studied philosophy, mathematics and logic in his youth and then began his medical training. After completing his medical training, Galen traveled extensively to broaden his knowledge, spending time studying and conducting research at Smyrna, Corinth and Alexandria. Through observation, dissection and experimentation, Galen greatly expanded what was known about the anatomy and physiology of the human body. He was an excellent clinician and was interested in therapeutic plants and their uses. Galen's work on the structure and functioning of the human body remained the standard until the late sixteenth century. (*Adapted from Gale Encyclopedia of Psychology: Galen*)

To view course options, visit

<http://www.globalsemesters.com/Semester-Belize-Development.html>

Europe

Spain

If you are looking for a Spanish language immersion experience in a beautiful Mediterranean island city, and want to begin learning or further develop your Spanish while studying the socioeconomic and cultural impact of tourism in the Balearic Islands, or the history and culture of the Mediterranean, then this program is perfect for you. Whether you are a student of business, tourism, humanities, or the social sciences, this program will help you develop unique perspectives on tourism or Mediterranean studies.

For course options, visit:

http://ciee.org/program_search/program_detail.aspx?page=2&sec=1&program_id=1742&type=part

Cyprus

University of Nicosia Nicosia, Cyprus

<http://www.unic.ac.cy/>

Cyprus is situated in the northeastern corner of the Mediterranean, at the meeting point of Europe, Asia and Africa. Since the dawn of history, Cyprus has been one of the most interesting areas of the region and has a rich and visible cultural history. Ancient Greeks, Egyptians and Romans along with Crusaders, Byzantines, Franks and Ottomans have all left a powerful legacy for the modern visitor to see and admire.

Cyprus is endowed with golden beaches, virgin green forests and other natural wonders. The environment is one of the healthiest in the world, free from pollution and the other ill-effects of industrialized countries. Crime is almost non-existent.

Cyprus enjoys a wonderful Mediterranean climate. Apart from the light rainy season between November and March, Cyprus is sunny all the time. Mean temperatures range from 8°C (42°F), during the coldest month of December, to 35°C (96°F) during the hottest month of August. The weather, however, is not the only attractive feature of the island the Cypriot people are equally famous for the warm and friendly welcome they extend to visitors. The Business Semester in Cyprus is designed for business students who would like to gain exposure to an international business environment in a manageable and accessible setting. In addition to their business academic coursework, students participate in a series of educational trips and cultural excursions within Cyprus, including site visits to local and international companies in the shipping, financial, retail and services sectors.

For course options, visit:

<http://www.globalsemesters.com/University-of-Nicosia-Hospitality-Tourism.html>

Ireland

Griffith College
Dublin, Ireland

<http://www.gcd.ie/>

Griffith College enjoys a strong national and international reputation built on over 30 years of experience. Courses are provided in Dublin, Cork, Waterford, Limerick and Ennis, and overseas

in Pakistan, Russia and China. Their excellent student pass rates are reinforced by the many national prizes students have received.

This course focuses on introducing and preparing students for management roles in the booming service industry. It takes an international perspective, thus increasing the variety of career opportunities open to graduates. Key areas of the programme include international hospitality management, hospitality operations, international marketing, accounting and finance, human resource management and information technology. By participating on this course students will gain the knowledge and flexibility to succeed in a service organisation, regardless of changes they encounter in the local or global environment.

Italy

HTM Faculty-Led Study Abroad Program

The HTM study abroad program in Italy occurs primarily in a rustic village, Castiglione Falletto, in the region of Piemonte. The village is located in the southern province of Cuneo in Piemonte and near the city of Alba. While in Castiglione Falletto, students and faculty will stay in a hotel, Albergo Le Torri. This is a small hotel that is called a residence hotel which means that it has facilities for people who have extended stays in the region.

While in Castiglione Falletto, students will have opportunities to become immersed in local Italian culture. They will attend cooking classes, participate in hikes through the vineyards, visit wineries and attend festivals as well as other local social events.

During this four-week program, there will be field trips to the Italian Alps and Cinque Terre, a rural cluster of villages nested along the Italian Riviera on the Ligurian Sea. Students will also have an opportunity to travel independently.

GVSU courses included in the program:

HTM 175: International Food and Culture (World Perspectives designation)

HTM 202: International Tourism (course within theme 15)

Florence

Apicius, The International School of Hospitality (A.I.S.H.), is a dynamic academic institution located in the historic center of Florence, Italy. A.I.S.H. has gained accreditation with the region of Tuscany, delegated by the Ministry of Education.

Whether a 4-year degree in Hospitality & Tourism or a 1 year certificate program in specific areas, students have the opportunity to interact in an international environment with practicing professionals. The city of Florence provides an active, culturally and industrially stimulating environment in which students will carry out their coursework.

Certificate and Associate Degrees are offered in Culinary Arts, Baking and Pastry, Food Communications and Publishing, Wine Studies and Hospitality Management.

Apicius regular programs are structured according to the 15 week semester calendar, two 4-week Summer Sessions, as well as a 3-week January Intersession. All programs can be offered for

college credit for students who wish to transfer their coursework to their home institutions. Apicius affiliation partnerships with US and International Universities allow for high quality study abroad opportunities in many exciting fields throughout the year.

A one-year Master Program in Italian Cuisine is offered to graduates or already practicing professionals. This course is aimed for motivated individuals who wish to participate in a specialized study and practice of professional Italian cuisine and gastronomy.

Fieldwork and internships are an integral part of the Apicius curriculum as well a unique opportunity for contact with the Italian culture and professional environment.

AISH provides housing services, counseling, advising, student services and all on-site support to international students, from arrival to departure.

Faculty-led and special programs are tailored and attentively customized to meet the specific needs of each academic institution and its students. These programs can be as short as week and offered on a credit or non-credit basis.